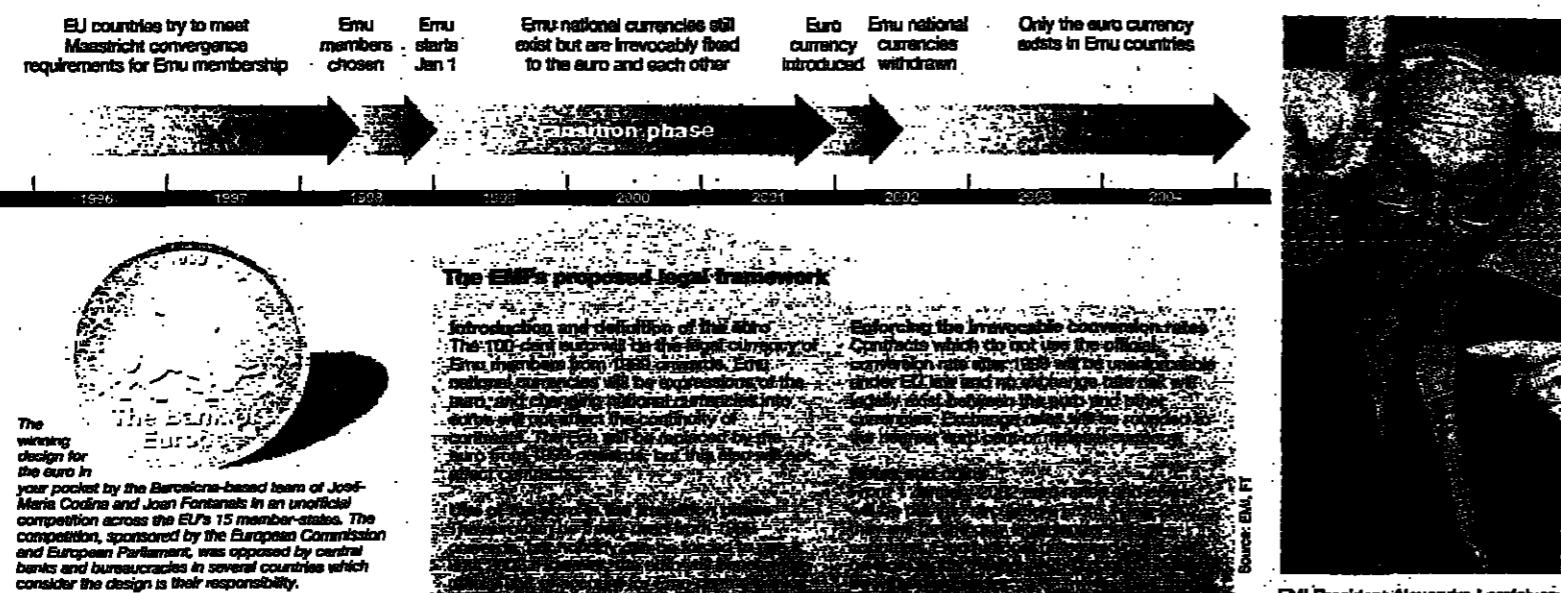


NEWS: EUROPE

European economic and monetary union: timetable for change



EU lawyers to discuss how to beat speculators on road to single currency

Quest for an Emu without tears

As the markets mull the outlook a group of law officials will gather in Brussels today for a secretive meeting.

Representatives from the European Commission, European Monetary Institute and European Union governments will be working out details of the legal framework for Emu.

With the EMI and Commission having both recently produced draft legal frameworks, many of the key issues have been decided. However, one small detail could generate some strong debate today - the question of how far the law can be used to fight currency speculation in the transition phase in which national currencies and the euro co-exist.

The EMI has proposed that contracts which do not respect the official exchange rates should be unenforceable under EU law. It believes this is necessary to make Emu more credible. However, the European Commission - which is ultimately responsible for creating the new legislation - wants to take a slightly softer line.

The debate over the legal language highlights a broader fear about whether currency turmoil could threaten Emu - and whether policy makers can do anything to combat it.

As one banker who has recently been in discussion with the Commission about the issue says: "The fear of market speculation has become a real obsession. The Commission and EMI are casting around for things to fight it."

Just how far this fear is justified is an issue of considerable debate in the markets. On the one hand, the currency markets have been calm in recent months. And with some market players having been burnt by failed attempts to weaken the Euro franc in recent years, most traders insist there is little stomach for speculation at the moment.

However, as Emu approaches, many admit there are likely to be tensions emerging, not only around the currencies which might be left outside Emu - but also for the currencies

Some market players believe this intervening period could trigger considerable market volatility. For if market traders believe that the currencies will be fixed in 1999 at rates which differ from the rates in force in mid-1998, they will bet on different exchange rates in their dealings.

In legal terms there is little that the EMI or Commission could do to combat this because the fixed exchange rates do not legally start until 1999. However, some policy makers are already casting around for other solutions.

Gillian Tett on how the law might be used to fight currency speculation in the transition

which are potentially members.

The EMI has voiced concerns about the period when the single currency finally replaces national currencies in the Emu "area" in 2002. Although the Euro notes and coins will be introduced from January 1, 2002, national notes and coins will still circulate until July 2002.

To clarify this in legal and practical terms, the EMI is suggesting that this period should be shortened.

However, it is at the earlier end of the time spectrum, around 1999, that the ambiguities create the dangers for currency speculation.

According to the current timetable, the members of Emu are due to be announced in mid-1998. However, Emu itself - and the irrevocably fixed exchange rates - will not start until 1999.

The idea is viewed with caution in the Commission. However, it has been welcomed by some market players - although they warn it would be effective only if central banks were prepared to intervene.

As Mr Avinash Persaud, head of currency research at the US bank JP Morgan in London, says: "I am already telling my clients that Emu could start in the middle of 1998."

However, the other ambiguous area, which has triggered the current legal debate, concerns the transition period between 1999 and 2002.

During this period, national notes and coins will remain in full circulation. But since the different national notes will only be separate expressions of the same currency - the euro - they will be freely convertible with each other at fixed, "irrevocable" exchange rates.

In theory, this means that there will be no more room for currency speculation. In practice, however, the crucial question will be whether dealers will be prepared to bet that the supposedly "irrevocable" exchange rates might be changed in the future, or Emu itself fall apart.

The EMI wants to discourage this by insisting that contracts which do not respect the official rates are unenforceable. However, banks themselves remain deeply split over how effective these legal tools might be.

Some suspect that they are likely to be all but irrelevant, since there will be relatively little room for speculation. But others warn that legal tools would simply drive trade abroad, not least because it is unlikely that EU law would be fully recognised in other markets such as New York.

But either way, most bankers - and many policy makers as well - suspect that if market speculation does emerge, it is likely to be a symptom, rather than the cause, of broader problems.

As one banker says: "The only thing that will stop markets speculating will be a belief that Emu is thoroughly credible in political and economic terms. That is far more important than any of the legal stuff."

Heavy blow for EU fishermen

By Neil Buckley in Brussels and Alison McNaught in London

Kohl's cabinet postponed a final discussion last week about the legal changes needed to ensure that companies such as General Electric could seek legal redress.

A BDI official said compa-

nies should use a new arbitration procedure under the supervision of Germany's cartel authorities which has been implemented during the last two years and could reach quicker decisions. But US officials in Bonn said General Electric and Westinghouse had used these procedures but were not satisfied with them. "We have been patient for a number of years, giving this situation a chance to work," a US official said, adding that access to the courts was also required under European Union guidelines.

"What the people at the BDI are suggesting is not a solution from the EU point of view nor from our point of view," a US official said. "Something short of access to the courts would mean that we the US and Germany would be back in conflict." The BDI spokesman acknowledged that EU guidelines required legal protection for companies dissatisfied with tenders.

tricts at its meeting on May 22, but that a final decision at last week's cabinet session had been postponed because of opposition from sections of Mr Kohl's ruling Christian Democratic Union, who fear that German companies will suffer as a result of the changes.

But the US officials said Mr Kohl's government had indicated it was prepared to institute special fast-track court procedures, which would require a decision within 30 days. Those proposals, once submitted by the government, would be able to overcome parliamentary and other opposition, the US officials said, adding that access to the courts was also required under European Union guidelines.

The Commission agreed with

non-EU member Norway, with which it jointly manages North Sea stocks, to halve herring catches this year. The quota for the eight EU states fishing for herring will be cut from 313,000 to 156,000 tonnes in the North Sea, and from 120,000 to 90,000 tonnes in the Skaggerak and Kattegat waters around Denmark.

Officials said a "drastic reduction" was the only way to avert a freeze on herring fishing, after reports from the International Council for the Exploration of the Sea warned

that mature herring stocks had

fallen to half minimum levels advised by scientists. Herring fishing was banned between 1977 and 1982, when stocks came close to being wiped out.

The Commission is also acting for the first time against industrial fishing fleets, operated mainly by Denmark. "By-catches" of young herring by industrial trawlers, fishing largely for sprat for fishmeal, will be limited to 143,000 tonnes after previously being unrestricted.

Demands to reduce fishing

fleets to protect stocks are

expected to provoke clashes between EU states and the Commission in coming months, as the precise cuts each state must make are negotiated.

Mrs Emma Bonino, the fisheries commissioner calling for the cuts, has been the target of hate mail from fishing communities. But yesterday's measures were reluctantly welcomed by government officials in the UK, one of her sternest critics.

The UK faces a halving in its herring quota to 24,600 tonnes. "If cuts of this magnitude are not made, we face the complete closure of the fishery next year," said a spokesman.

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Václav Klaus: was reappointed as prime minister yesterday

Brussels warning over French TV's health kick

By Diane Summers in London and Andrew Jack in Paris

France has been given 40 working days by the European Commission to lift restrictions on the TV broadcasting of sporting events where hoards of advertising alcoholic drinks and tobacco can be clearly seen by viewers.

If the French government fails to comply, it faces being taken to the European Court of Justice, the Commission warned yesterday.

The Commission is arguing that the restrictions on TV broadcasts under France's *Loi Evin* violate EU rules on the freedom to provide services. The Commission has sent a "reasoned opinion" - the second stage of formal infringement proceedings - to France.

The Commission said it was the first time a case of this kind had reached this stage.

The Commission's action was sparked by the banning of a screening by the French TV channel, TF1, of a European football match in March 1995.

Since then, other sporting events have also been banned on the grounds that alcohol adverts were visible.

The objective of protecting public health was fully supported, the Commission said, but "in this instance" it considered that "the measures taken to interpret and apply the relevant French legislation are not proportional to this objective".

Mr Philippe Boucher, director of the French national committee against excessive smoking

By Vincent Boland in Prague

Mr Václav Klaus was reappointed prime minister of the Czech Republic yesterday for a second term, a key step in his attempt to put a new minority government in place following an inconclusive general election last month.

Mr Klaus also submitted a list of proposed cabinet members to President Václav Havel, who is expected to swear them in tomorrow. Mr Klaus had earlier handed to the president the resignation of his outgoing government, which lost its parliamentary majority in the election last month.

The prime minister's Civic Democratic party (ODS) has

formed a new coalition with the Christian Democrats (KDU) and the Civic Democratic Alliance (ODA), its partners in the former government. They hammered out the substance of a governing programme in talks over the past month, and Mr Klaus said yesterday he expected final agreement in about 10 days.

He said he should be able to present the programme to parliament "around July 16 or 17" and seek a vote of confidence. The new coalition, with 99 of parliament's 200 seats, needs the support of the main opposition Social Democrats (CSSD) to win the vote and to survive in office.

The four parties have sig-

nalled a willingness to compromise in order to secure that support, but it is not yet guaranteed.

Some of the CSSD's demands have already been met, including the election of its leader, Mr Miloslav Zeman, as chairman of parliament and of senior party officials to parliamentary committees.

Following his election last week Mr Zeman gave a further sign that the party's support would be forthcoming by making a conciliatory acceptance speech.

It is possible the CSSD would back the coalition in office for its full four-year term, although there is a widespread belief that a minority adminis-

tration will not survive that long. Within the new cabinet the ODS has retained its influence over financial policy and foreign affairs, but has been forced to surrender the large majority it enjoyed in the old cabinet.

It will take eight of the 16 posts, including that of prime minister, with the KDU and the ODA taking four each.

The list of proposed ministers contains six new faces but only one new portfolio, a ministry for regional development, while the privatisation and economy ministries are abolished. Mr Havel has already indicated that he does not see any barrier to approving the list of ministers.

Irish crime puts EU in shade

By John Murray Brown in Dublin

The Irish government yesterday launched a drive against organised crime, using the opening day of business of Dublin's presidency of the European Union to highlight the need for co-operation in tackling the problem of drug trafficking.

The package of measures, approved by the cabinet last night, is a direct response to public anger at the killing of Veronica Guerin, a crime reporter shot in her car last Friday, allegedly by gangland committees.

The government reform package is expected to include changes to the bail law and police detention periods; the curtailing of the right to silence; and more resources to improve the police and prison systems. Adoption of an opposition Fianna Fail proposal giving courts the power to freeze assets of suspected drug barons is also thought to be part of the package.

In addition, the government is said to be considering the appointment of a special prosecutor, similar to what happened in Italy to combat the Mafia.

Ireland's drugs problem is arguably no worse than in other European states. But it has been allowed to flourish in a climate of lawlessness, which many politicians believe is a direct spillover from Northern Ireland's 25 years of paramilitary violence.

Irish police said yesterday former paramilitaries may have been involved in what is believed to have been a contract killing of Guerin.

"Ireland didn't have a crime problem in the 1980s. But always when there are people using guns for a cause there will be those who use guns for their own ends," said Mr Joe Costello, a Labour party MP in Dublin.

Without a forthright policy response from the government, some deputies worry the republican movement may seek to exploit the situation for political gain. Already a paramilitary involvement is suspected in a number of vigilante beatings of drug pushers in Dublin's inner city.

Police were also last night investigating a possible threatening telephone call to Ms Roisin Shortall, a Labour party MP involved in campaigning against drug dealers.

TAEKWONDO, AIKIDO, JUJITSU, SHOTOKAN
AND GUARDIAN ROYAL EXCHANGE.
THEY'RE THE MOST POPULAR FORMS
OF SELF-DEFENCE IN THE FAR EAST.

Greek PM leads party out of east

For a man once dismissed by party colleagues as "wimpish", Mr Costas Simitis, Greece's prime minister, showed unexpected determination in shouldering aside rivals for command of the governing Panhellenic Socialist Movement.

Moreover, Mr Simitis's election on Sunday as Pasok's chairman at a special congress shattered a popular Greek myth. The myth is that technocrats are useful to manage the economy and smooth out Greece's problems with the EU, but that only a charismatic personality can lead a political party.

One analyst said: "Pasok has signalled its re-invention as a European socialist party that can respond to what's happening in Greek society, rather than the concerns of the party leader and his hangers-on."

In an unprecedented display of openness by Pasok, state television broadcast the party congress live. Greek viewers watched a dramatic leadership battle in a smoke-filled hall at the Athens Olympic stadium, including a desperate appeal for support by Mr Simitis's populist rival, Mr Akis Tsochatzopoulos, the public administration minister.

Under the late Andreas Papandreou, who founded Pasok and remained its leader until his death last week, party congresses were as secretive as in communist eastern Europe. Central committee votes were frequently rigged and no challenge to Papandreou's supremacy was permitted. Pasok members say, however, Mr Simitis's victory was as much the result of cultivating support for his moderate pro-European policies among younger Socialist organisers around Greece as his performance at the congress.

Even before becoming prime minister, Mr Simitis had developed a network of supporters in local Pasok organisations which elected the 5,100 delegates to the congress.

To secure support from Pasok hardliners, Mr Simitis could point to an impeccably leftwing background. His father, a prominent lawyer, was a member of the communist-led "Mountain Government" during Greece's civil war in the 1940s and several close advisers started their political careers as members of a Maoist communist splinter group that attracted Greek intellectuals in the 1970s.

The challenge for Mr Simitis is not just to keep control of Pasok but to implement policies that conflict with much that Mr Papandreou stood for, including cuts in government

spending, reductions in the bloated public sector payroll and a more flexible foreign policy, especially over Turkey.

Since taking over as prime minister from Mr Papandreou in January, Mr Simitis has been criticised for accepting US mediation to defuse a crisis with Turkey and for giving mixed signals to investors.

As party leader, Mr Simitis finally controls the levers of power. He will decide who becomes a Socialist parliamentary candidate in the general election next year. Now that his supporters dominate the 200-member central committee which will elect Pasok's new executive bureau later this week, Mr Simitis will be able to promote his reformist policies more effectively.

Thanks to strong backing at the congress from Mr George Papandreou, the education minister and former premier's eldest son, Mr Simitis can also claim a share in Mr Papandreou's heritage - which will exert a powerful pull on the Socialists for some time. On his first day as Pasok chairman, Mr Simitis made a point of going to the central Athens cemetery to lay flowers on Mr Papandreou's grave.

However, Pasok's populist wing, which gave Mr Tsochatzopoulos 46 per cent of the vote, will find it hard to accept defeat. The populists are used to profiting from the pervasive patronage system and will try to undermine Mr Simitis unless he carries out a purge of Mr Tsochatzopoulos's supporters in the party machine.

Analysts said fears of a split in Pasok seemed exaggerated, given Mr Simitis's high approval rating in opinion polls, which favour his chances of leading Pasok to a sweeping election victory next year against a weak conservative opposition. Government advisers say there are no immediate plans to sack populist cabinet ministers.

The main battleground will be the public sector, where employment has increased by more than 3 per cent in the past year as Mr Tsochatzopoulos, responsible for both the civil service and local government, allowed his supporters to hand out jobs to Socialist voters in defiance of a government hiring freeze.

Mr Simitis's first task is to push through much-postponed legislation for spending cuts aimed at bringing down the government deficit by 1.5 percentage points of gross domestic product next year, in line with Greece's effort to meet the Maastricht targets for EU economic union.

Kerin Hope

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NEWS: INTERNATIONAL

Saudi dissident's presence in the UK 'irrelevant', claims foreign secretary

Rifkind brushes aside Massaari affair

By Routh Khalaf in Jeddah

Mr Malcolm Rifkind, the UK foreign secretary, claimed yesterday that the presence in Britain of Mr Mohammed al Massaari, the Saudi dissident, had become "irrelevant" in British-Saudi relations.

UK officials said the Saudis realised that the UK government had done all it could, albeit unsuccessfully, to deport Mr Massaari, who has been waging a far campaign aimed at discrediting the Saudi government. They also realised that drumming up the issue had been counter-productive,

and had raised the dissident's profile in the international media.

British companies have claimed that Saudi irritation with Mr Massaari has led to discrimination against them. British business had been looking to Mr Rifkind's trip to smooth recently strained relations with the kingdom.

After meeting Crown Prince Abdullah and Prince Saud Al Faisal, the foreign minister, Mr Rifkind said UK-Saudi trade and commercial relations were "extremely good" and had not been affected by Mr Massaari's presence in London.

The subject of the dissident was mentioned only once in discussions "very briefly and to dismiss it as a matter of irrelevance to British-Saudi relations," Mr Rifkind said.

He cited trade figures which show a healthy relationship. Exports to Saudi Arabia were up 9 per cent in 1995 and increased by 20 per cent in the first quarter of this year.

Officials said UK companies should wait to see if they had been included in the Saudi oil company Aramco's bidding lists in August, before insisting that the Saudis continue to

discriminate against British companies.

UK officials said the future of the Arab-Israeli peace process following the election in Israel of Mr Benjamin Netanyahu, the Likud hardliner, featured prominently in the foreign secretary's discussions with Crown Prince Abdullah.

Mr Rifkind said yesterday that much of what had been achieved in the last three years of the peace process was irreversible, but warned that some of it could be damaged.

UK officials said Mr Rifkind and the Crown Prince had agreed that Arab states should allow time to see whether Mr Netanyahu followed through with his stated positions, rejecting the land-for-peace formula on which Arab-Israeli talks had been based.

Mr Rifkind said there appears to be a lot of interest from Saudi officials for a UK proposal for an international initiative to exclude from the 1951 UN convention on refugees asylum seekers who incite others to commit terrorist acts.

He added that the adoption of the UK proposal by the United Nations as a

supplement to the convention would require a definition of terrorism, which he believed could be agreed.

Mr Rifkind arrived in Saudi Arabia a few days after a truck bomb exploded at a US Air Force housing compound near Dhahran, killing 19 Americans. Security has been heightened throughout the kingdom and road blocks set up during the night. Mr Rifkind was confident Saudis were providing the necessary protection for British nationals. Britain has 3,500 workers in Dhahran, including 200 Royal Air Force personnel

INTERNATIONAL NEWS DIGEST

KwaZulu result good for peace

Final election results issued yesterday for South Africa's most unstable province, KwaZulu-Natal, showed President Nelson Mandela's African National Congress winning the towns while bitter rivals Inkatha took the countryside in the local elections, both with strong majorities. Political analysts said the equilibrium was good news for peace. "It would have been disastrous for peace if there had been a complete rout of Inkatha," said Kira Naidoo, a political scientist at the University of Durban-Westville. Election officers declared the final result of last Wednesday's poll after six days of vote counting. The Inkatha Freedom Party won 44.5 per cent of the vote to the ANC's 33 per cent. The ANC's share of the vote remained largely unchanged since the historic all-race national election of 1994, but Inkatha lost six percentage points to smaller parties.

Reuter, Pietermaritzburg

Copper broker suspends staff

Rudolf Wolff, the London-based metals broker, said yesterday it had suspended three employees in its Tokyo office as part of an internal inquiry into the firm's dealings with Sumitomo Corporation in the copper market. The three staff, all Japanese, were suspended on full pay pending the completion of Wolff's investigation, which includes a review of back office procedures. "There are some elements of paperwork that we need to follow through," the broker said.

The inquiry began after regulators in the UK and US asked all companies which had dealings with Sumitomo to review their records in the wake of the Japanese company's dismissal of Mr Yasuo Hamanaka, its former chief copper trader. Wolff said its Tokyo operation, which employs 10 people, produced only 4 per cent of annual worldwide revenues of about £45m, although Sumitomo accounted for a considerable portion of the Japanese business.

Clay Harris, London

Copper penalty for dollar users

Sudan's government has threatened to execute Sudanese who use US dollars or other hard currency. Sudan fears the flight of much-needed hard currency, which it uses to pay \$1m a month to the International Monetary Fund and to purchase an estimated \$360m a year worth of oil. Police on Sunday arrested an undisclosed number of people suspected of dealing in hard currency, but their punishment was not immediately announced. Inflation is at 108 per cent, making the stable dollar increasingly more popular. The bank said the dollar was used to buy and lease real estate and for payment of hospital services.

AP, Khartoum

Iraq poser for UN chief

United Nations chief Mr Boutros Boutros Gali will have to overcome US objections to an Iraqi distribution plan for humanitarian supplies if an "oil-for-food" deal is to go ahead, diplomats and UN officials said yesterday. While legally Mr Boutros Gali alone has to approve Baghdad's plan, the US and the other 14 Security Council members on a sanctions committee could block agreement of purchasing documents and contracts needed for each sale under the scheme.

Ms Madeleine Albright, US envoy to the UN, on Monday rejected the food distribution plan proposed last Thursday by Mr Abdul Amin al-Anbari, the Iraqi negotiator. She accused Baghdad of attempting to twist a purely humanitarian scheme, designed to provide ordinary Iraqis with food and medicine, by including such items as telephone-switching gear, computers and other equipment.

Reuter, Geneva

Israel takes first step of sweeping plans for fiscal restraint and privatisation

Determined Netanyahu pushes through \$1.5bn budget cuts

By Ilene Prusher in Jerusalem

Israel's new government yesterday approved plans to cut Shk 1.5bn (\$1.22bn) from its 1997 budget, part of prime minister Mr Benjamin Netanyahu's sweeping plans for fiscal restraint and privatisation. It also agreed to reduce the budget deficit as a percentage of gross domestic product to 1.5 per cent by the year 2001, from an estimated 2.8 per cent in 1997.

The ministers voted for the cuts without agreeing on which portions of the budget would be slashed, but the defence, education and social welfare sectors expect to be the targets of the biggest cuts. The pensions of career soldiers are also likely to be scaled back.

Mr Eli Yosef, finance ministry spokesman, said the issue of where cuts would be made would be addressed during two special finance sessions to be held early next week.

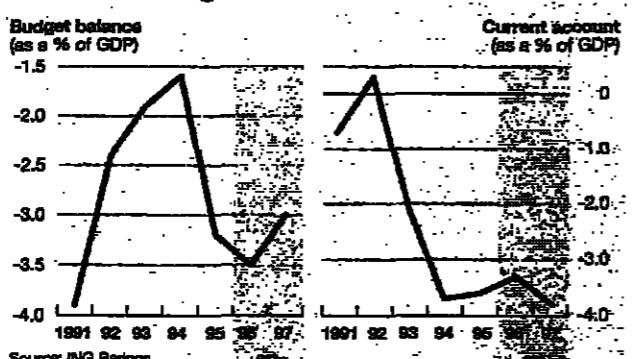
Mr Netanyahu is apparently determined to gain government approval of his economic plans before he leaves for the US next week,

enabling him to tout its details to US business leaders and financiers.

The prime minister has been eager to implement plans for trimming Israel's bloated current account deficit and for selling state-owned businesses to offset his hardline political approach to Middle East peace.

After wresting power from Mr Shimon Peretz in May, Mr Netanyahu inherited an economy with a current account balance of payments deficit that is forecast to widen to \$5bn this year from \$4bn in

Israel: tackling the deficits



Source: ING Barings



Benjamin Netanyahu (right) confers with Bank of Israel governor Jacob Frenkel before yesterday's cabinet meeting

Reuter

Investors in Vietnam face stricter regime

By Jeremy Grant in Hanoi

Foreign investors who spent nervous months awaiting the outcome of Vietnam's Communist party congress before committing themselves to new projects were little the wiser yesterday, despite clarification of plans to plant Communist party cells into enterprises which have foreign investors.

Some changes are now expected in October, when the foreign investment law will be improved and there could be sweeping changes to top personnel in ministries in frequent contact with foreign businesses.

But opportunities for foreigners could diminish after the congress pledged to beef up local industry and encourage a more selective approach to foreign investment.

Party officials at the meeting, which ended on Monday, stressed that foreigners were still welcome to invest. But a five-year plan said foreign money would be channelled towards areas "with advanced technology" and those that "have a high export ratio".

One aim is to attract foreign investors into strategic sectors where the Vietnamese lack capital, technology and expertise. Inflows have so far been tilted towards tourism, light industry and services at the expense of much-needed power and infrastructure.

Another is to push a lumbering state sector into import-substitution as a way of industrialising, and ensuring Vietnam is competitive enough to meet tariff reduction targets set for 2006, which it must meet under membership of the Asian Free Trade Area (Afa).

This could close off some sectors to foreigners. "There will be an increasing number of sectors officially closed to foreign enterprises or effectively closed," said Mr Chris Bruton, director for Thailand and Indonesia at Bangkok-based Data-consult.

Mr Do Quoc Sam, minister for planning and investment, said the foreign investment law would be amended in Octo-

ber to ease licensing bottlenecks and improve access to finance, but gave few details. The government would work with foreign companies to identify strategic projects. "The selection is a two-way process," he said.

Although economists give Vietnam credit for prioritising large-scale investments, crucial guarantees – such as being able to mortgage land and property – are not yet in place.

"When you talk about large projects, there's no way to finance them. Very few people are going to be able to reach into their pockets and produce, say, \$300m just like that," said Mr Michael Scown, a lawyer with Russin & Vecchi in Ho Chi Minh City.

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Seoul to seek cut in import spending

By John Burton in Seoul

Mr Kim Young-sam, the South Korean president, yesterday urged a halt to overseas holidays and consumer spending on imported luxury products as part of a campaign to reduce the country's yawning trade deficit.

Mr Kim's remarks were in response to a new government estimate that the current account deficit this year will grow to a record \$11bn-\$12bn.

The widening deficit reflects the effects of currency appreciation, falling international prices for key export products, a surge of spending for imported consumer products, and increased travelling abroad by Koreans.

Addressing an emergency meeting of economic ministers, Mr Kim said the growing deficit also served as a warning that Korea was losing its international competitiveness due to fundamental economic problems, such as rising wage costs, low productivity growth, and a heavy dependence on a few export products.

In an attempt to halt a sharp rise in wages caused by a tight labour market, the government decided to increase the number of imported workers from 20,000 to 30,000 and extend their contracts from two to three years.

Officials will also attempt to broaden Korea's industrial base by expanding into new sectors, such as environmental technology, and promote advanced products in developing industries, such as developing non-memory semiconductors and high-definition television.

However, the government acknowledged that these programmes would not benefit the economy in the short term. In an effort to maintain economic growth at 7 per cent this year, spending will increase for infrastructure projects to offset the impact of a slowdown in exports and resulting cutback in industrial investments.

There was also concern about a rise in the inflation rate above the official target of 4.5 per cent for this year.

ILO urges change to labour law

By Robert Taylor,
Employment Editor

South Korea has been strongly criticised by the Geneva-based International Labour Organisation over its restrictive industrial relations laws and was told to let workers join the trade union of their choice.

The ILO governing body has just accepted a report from its freedom of association committee calling on the South Korean government to modernise labour legislation that has been in force since the dictatorship of President Syngman Rhee in the 1950s.

South Korea is pressing hard to become a full member of the Organisation for Economic Co-operation and Development and a decision on its application is expected in the autumn. But unless changes are introduced to ensure trade union freedoms observers believe it is unlikely the country's membership will be accepted.

The ILO committee criticised last November's arrest and detention of Mr Kwon Young-kil, president of the Korean Confederation of Trade Unions (KCTU) and the government's refusal to recognise that organisation as lawful.

Under Korean law only the Federation of Korean Trade Unions is accepted by the government.

The ILO calls on all charges brought against Mr Kwon to be dropped and urges the government "to ensure trade union leaders are not arrested and detained for activities in connection with the exercise of their right to organise". Mr Kwon was released from prison on March 13 this year.

"The government's arguments for not registering the KCTU because it violated national laws are not persuasive since these laws are not in conformity with the principles of freedom of association," says the ILO report.

It urges the South Korean government "to take appropriate steps so the KCTU is registered as a trade union confederation".

A presidential commission has recently been established in South Korea on industrial relations reform to propose changes to bring the country's labour legislation into line with the government's commitments to ILO core conventions it signed four years ago.

Thailand's respected bank chief falls from grace

Ted Bardacke explains why a steady hand at the helm has had to resign



Vittij Supinit: thought to have compromised the bank's independence

As governor of Thailand's central bank Mr Vittij Supinit was used to being the centre of attention at a party. So it was clear the end of his career was high when he received the cold shoulder at a reception hosted by senior commercial bankers and finished the evening standing alone in the corner.

It was a sad moment. A central banker for 30 years, Mr Vittij had kept a steady hand on the helm at the Bank of Thailand, helping the country's economy weather everything from a military coup in 1991 and a sustained attack on the currency in 1995 to the still-present dangers of an overheating economy.

And he still found time to begin implementing a plan that has substantially liberalised Thailand's capital markets, providing the country with much-needed investment capital.

By the time Mr Vittij submitted his resignation yesterday, however, he was a spent force. Over the past six months, the former governor opened himself and the bank to unprecedented political meddling by seeking to increase the central bank's political clout with the year-old Thai go-

vernment and endear himself to new bosses.

First, he was widely thought to have co-operated with Mr Surakiat Sathirathai, former finance minister, in sacking the highly respected Mr Ekamol Khiriwat as head of the Securities and Exchange Commission. Mr Ekamol, who was also deputy governor of the central bank and therefore a potential rival to Mr Vittij, had caused early problems for the prime minister, Mr Banharn Silpa-archa, by threatening to resign over "political interference".

In pursuing its tight money objectives, the bank has been unable to rely on instruments such as a discount rate or bond prices, both of which have little impact on the Thai market. Instead, commercial banks must toe the line on interest rates and credit growth for fear that the central bank might not approve things ranging from directorships to investments in hedging instruments.

Second, Mr Vittij is thought to have compromised the bank's independence. Many became wary when Mr Vittij said he would waive a key regulation preventing cross-holdings among financial groups to allow Finance One, the investment bank led by long-time friend Mr Ph Chakaphak, to take over Thai Danu Bank.

And when the Finance One deal

was closely followed by revelations that Mr Vittij participated in the decision to approve a stock market listing for a finance company in which he held shares, his reputation for probity suffered.

Impartiality is a particularly crucial concern for the Bank of Thailand because so much of the central bank's economic policy relies on a policy of "moral suasion" which can be highly discretionary.

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Third, revelations that Mr Vittij soft-peddled for months on warnings that a medium-sized commercial bank, the Bangkok Bank of Commerce, was engaged in dubious lending practices proved particularly damaging. Led by the recently indicted Mr Kirkikat Jitichandra, a former central banker who rose

under the tutelage of Mr Vittij, the bail-out of the Bangkok Bank of Commerce is expected to cost Thai taxpayers as much as \$2bn.

When the country's new finance minister, Mr Bodhi Chunnanana, told Mr Vittij last month that it was time for interest rates to fall, posing a direct challenge to the central bank's so-far successful strategy of engineering a soft-landing for the galloping Thai economy, the governor could offer little resistance. Other bank officials questioned Mr Bodhi's strategy, but the politicians have, for the moment gained the upper hand.

"The governor had to go," says Mr Graham Catterwell, head of equities at Deutsche Morgan Grenfell in Thailand. "The downward spiral of political intervention needs to be stopped and getting rid of Mr Vittij was the first step. But whether the trend will be broken or not depends on who is appointed as a replacement."

"The current government is particularly worrisome on this issue," he says. "We could be seeing the beginning of sustained political intervention in the affairs of the Bank of Thailand."

Japan to throw money at research

William Dawkins reports on doubts that spending target will be met

The Japanese government yesterday moved to quash an old cliché that Japan is good at developing existing ideas but weak at dreaming up new ones.

It aims to correct that shortcoming with a five-year "master plan" to spend Y17,000bn (\$155bn) on science and technology, agreed by the cabinet yesterday. The scheme is not quite as spectacular as it looks, because it merely confirms a four-year-old cabinet decision and has been shorn of important details such as exactly when and even where the money will be spent.

That said, the target is grandiose to lift public research spending to Y4,000bn a year by early next century, double the annual rate when the plan was first proposed by the government's Science and Technology Agency in 1992, and nearly 80 per cent more than this year's Y2,700bn state research budget.

Whether the agency will really meet that target is uncertain, because the tight-fisted Finance Ministry will continue to control each year's research budget. Ministry officials are unwilling to release the cash without a clearer idea of the content, as yet vague, of the research programme. Yet the cabinet's approval marks the clearest official recognition to date that, for all its excellence at applied technology, Japan is behind in innovation.

Anybody visiting the research laboratory of a Japanese university can see why. Equipment is out of date, the staff are underpaid by comparison with western counterparts and industry links are almost non-existent. "Many Japanese companies find it easier to work with a US or UK university than with a Japanese institution," observes a European scientist working in Tokyo.

The point is underlined by recent setbacks at three of Japan's flagship technology projects, last December's leak at an experimental fast breeder nuclear reactor and the loss in February of an unmanned prototype space shuttle, which sank in the Pacific ocean after a rope attaching it to a buoy broke. A year earlier, a scientific satellite spun out of orbit and plunged into the Pacific.

The Science and Technology Agency hopes the plan will address two problems: a shortage both of quantity and quality of basic research.

Japan is the world's second largest spender on research and development, \$130bn in the current fiscal year to next March, according to official data. Yet the public sector pays only a fifth of the total, by comparison with the roughly 50 per cent of national research spending born by the US government, says the agency. The US defence budget

explains nearly all the difference. The Japanese military, bound by a pacifist constitution, carries out very little research. Yet the German government, with a similar constraint, funds 30 per cent of its national research, points out the Japanese agency.

The Japanese government spends around 0.6 per cent of gross domestic product on research, just over half the 1 per cent or so spent by the US and Germany, it adds. More worrying, private sector research has declined in each of the past three years, for the first time since the second world war, in the general corporate cost-cutting drive induced by the recession.

Agency officials forecast that Japan's 600,000 private and public sector researchers will drop to just over 500,000 in 2005, as a consequence of the country's ageing demographic profile and the unpopularity of

Japan's low achievement in the science prize

Country	Physics	Chemistry	Physiology/medicine	Total
US	55	37	70	162
UK	20	23	22	65
Germany	19	27	14	60
France	11	7	8	24
Sweden	4	4	7	15
Switzerland	2	5	5	12
Former USSR	7	1	2	10
Netherlands	6	2	2	10
Austria	3	1	4	8
Denmark	3	-	5	8
Italy	3	1	3	7
Belgium	2	1	4	5
Spain	2	1	1	5
Others	6	7	10	23
Total	142	117	155	414



basic research jobs.

The agency highlights "low flexibility and competition" in public research institutes, which tend to be staffed by lifetime employees. Under the new plan staff will, like western counterparts, be put on short-term contracts for the life of their project and be allowed to hold second academic jobs.

Quality of basic research is harder to measure than quantity. An agency paper bemoans the rarity with which foreign scientists quote Japanese research results, and the paucity of Japanese natural science Nobel prize winners - only 12 per cent of the total.

An even more damning verdict

came from working international scientists. Of 87 young researchers from around the world, taking part in a Japanese-sponsored "human frontier" programme, only two - both Europeans - chose to pursue their studies in Japan. The hope is that Y17,000bn will be enough to attract the best creative brains to work in Japanese laboratories.

HK ruling on video services

By Louise Lucas in Hong Kong

The Hong Kong government yesterday ended a long-running industry battle by deciding that "video on demand" services should be subject to the same regulations governing other television services.

The move comes after heavy industry and consumer lobbying which culminated in a court case, launched by Wharf Cable, the television arm of the property-to-infrastructure company Wharf Holdings.

Wharf Cable holds the exclusive pay-TV franchise for the colony and argued the government's decision to allow Hong Kong Telecom, the colony's dominant telephone services provider, to proceed with commercial trials of its own video on demand service breached Wharf's franchise. Wharf has been seeking confirmation video on demand was a broadcast service and so subject to the same rules and regulations as other broadcasters.

Hong Kong Telecom said its ambitious plans for video on demand and related services such as home banking and shopping would make it the first provider of these multimedia services as a single package. It argued that as its service was delivered down telephone lines it should merely be regulated by the Telecommunications Authority, the telecoms watchdog.

Now it will be subject to the same ownership and control restrictions as its broadcasting peers and will also have to pay royalties in respect of subscription and advertising revenue.

Yesterday, the government further acknowledged industry complaints by agreeing to cut the rate of royalties paid by the territory's two terrestrial stations, Television Broadcasts (TVB), in which Pearson, owner of the Financial Times, has a 10 per cent stake) and Asia Television (ATV).

TVB, the larger of the two and the most vociferous in calling for a reduction, last year paid US\$25m (US\$23m) in royalties. It has argued that the levy of 10 per cent of advertising revenues exceeds the levies imposed on monopolies such as utilities, and that far from having a monopoly it shares the market with a fusion of cable and satellite broadcasters.

Singapore homes boom cools

By Louise Lucas in Singapore

Growth in Singapore's residential property market has slowed in the second quarter following strong expansion in the first three months of the year, UK property consultant Jones Lang Wootton said yesterday. "The private housing market, which had threatened to boil over in the early part of this year, has simmered down in the second quarter," it said in a report.

The report gave no reasons for the decline, but the surprise measures aimed at cooling property speculation and damping prices. The report said average capital value appreciation for apartments and condominiums slowed to 3.7 per cent in the second quarter compared with 5.9 per cent for the first quarter. "Whole island average capital value now stands at \$240 per square foot," it said.

Reuter, Singapore

The latest figures showed merchandise exports falling by 4.3 per cent in June while non-rural exports slipped by 4.5 per cent. Merchandise imports were also lower - but by only 1 per cent, or \$4.5bn. But while the May deficit was larger than most private sector economists were expecting and the Australian dollar and local bond prices dipped on the news, some analysts suggested that the situation should now stabilise, albeit at uncomfortable high levels.

Nikki Tui, Sydney

Manila peace plan attacked

President Fidel Ramos yesterday came under attack by Christian groups for agreeing to an autonomous zone in the south of the Philippines to be controlled by the country's largest Muslim rebel group. On a visit to Mindanao, home to most of the country's 5m Moslems, Mr Ramos was accused of selling out to the Muslim rebels 24 years after the insurgency began.

The deal, due to be signed at peace talks in Jakarta later this month, provides for a "peace and development council" for the southern Philippines to be dominated by Muslim officials. Mr Nur Misuari, chairman of the Moro National Liberation Front, who returned to the Philippines from exile in Saudi Arabia for the peace talks two years ago, was invited to head the autonomous body for three years until a referendum can be held to determine the scope of the autonomous area.

Leaders of the Christian residents of the 14 provinces to be included under the accord, who claim that 50,000 people have died in the fighting since 1972, told Mr Ramos that Moslems constituted barely 30 per cent of the area's population.

Edward Luce, Manila

Mongolian election rout

Mongolia's opposition Democratic Union Coalition won 50 of the 76 seats in parliament in final results yesterday, routing the former communists who had held power for 75 years.

The ruling Mongolian People's Revolutionary party (MPRP) had yet to make an official comment on its crushing defeat, but US election observers said government leaders had given assurances they would co-operate to ensure a smooth transfer of power. The MPRP saw its 70-seat majority in the Great Hural, or parliament, slashed to just 25.

Reuter, Ulan Bator



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NEWS: THE AMERICAS

Home sales increase interest rate pressure

By Michael Prowse
in Washington

New US home sales soared to their highest level in a decade in May, increasing pressure on the Federal Reserve to signal an early increase in short-term interest rates.

The Commerce Department said sales rose 7.5 per cent to a seasonally adjusted annual rate of \$23,000, the highest level since April 1986. The figures surprised Wall Street as most economists had projected a decline in sales of about 3.7 per cent in response to recent increases in mortgage rates.

In a separate report, the Conference Board, a business group based in New York, said the index of leading economic indicators rose 0.3 per cent in May to its highest level in more than a year. The leading index is designed to predict changes in economic activity six to nine months ahead.

The figures were released shortly before Fed governors and regional presidents began a two-day meeting to discuss interest rate strategy. In recent days analysts have speculated that the Fed would delay an increase in rates until its meeting in late August. By then, analysts argued, the Fed would be better able to judge whether the recent surge in economic growth posed a serious inflationary threat.

Buoyant data this week, however, may have strengthened the hand of Fed policy makers seeking an early increase in rates.

The rise in the leading index for a fourth consecutive month indicated the economy was likely to remain strong for the rest of this year. The main components pushing up the index were increases in sensitive materials prices, a longer factory working week and higher orders for plant and equipment.

Another arrest in probe of paramilitary right

By Christopher Parkes
in Phoenix

US federal authorities yesterday announced another arrest in an alleged paramilitary plot to bomb government buildings in Arizona, bringing to 13 the number of people detained.

The latest arrest took place late on Monday, shortly after the government had held 12 alleged militia members in Arizona on conspiracy and explosives charges, following one of the most successful reported covert actions against armed anti-government groups in the US.

On Monday, 10 men and two women were charged, all said to be members of the Viper Militia, and 400lb of fertiliser, similar to that used in the deadly April 1995 bombing of the Oklahoma City federal building, was seized. The move came nine months after an Amtrak train was derailed in

Arizona, apparently by dissidents calling themselves Sons of Gestapo, and shortly after the surrender of a group of Montana "freemen" at the end of a siege by federal agents.

The arrests followed a six-month investigation during which a state police officer is understood to have infiltrated the group and gathered information on meetings and secret training in the desert with home-made bombs.

As well as the explosive chemicals, and three unregistered machine-guns, arresting agents seized a videotape showing how best to place charges to ensure a bombed building's collapse.

Mr Raymond Kelly, Treasury under-secretary for enforcement, said on Monday some search warrants had not yet been fully executed, "so it's possible there could be more arrests".

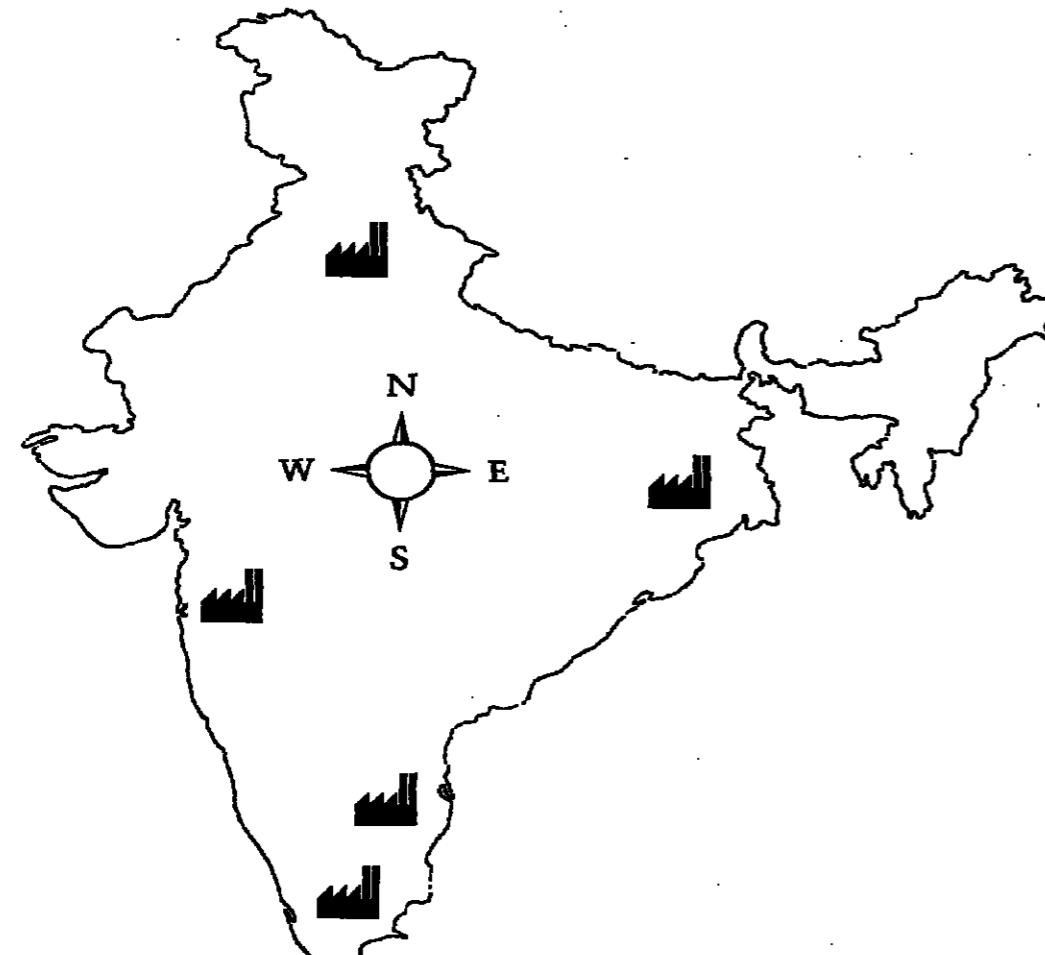
The indictment, unveiled in Phoenix, also included alleged

references by the accused to home-made rockets powerful enough to destroy a police car, and the need for explosives "to take out tanks in the upcoming war with the government."

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The Viper Militia was unknown to most Arizonans before Monday's arrests, but the state is home to several dissident groups. Most are rightwing, self-styled white supremacists or "patriot" gangs. Prominent individuals in the militia include several police officers, according to the Anti-Defamation League, an arm of the Jewish organisation B'nai B'rith.

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Colombia protests at US policy

By Timothy Ross in Bogotá

Colombia's foreign ministry has protested strongly at what it calls US interference in internal political affairs, warning that Washington's "incorrect and unjust policy" could deepen "growing anti-American feelings" in Colombia.

The protest follows publication in The Washington Post on Sunday of a memorandum from Mr Myles Frechet, US ambassador to Colombia, recommending that his government impose sanctions against Colombia and cancel the US visas of President Ernesto Samper and senior members of his government so as to "isolate and weaken" him.

The report of the memorandum, which has not been denied by Washington, follows an unprecedented deterioration in US-Colombian ties over the past year, amid charges that Mr Samper's presidential election campaign in 1994 was partly financed by drug traffickers of the cartel based in the Colombian city of Cali.

Last week, Ms Janet Reno, US attorney-general, requested the extradition of four top Colombian drug traffickers. The Bogotá government rejected the request, on the grounds that extradition was banned by Colombia's 1991 constitution, although the US insists that an earlier treaty remains valid.

The newest political tensions have set off a debate in Colombia about reviving extradition, and the prosecutor-general has proposed studying a possible constitutional reform to restate what he calls "a valuable tool against international drug trafficking".

The Colombian government communiqué accuses the US of endangering democratic stability and it rejects sanctions, unilateral actions and "disparaging statements that wound national dignity".

US election campaign issues and Colombia's own problems, says the document, should not get in the way of co-operation against drug trafficking.

Republican standard bearer alleges pro-Democrat bias

Dole snarls at TV networks

By Jurak Martin in Washington

Mr Bob Dole yesterday charged that TV networks in the US may be violating laws "by always sticking up for Democrats". In a testy morning TV interview, the presumed Republican presidential candidate suggested that the media and the Democrats had deliberately taken out of context comments in which he had implied that cigarette smoking was not necessarily addictive.

"I've said I don't know whether it's addictive, I'm not a scientist," Mr Dole said. But, he went on, "are we going to regulate everybody's adult life? Adults ought to be free to make choices."

The tobacco industry was "in a legal business" and it was "hypocritical" of the Democrats, who had accepted money from tobacco companies, and of their allies in the "liberal media" to suggest that he was in their pocket.

"Only people like you in the media don't question the Democrats and how much money they receive," he said. Implying clear collusion, he said the networks could be in violation of Federal Communications

Commission laws on political neutrality in broadcasting.

There is nothing new in the Republican conviction that leading media organisations are tilted towards the Democrats. But the refrain has been picked up with vigour over the last two weeks.

Mr Dole himself does not enjoy close relationships with the reporters covering his campaign, their access to him being limited. That has resulted in some fairly cool reporting of his efforts to date....

That may be contrasted with Mr Bill Clinton's serious attempt to court the media during his presidential campaign in 1992. These Republicans believe, helped to insulate Mr Clinton from the assorted allegations related to the Whitewater affair and to personal matters that, at various times, threatened to undermine his bid for the White House.

Three and a half years in the presidency, however, have cooled any romance between Mr Clinton and the press, with his re-election campaign now subject to a degree of scrutiny certainly equivalent to that directed at Mr Dole.

The latest round of opinion polls still

shows the president with a healthy lead. A Washington Post/ABC survey, published yesterday and conducted late last month, found it down to 16 points, from 22 in mid-May, mostly because of Whitewater and other allegations. But another national survey, which had given Mr Dole hope with its report of a six-point deficit a month ago, now puts the gap at 19 points.

Mr Dole is also still fighting controversy over his stance on abortion. On Monday, he appealed to moderate Republicans by stating he could accept a vice-presidential running-mate who was not pro-life and yet again ran into a buzz-saw of outrage from religious and cultural conservatives.

Asked by a TV talk show host if a prospective vice-president's position on abortion would be a major factor in his choice, Mr Dole said defiantly: "Not to me. To others it might make a difference, but I'm the nominee."

He even said he had no problems with the pro-choice beliefs of Governor Christine Todd Whitman of New Jersey. However, she issued a statement praising Mr Dole's stand but reaffirming she did not want to be a candidate.

Test for Chile's central bank

Resignation of chief raises autonomy questions, writes Imogen Mark

The resignation of Chile's central bank president last week after a prolonged struggle within the board of directors has cast doubt on the extent of the bank's autonomy.

Mr Roberto Zahler, who had been due to leave in December when his five-year term expired, announced his resignation on Friday, after banking business had closed for the weekend.

His brief statement referred to "situations in recent months" which made it impossible for him "to continue leading the central bank according to what I think are basic principles".

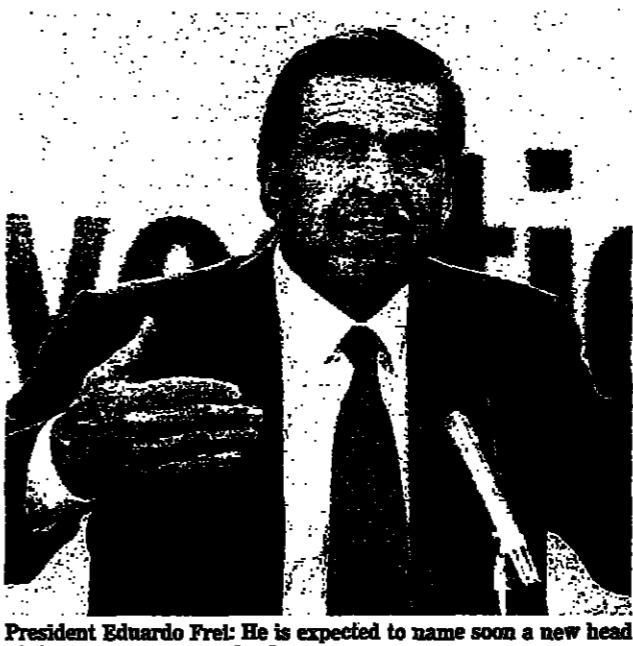
Mr Zahler has not elaborated on his statement.

He worked closely with the previous finance minister, Mr Alejandro Foxley, but was known to get on less well with the present minister, Mr Eduardo Aninat. Mr Zahler had publicly criticised the government's reluctance to cut spending, though both ministers had run steady fiscal surpluses.

The central bank's institutional role is to guide monetary policy, and Mr Zahler made it his personal mission to bring down inflation gradually but steadily, which he has succeeded in doing - from 27 per cent in 1990 to 8.2 per cent last year. This year's target of 6.5 per cent looks just about within reach.

But though the government agrees on the overall aim there have been public differences about whether or how much growth should be sacrificed in the anti-inflation cause.

In April, the two central bank directors closest to the government, Mr Pablo



President Eduardo Frei: He is expected to name soon a new head of the country's central bank

Photo: AP

the long negotiations over repayment of old bad debts owed to the central bank by five local banks. These date back to bail-out packages arranged during the bank crisis of 1982-83, when much of the banking system was technically insolvent.

At the end of the military government in 1990, the status of the debts was changed to allow the banks to put them off the balance sheet, as subordinated debt, with no term for repayment. The aim was to make sure that the incoming democratic government could not use the debts as an argument for nationalising the affected banks.

But it also meant that the central bank had no means of pressing for repayment,

The previous and the present government opted to liberalise the banking law in exchange for setting new rules for the debt repayment. By the time the rules were agreed last year, most of the banks had chosen to repay their obligations. Only the five most heavily indebted, including the Banco de Chile and the Banco de Santiago, remained.

The central bank board has been negotiating new terms with each of the five in recent weeks, and reached firm agreements with two, including Banco de Chile. But Mr Zahler had apparently held out for tougher terms, while Mr Marshall is said to have argued for a softer position, in get the issue out of the way once and for all. Mr Marshall's position carried the day in the board, and Mr Zahler resigned.

The government and the central bank expressed formal regret at his departure and paid tribute to his professional competence and dedication. The government and the board restated their commitment to maintaining the bank's autonomy, and to the economic programme for 1996.

But the real test of how independent the government will allow the central bank to be will come when President Eduardo Frei names Mr Zahler's successor, within the next few days. The new bank president will have to possess both a strong character and considerable negotiating skills to maintain effective autonomy.

\$50m embezzlement charges levelled at treasurer of national agency

Welfare official held in Mexico

By Leslie Crawford
in Mexico City

The treasurer of Mexico's Social Security Institute (IMSS) has been jailed on charges of embezzling 350m pesos (\$50m) from the agency, which handles the pensions and savings of more than 8m Mexicans.

Mr Carlos Tomás Peñaloza Webb, the treasurer, was arrested late on Monday of having defrauded the institute

with the alleged connivance of two employees of a Mexican brokerage house.

According to Mr Arsenio Farrell, Mexico's comptroller general, Mr Peñaloza Webb authorised numerous stock market transactions during 1994 and 1995, which generated huge profits for the brokerage house and respective losses at the treasury of the IMSS.

The brokerage's profits were then, it is alleged, transferred

Mexico's biggest company. This year, the Mexican Congress approved a bill to privatise the country's pension fund system.

Under pressure from nationalist politicians, however, a role larger than expected was reserved for the IMSS, which will be allowed to set up its own company to run pension funds and thus to compete with private-sector financial groups.

Caracas sees inflation fall

By Raymond Colitt in Caracas

Venezuela's monthly inflation rate fell in June to 7.1 per cent from 12.6 per cent the previous month. It was the first fall since March this year.

The government has forecast that monthly inflation will fall steadily to 2 per cent by year-end. However, analysts say a recently approved sales tax increase from 12.5 to 16.5 per cent and expected utility rate rises will add to inflationary pressure in July and August.

The government in April implemented austerity measures that included a seven-fold petrol price increase and resulted in a 40 per cent depreciation of the national currency, the bolívar. Inflation for the past 12 months now stands at 106.1 per cent, compared with 61.2 per cent for the previous 12 months.

Mr Luis Beristain, executive director of the International Monetary Fund, said: "The inflation rate of June is

behaving practically according to what was estimated under the macroeconomic stabilisation programme." He expected monthly inflation to be about 1.5 per cent by year-end.

• The Andean Development Corporation (CAF) this week granted Venezuela a \$200m loan to help support and restructure its banking sector. The six-year loan will be disbursed in two tranches later this year and carries an interest rate of 2.45 per cent over Libor. The CAF said: "This is the most important CAF loan to Venezuela and the first multilateral credit approved to help reform Venezuela's financial system".

Venezuela expects additional loans of up to \$400m each from the World Bank and the Inter-American Development Bank to reform its banking sector. Rescuing the industry in 1994 cost more than \$7bn. The CAF also approved loans of \$165m to Colombia, \$62.5m to Ecuador and \$37.1m to Peru.

IBM sues over job in Argentina

By Matthew Domon
in Buenos Aires

IBM, the US computer giant, yesterday began legal action against Argentina's state-owned Banco Nación, seeking payment for work already done on a controversial \$245m computer installation contract recently cancelled by the bank.

The contract is the subject of a criminal investigation which has led to the indictment of 30 IBM staffers and Argentine government officials accused of having defrauded the bank and the state. Banco Nación cancelled two weeks ago the contract to install computers serving its 525 branches, citing "the impossibility of completing the contract's objectives".

IBM said yesterday that it would seek payment for work performed, costs incurred and other unspecified damages arising from what it called the bank's "wrongful revocation" of the contract.

"IBM Argentina has worked

hard to complete this project and to meet Banco Nación's changing requirements," said Mr Wilmer Guacimbaru, president of IBM's Argentine operations. He said IBM would have preferred an "amicable agreement" with the bank, but Nación's annulment of the contract had left it with no alternative but "to go to court to protect our legal rights".

IBM, which is seeking damages of \$65m, claims Banco Nación failed to carry out its obligations under the contract and improperly changed technical requirements, making it impossible for IBM to fulfil the contract. The bank made no comment on IBM's legal action.

The indictments of senior IBM staff members, virtually the entire bank board and several other officials in April followed a six-month investigation into allegations that bribes were paid to win one of the biggest information technology contracts in Latin American business history.

Profit of \$1.8bn expected on 1993 account

By Ralph Atkins,
Insurance Correspondent

Lloyd's of London will next week mark the end of five loss-making years by reporting a £1.18bn (\$1.8bn) profit for the 1993 account, according to esti-

LLOYD'S
LLOYD'S OF LONDON
mates yesterday. They suggested that there would also be an additional £400m bonus for Names underwriting that year.

The estimates by Chatset, the Lloyd's analysis organisa-

tion, highlight the turnaround at the insurance market which has lost more than £2bn since 1987. Lloyd's reports three years in arrears. But Chatset warned that "ill-feeling" could be created by benefits for Names underwriting in 1993 resulting from the insurance market's recovery plan.

Names are individuals whose assets have traditionally supported the insurance market.

As part of the plan, Lloyd's is setting up Equitas, a big reinsurance company which will take responsibility for billions of dollars of mainly US asbestos and pollution liabilities.

Many Names will have to pay towards the cost of Equitas. But the high level of financial reserves held during 1993 means that those underwriting will receive a £400m release.

Chatset warned that the extra funds might cause resentment among badly affected Names who could not afford to continue underwriting in 1994. It also suggested that the distribution in 1993 might have been better allocated to strengthening the reserves of Equitas.

Lloyd's said "rough justice" was inevitable under the plan. It pointed out that lossmaking Names would benefit from a £400m bonus in the Equitas release. Return on cap-

ital would have been at least twice as high.

In 1994, Lloyd's is expected to have made a further £1bn profit. The following year's profits were affected by a downturn in motor insurance premium rates but are still expected to reach about £750m.

However, this year's figures could mark a significant deterioration. A survey released yesterday by the London Insurance and Reinsurance Market Association, representing non-Lloyd's insurance companies in the UK capital, showed premium rates for

"reinsurance" policies continuing to fall. That could put pressure on profit margins across the market.

Mr Stephen Riley, chief executive of Swiss Re (UK), said premiums "are about to cross the murky water between what is just about an acceptable commercial rate and an unacceptable rate".

• Lloyd's confirmed it could set up a separate reinsurance company to take over the liabilities of US Names if it was prevented by state securities regulators from offering Equitas cover in the US. A Lloyd's insider described the option as a "contingency plan".

UK ECONOMICS DIGEST

World Service changes opposed

Organisers of the campaign to save the BBC's World Service have written to every governor of the BBC warning that, if current changes go ahead, the World Service would first "alienate its audience, then lose them". The warning came in response to the reconstruction of BBC management under which World Service programmes would in future be made by other divisions of the BBC under contract.

The campaign argues that the plans would end the cross-fertilisation that occurs because World Service staff who broadcast in English and those who produce the 43 other language services are all in the same building.

The aspirations of BBC journalism can be taught to the newcomers just as we rely on them to help us understand their cultures," the letter argues. The Campaign insists that there is no need for the World Service to be disbanded into a restructuring intended above all to bring benefit to British television audiences, particularly as the World Service is cheaper in every area than any other part of the BBC.

Raymond Stoddy, London

Focus on communication

The National Heritage Department should be renamed the Department of Communications and Heritage and its role strengthened and extended to include communications and the information superhighway, MPs recommended yesterday. A report by the national heritage committee of the House of Commons argues that allocating responsibility for developing the superhighway to one of seven junior ministers in the Department of Trade and Industry gave it nothing like sufficient weight. Responsibility for horse and greyhound racing should also be transferred from the Home Office to the renamed department, as should responsibility for the BBC World Service which at the moment is held by the Foreign Office, the MPs said.

George Parker, Westminster

Subsidy for N Ireland utility

The government yesterday announced details of a £16m (\$24.48m) subsidy for Northern Ireland Electricity, the privatised utility. It represents the first tranche of a £60m programme over 3 years, to offset the rise in electricity prices in Northern Ireland, which are around 23 per cent higher than the UK average.

The move to provide support to a privatised utility was cautiously welcomed by Ofgem, the Northern Ireland electricity regulator, and follows a critical report last December from the Commons Northern Ireland committee. The price subsidy announced yesterday will be paid to NI Electricity to reduce tariffs by around 3 per cent, bringing the current electricity price rise down to around 2.3 per cent for 1996-97.

John Murray Brown, Dublin

Trico to expand Welsh plant

Trico, a US-owned motor components company, is to create 150 jobs in a £5m (\$7.65m) expansion at Pontypool, south-east Wales. The company, which has been at Pontypool since 1992, has an existing workforce there of 435 people. It is increasing production after reaching a distribution agreement for its wiper blades with NGK of Japan. The expansion, which has gained support from the Welsh Office, will also enable Trico to diversify its range of products.

Roland Adurham, Cardiff

Jersey to protect partners' assets

The partners of Britain's leading accountancy firms will now be able to protect their personal assets from big law suits by registering their partnership in Jersey. The island's parliament yesterday voted by 25-19 to allow limited liability partnerships to be established on the island.

Under the new law firms are still liable to be sued, as are negligent partners, but the assets of the rest of the partners are safe. Two substantial UK firms, Ernst & Young and Price Waterhouse, helped the Jersey authorities draft the law and both are enthusiastic about taking up registration.

The Department of the Environment said the Commission's action had "nothing to do with water quality", but concerned legal undertakings given to companies at privatisation which set legally enforceable pollution limits.

Philip Jeane and Jim Kelly

Machine tools deficit

Britain experienced a big trade deficit in metalworking machine tools in the first quarter of 1996, after a surplus in the equivalent period a year earlier, says the Machine Tool Technologies Association, the main trade body for the industry. The change to a deficit in the first three months of this year of £23.9m (\$30.33m) from a surplus of £5.6m in the equivalent period a year earlier was caused mainly by a large rise in imports. For the whole of last year, machine tools recorded a deficit of £121.6m compared with a surplus of £17m in 1994. Machine tools have slipped into deficit partly as a result of large investment programmes in UK industry.

Peter Marsh, London

One-day strike at offshore yard

Discussions are under way to resolve a dispute which on Monday triggered an unofficial one-day walkout by 900 workers from Amec Process and Energy's offshore fabrication yard at Wallsend in north-east England.

The unofficial strike was the first industrial action at the site, which employs 2,500 workers, since radical changes in pay and conditions were agreed nearly a year ago.

Over the past year the facility has won orders worth around £200m (\$300m).

Chris Tighe, Newcastle upon Tyne

OBITUARY

It is with deep regret that we have to announce the death on June 29th 1996, as a result of a tragic accident, of the long-serving Chairman of Veba Oil Operations B.V.,

Mr. Salem A. Farkash

Mr. Farkash was 60 years old. He had been Chairman of Veba Oil Operations since 1980. With enormous commitment he played a decisive role in the development of Veba Oil Operations into one of the leading oil companies in Libya and led the company with great skill through a difficult period.

His distinguishing characteristics were not only great experience, an understanding of people, a marked sense of responsibility and dependability, but also his untiring work for the company and its employees.

It is with profound gratitude to Mr. Farkash that we take our leave of him. We shall honour his memory.

Veba Oel AG

The Board of Management, Works Councils and Employees

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BUSINESS AND THE ENVIRONMENT

Casper Henderson on the potential offered to developing countries

The solar revival

Solar spotlight

Rumours of the stillbirth of the solar industry have been much exaggerated. Nevertheless, even its most optimistic supporters admit that it has failed to generate much success in two areas where its potential ought to be greatest.

In large plants supplying power to national grids, and stand-alone schemes for the more than 2bn people who do not have access to a grid, electricity produced by photovoltaic (PV) cell technology has until recently not been considered feasible without subsidy, or at least the removal of subsidy from rival generation technologies.

But this perception could be about to change. Where communities are more than a few miles from a national grid, PV systems can already provide the most cost-effective solution for basic energy needs. "The barriers are no longer technical," says Jenny Gregory of the US consultancy IT Power. "The problem is attracting capital."

In a book to be published this autumn, Gregory writes that successful models for standalone solar power projects already exist in the Dominican Republic, Honduras, Sri Lanka, India and elsewhere. In virtually every case, though, international seed funding was essential.

But she says, more local use of hire purchase, revolving loan schemes and other financial innovations could turn the current trickle of projects into a flood.

The experience of a remote small village in Sudan's North Kordofan province shows what can happen. After the World Health Organisation installed a PV system to keep vaccines cool at the village clinic, elders placed a small tax on sugar production. Within a few months, they had raised enough to buy a solar-powered cooling system for the mosque.

As for big, commercially competitive solar power projects, two recent agreements suggest such schemes are in sight for two countries, India and China, that are among the hungriest in the world for energy. In

India, the Rajasthan State Electricity Board has signed a 25-year power purchase agreement with Amoco/Enron Solar for power from an array to be pumped directly into the grid. Construction is scheduled to begin soon on a plant in the Thar Desert for supply of 50MW in the first instance and possibly 150MW in subsequent years.

In China, Amoco/Enron has signed an agreement with the State Science and Technology Commission for a joint feasibility study for a solar cell manufacturing centre and 150MW generating facility.

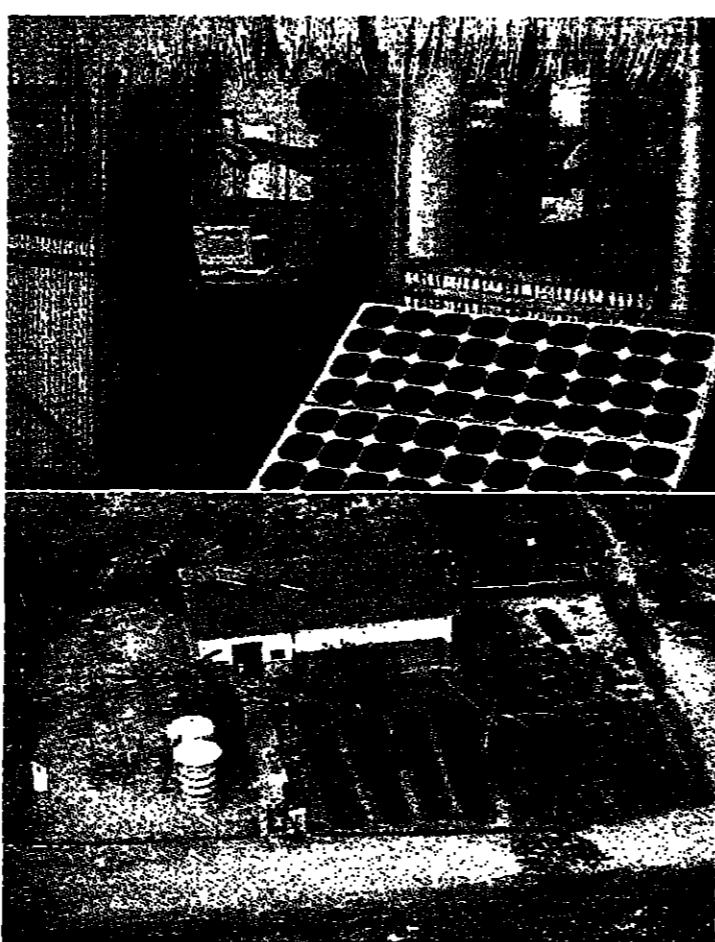
"We think there is a great big market out there and we are going for it," says Bob Kelly, executive vice-president of Enron and co-chairman of Amoco/Enron Solar, a joint venture between Amoco, the US oil company, and Enron, North America's largest natural gas company.

While the Rajasthan project will meet only a tiny fraction of India's energy demand, it could set an important precedent for solar power to a national grid at truly competitive prices. With India's economy apparently in the early stages of "take-off" (GDP grew by about 6 per cent last year, energy use by 7 per cent) and a population projected to overtake China's, choices made now will reverberate far into the future.

As in other rapidly growing countries, energy use per dollar of GDP in India is high compared with the US and western Europe. So, until there are greater incentives for energy efficiency, enormous amounts of power will be needed to fuel growth.

A recent study by Kleinwort Benson said that maximising domestic coal stock use and minimising expenditure on foreign oil and gas would make the best economic sense for India. But the study does not account for the cost to the environment and Indian society of fossil fuels used on the predicted scale.

Asia's emissions of sulphur dioxide will easily surpass those of Europe and North America combined by 2000. Its emissions of carbon dioxide will overtake the west no later than 2015. Coal is the biggest source of both. Photovoltaic



Roger Taylor

technology can deliver power virtually without pollution and without heavily burdening the balance of payments of a country that has to import fossil fuels.

Unlike large-scale hydro-power projects, it is seldom likely to cause severe disruption. Damage to the ecology of desert regions that suit solar arrays best is unlikely to be significant, and few people live there. Bhairon Singh Shekhawat, Rajasthan's chief minister, estimates the state could easily generate 10,000MW of solar power. Finance for the Rajasthan plant, which could cost about \$100m (264m), has yet to be finalised. A proportion of the equity capital will come from Amoco/Enron itself. Kelly says the company is still negotiating with the Global Environmental Facility, a fund set up after the Earth Summit in Rio in 1992 and administered by the World Bank to encourage initiatives mitigating greenhouse gas emissions.

The Indian Renewable Energy Development Agency, or IREDA, could be among those providing some backing. The existence of the agency - hailed internationally for the success of the revolving fund it

operates for renewable energy projects - is indicative of an outlook that has put India on the road to becoming the first country outside the OECD with large-scale solar power at commercial rates.

Renewable energy technologies are set to boom in India, according to Vijay Bakhwatal, the agency's director. By 2015, he estimates, the country could have 16,000MW on line - or 8 per cent of total generating capacity.

But the agency remains cautious about the role of solar power in the total renewable energy mix. Although it agrees that solar has by far the greatest potential in the long run, it envisages only 10MW-15MW coming on line in the country each year until 2015. The next few months in Rajasthan could determine whether a very different scenario emerges.

* *Financing Mechanisms for Renewable Energy Systems: A Guide for Development Workers*. Jenny Gregory. To be published by IT Publications (Tel +44 (0)171 436 9761) this autumn.

Previous articles in this series appeared on June 5 and 12.

Viewpoint · By Ronald McLean and Jonathan Shopley

Green light shows for corporate gains

Dow Chemical aims to show that investment can bring high returns

When Dow Chemical announced recently that it planned to invest \$1bn (£645m) in new environmental equipment and programmes during the next 10 years, the real news was not the size of the proposed expenditure but in the company's prediction that it would make a return of between 30 and 40 per cent on its investment.

For several years observers in the business community have been saying that companies can enjoy tangible gains from environmental initiatives. But solid evidence of these benefits - the kind of proof that wins the confidence of corporate decision-makers - has been

to business growth, not opportunities for success. The good news, as companies such as Dow are showing, is that the split vision is not inevitable. Those that bring together their environmental and business visions may gain substantial bottom-line results.

Xerox, for example, launched a programme in 1991 to lower costs across its product life cycle. Partly in response to proposed product take-back legislation in Germany and other parts of Europe, it explored relevant activities, including product recovery, disassembly, and remanufacturing or recycling. It discovered that its copiers had considerable residual value - in numerous components that last far longer than the product as a whole. As long as the company simply allowed old copiers to be disposed of, that value was lost.

After Xerox launched its take-back initiative to recapture and remanufacture parts for use in new products, it achieved almost immediate results. In its first year, the initiative increased the company's net earnings by \$50m as a result of lower manufacturing and raw material costs and reduced inventory charges. Recent calculations put the initiative's total contribution at about \$200m for a three-year period.

For Baxter International, packaging is one area where a combined focus on business and environmental goals is winning benefits. After a task force was set up by the company's cardiovascular division to reduce the per-unit weight of packaging by 15 per cent, it looked for options that cut packaging and cost without raising prices or inconveniencing customers. As a result, one material was replaced by another that eliminated the need for one layer of packaging and was more easily recyclable, saving \$2m annually.

These companies are contending with a corporate "split vision". The business vision is active and positive, focusing on growth and profitability, but the environmental one is passive and negative, concerned with satisfying regulators and appeasing environmentally-conscious customers and pressure groups. Because of this split vision, companies often perceive environmental actions as barriers

Bristol-Myers Squibb has identified average savings of \$300,000 on each review.

Despite success stories such as those, many corporations continue to question whether such performance gains can be repeated or sustained. Examples abound of environmental initiatives that began with a great fanfare and then fizzled out.

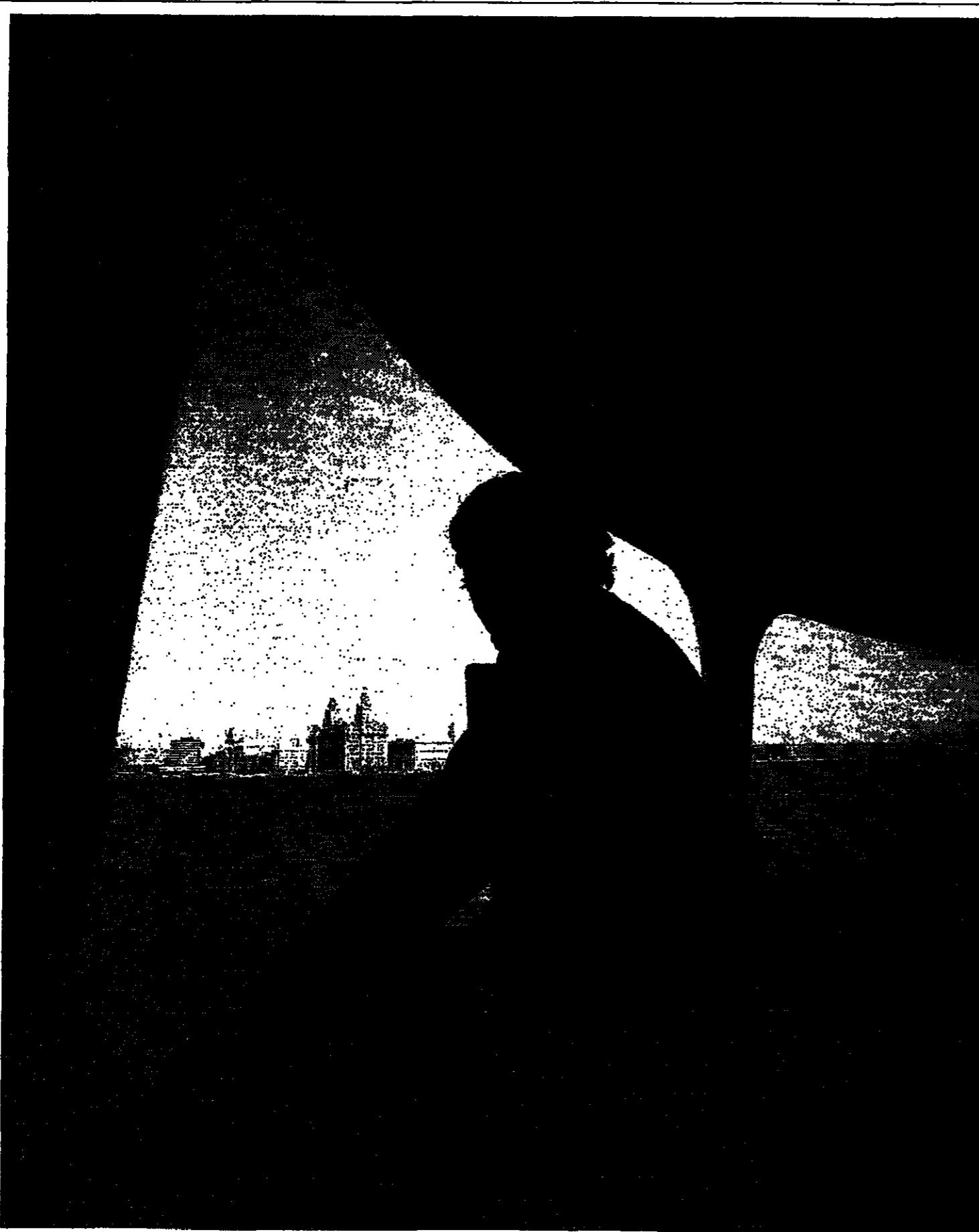
One critical factor is building management support by proving the environmental initiative will work. Despite conventional wisdom, many successful programmes did not start with senior management support driving them. Instead, they demonstrated success in one business area, then used those results to interest senior management and spread the programme through the company.

It is equally important to recognise and address how much environmental managers have worked in isolation from business concerns. Even the best managers - trained in technical, engineering, and scientific disciplines and accustomed to keeping the company in compliance with complex regulatory codes - may not be skilled in business basics.

To work effectively with business staff on environmental initiatives that offer paybacks, most of today's environmental managers need to acquire skills for framing environmental issues in business terms and communicating their bottom-line value. They must state objectives clearly and provide tangible measures of results. Baxter's packaging initiative succeeded in part because the goal was familiar and compelling to business managers: to meet or exceed customer expectations while reducing costs.

Through approaches like these, leading companies are reshaping the relationship between business goals and environmental activities. They recognise that only limited results can be won by demanding that business staff should meet environmental obligations; instead, they let the recognition of business value drive their environmental efforts.

Ronald A.N. McLean and Jonathan B. Shopley are based in Brussels at Arthur D. Little's European Environmental Management practice.



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A thousand business cards are exchanged, a lake of Naples' lemon liqueur is consumed on top of a mountain of *frittata di mare*, promises of co-production money are made with all the passion of a teenage summer love affair - and the 46th Prix Italia broadcasting festival is over.

Hundreds of delegates, jurors and observers return to scores of countries, and once again it has been proved that, whatever we may think from watching the screens in our own homes, the world is awash with high quality television.

Six television prizes have been awarded, two each for drama, arts and documentary, each worth £1m (about \$2,300) and in every case there have been arguments, perfectly reasonable ones, in favour of other contenders. Fifteen or 20 years ago festivals of this sort attracted an irritating proportion of "duds" entries which looked as though they had been produced by some national tourist office and clearly stood no chance of a prize. Now such entries are rare. Out of 35 documentary entries this year at least ten could have been in the running for prizes.

In fact the main award, the Prix

Italia itself, went to *Return To The Dying Room*, a horrifying account of cruelty to children - particularly girls - in Chinese orphanages made by the UK's Channel 4. Shot on a hidden camera, it shows appalling scenes of children and even babies lashed all day to commodes with the sort of ticks you see in caged animals. China's rapid journey towards the status of top world power was one of the unplanned themes of this year's festival, and it is hard to see how the Chinese will be able to ignore the evidence of this programme if they want to be taken seriously among other major nations.

The "special" prize for documentaries (not second prize, perish the thought, yet clearly not first prize) was awarded to *Troublesome Creek: A Midwestern*, an interestingly personal yet indulgently long programme about American farming which was described here last week.

The Prix Italia for television drama (23 entries) was won by HRT of Croatia with *Izgnani*, a story about the difficulties, emotional and practical - where do you make love when your family shares a two-room flat with a refugee? - of young people attempting to begin their lives in a society which has been literally and metaphorically smashed to pieces. In this category the special prize was given to *Charlot & Charlotte*, a production which, though well made and funny, tries a little too hard to be the Danish *Thelma And Louise*, and suffers from the longueurs familiar from so many television serials.

Smallest and weakest of the three categories was music and arts, which attracted 24 entries. Here the Prix Italia went to Germany's *Tod Für Flair Stimmen* or "Death For Five Voices", a documentary about a 16th-century Italian composer named Gesualdo whose music is said to have been so far ahead of its time that nothing else like it was heard until the coming of Wagner. Whether or not you like his work (and you might think that 16th-century Italian music had been doing pretty well without Signor Gesualdo), some of us found the style of the programme with its jokey pursuit of ghosts somewhat trying. The special prize was awarded to the BBC's *Enter Achilles*, a television version of the latest stage production by the excitingly different all-male modern dance company DV8.

So British television maintained its long standing record as the most successful competitor at this festival, winner over the years of more than twice as many top prizes as the next most successful nation, France. *Outsiders*, scornful of the readiness of television people to award prizes to one another, may question the significance of such a record, and their doubts might be strengthened by the scepticism of some insiders. Back in the 1960s Gus MacLeod, now a big wheel in Scottish Television but then a simple left-wing programme maker, dismissed the entire panoply of Silver Swallows, Golden Roses and Bronze Bears as "zinc stoats". He was pretty well right. An awful lot of television awards came from events where juries included starlets, football players and local politicians. The value of such prizes was highly questionable. There was just one festival where integrity seemed virtually impregnable. At the Prix Italia, oldest of the lot, launched as a radio event in 1948, you were judged by your peers: the juries consisted entirely of programme makers. Documentaries were judged by documentary makers, arts programmes by producers of arts programmes.

Most important of all was the simple rule: in any category an organisation could have either a programme or a juror but never both.

As a result, the bad smell which hung around so many festivals where juries helped award prizes to programmes from their own companies, was absent from the Prix Italia. But the Italia organisers do not seem to have realised how centrally important these arrangements were in earning unique prestige for their event. A couple of years ago, arguing that there was now so much co-production that it was virtually impossible to create a wholly disinterested jury, they scrapped the old rules.

Consequently this year we had the unedifying sight of the Prix Italia for television music and arts programmes being awarded to ZDF by a jury whose chairman came from ZDF, and the special prize in

television drama being awarded to Danmarks Radio by a jury whose chairman came from Danmarks Radio. These may be the most honourable individuals in the history of the world, and the programmes in question the most deserving. The point is that under the old rules nobody ever had to even wonder about individual integrity because the system itself had integrity built in.

Of course what matters most is to have the evidence put before the world that, whatever the popularity of soap operas and programmes of home video clips showing bridesmaids tripping over their dresses, there is still a large quantity of worthwhile television being made in countries as diverse as Japan and Poland, Canada and Hungary, Brazil and Switzerland. Human nature being what it is, that is unlikely to occur without the inducement of prizes. Since there are now said to be 94 festivals of television and video around the world there is no difficulty in finding a prize or two. Finding prestige and integrity is another matter.

Theatre/Alastair Macaulay

The Aspern Papers

There is one astounding incident in the current revival of *The Aspern Papers* - the 1969 stage adaptation of the Henry James story by Michael Redgrave - which demonstrates to perfection how a live performance can illuminate a classic work of fiction. It occurs in the middle of the play, and it is - of all things - a song. The aged Julianne Bordereau has commanded her plain and no longer young niece, Miss Tina, to sing to their lodger, Henry Jarvis, an old song, "The Green Hussar", which Miss Tina used to perform sweetly in her youth and whose words had been written by an unnamed poet of Miss Bordereau's youthful acquaintance.

The song itself, sung unaccompanied, is deeply charming, with the flowing lines and little flourishes that mark such Irish folk songs as "She moved through the fair". And as Miss Tina sings it, you hear in her not only her current tentativeness but also a lightness and youthfulness of voice that surprise you - though these things sound now carefully preserved, as if in tissue. You even hear the governessed correctness with which she must have learnt the song. As the song continues, its stillness and beauty exert a potent spell as they must once have done back in the days when Miss Bordereau was still a great beauty and had a great poet's love. Sung again now, it also hints now at the feeling that Miss Tina hopes may be dawning between herself and Jarvis.

Hannah Gordon, who plays Miss Tina in this revival, has surely done nothing better. Much of her accomplished performance is along the lines of Olivia de Havilland's celebrated film performance of another frustrated Jamesian spinster Catherine Sloper, heroine of *The Heiress*. The romantic hopes and doubts of the characters are visible in her eyes, and she makes Miss Tina's charm and inhibition apparent in equal measure. But the song is something else. Revealing things in Miss Tina and in Hannah Gordon we had not known, it becomes the beating

heart of the play. At the end, as Miss Tina opens the trunk containing the Aspern papers, she comes across a green hussar's uniform; and the tiny pane she experiences is conveyed by Gordon with eloquent economy.

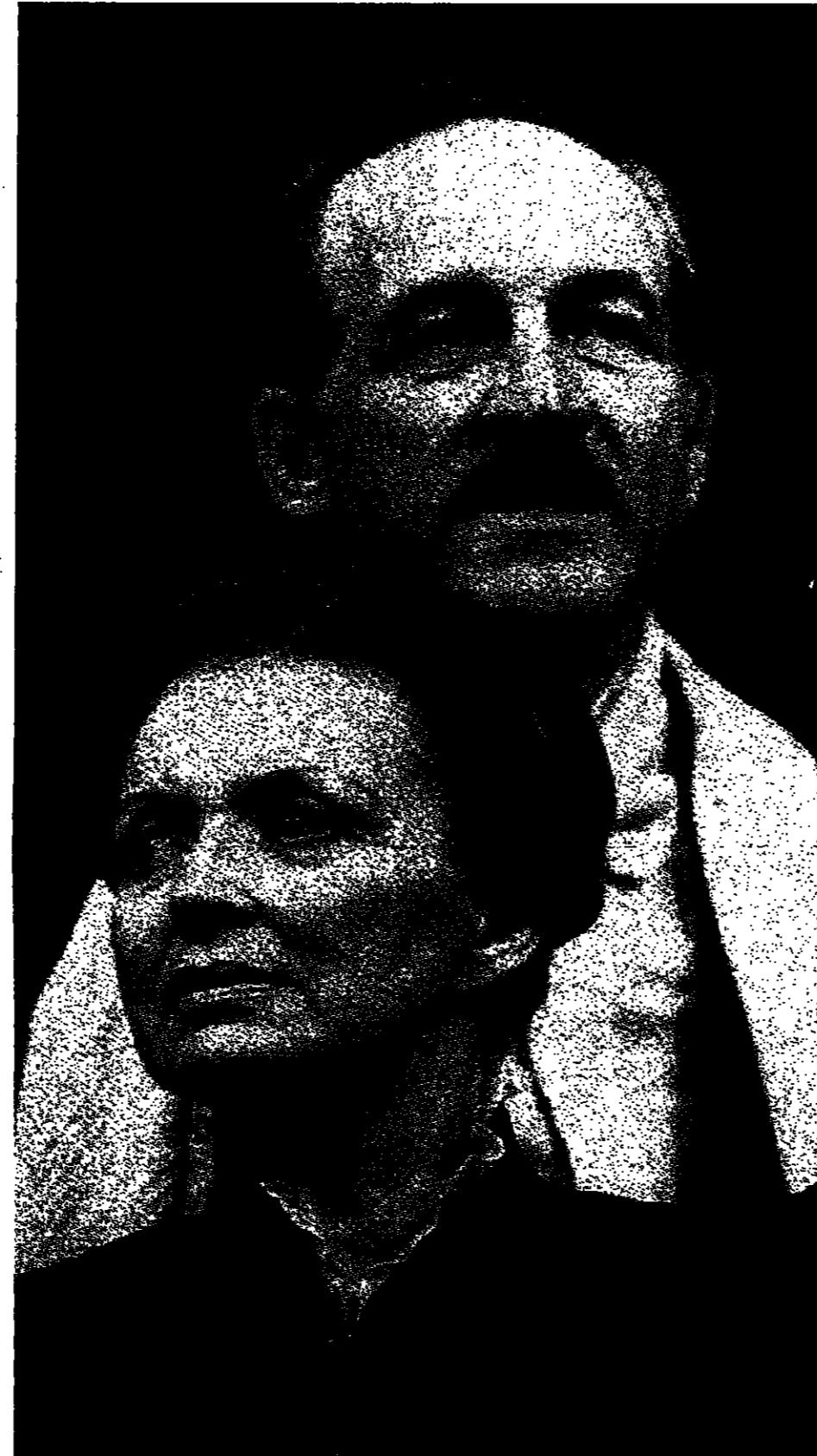
There is little other reason to see this staging. Instead of the original features and brilliant narration of Henry James's story, Redgrave's adaptation - certainly as directed by Amiel Smith - keeps reminding you of several other stories. In particular, *The Aspern Papers* seems here heavily derivative (as it is not when you read it) of *The Queen of Spades*: the old lady with a secret, the obsessive younger man, and the niece caught between them.

The old Miss Bordereau, played with stale flamboyance by Moira Lister, ends the second act by advancing on Jarvis with her stick, calling him "Publishing scoundrel", and then collapsing in a heap. Not long before, she had had a contrived little mad scene of revealing memories and fantasies - which Lister rattles through with a foolish briskness that destroys its impact.

Daniel J. Travanti judges the quasi-English accent of the American critic nicely, but the effort seems to cost him all vocal comfort. Like a fading soprano, he spends the play switching between nasal and chest registers to disconcerting effect. Vincent Boluda makes an impressive West End debut as the sly manservant Pasquale, and the audience enjoys Yvonne Bonamy in her impersonation of Assunta, the suspicious Italian maid.

Sean Cavanagh's set does a good deal to make us believe we are in a fading old Venetian house. Some poor staghand is kept busy on an old wind machine during a storm - when he is not making the shutters bang to and fro. Meanwhile we have a continuous view of the garden, most of whose many leaves stay mysteriously unruffled by the gale.

Wyndham's Theatre, WC2.



Romantic hopes and doubts: Hannah Gordon and Daniel J. Travanti

Alastair Macaulay

INTERNATIONAL ARTS GUIDE

AMSTERDAM

CONCERTgebouw
Tel: 31-20-5730573
● Radio Kamerkorkest with conductor Ton Koopman and soprano Lubia Orgonovska perform works by Mozart: 9.15pm; Jul 5

BARCELONA
Mercat de les Flors
Tel: 34-3-3017775
● Richard III by Shakespeare (in French). Directed by Matthias Langhoff and performed by La Fonderie. The cast includes Hugues Boucher, Stéphane Comby, Maxime Lefrancq and Jean-Michel Portal. Part of the Festival d'estiu de Barcelona GREC 96; 10pm; Jul 3, 4, 5, 6

BERLIN
EXHIBITION
Das Bauhaus-Archiv, Museum für Gestaltung Tel: 49-30-25400278
● Laszlo Moholy-Nagy zum: 100.

Geburtstag: retrospective exhibition devoted to the work of the Hungarian sculptor, painter, designer and photographer Laszlo Moholy-Nagy (1895-1946), on the occasion of the centenary of the artist's birth; to Dec 1996

BIRMINGHAM

FESTIVAL
Birmingham International Jazz Festival Tel: 44-121-454-7020
● Birmingham International Jazz Festival: with 20 performances at 50 venues and more than 650 musicians the 12th Birmingham International Jazz Festival features 70 bands providing 400 hours of music; from Jul 5 to Jul 14

BONN

EXHIBITION
Kunst- und Ausstellungshalle der Bundesrepublik Deutschland Tel: 49-228-617200
● The Great Collections IV: Moderna Museet, Stockholm: this exhibition features approximately 200 works of modern art from the collection of the Moderna Museet in Stockholm, beginning with examples of early modern art up to contemporary art; from Jul 5 to Jan 12

CHICAGO

EXHIBITION
Art Institute of Chicago Tel: 312-434-3300
● Splendors of Imperial China: Treasures from the National Palace Museum, Taipei almost 400 works spanning four millennia have been selected for this exhibition from the

collection of the National Palace Museum in Taipei; to Aug 25

DUBLIN

CONCERT
National Concert Hall - Geórláras Náisiúnta Tel: 353-1-8711888
● A Feast for the Fourth: concert celebrating Independence Day, featuring ragtime pianist Colm O'Brien, boogie and blues pianist Stan Greig and harlem stride pianist Peter O'Brien; 8pm; Jul 4

FLORENCE

OPERA
Teatro Comunale
Tel: 39-55-211158
● Alce: by Verdi. Conducted by Elio Boncompagni and performed by the Coro e Orchestra del Maggio Musicale Fiorentino. Soloists include Dolora Zajick and Nina Raito; 8.30pm; Jul 3, 4, 5

HANOVER

EXHIBITION
Sprengel Museum
Tel: 49-511-1883075
● Zeitstimmungen: exhibition of the collection of modern art of the Niedersächsische Sparkassenstiftung. The collection includes works by German artists such as Georg Baselitz, Sigmar Polke, Gerhard Richter and Rebecca; to Jul 7

HUMLEBAEK

EXHIBITION
Louiseville Museum of Modern Art Tel: 45-42-19 07 19
● NowHere: a large-scale

presentation of international contemporary art. The exhibition is organized in collaboration with four curators; to Sep 8

LONDON

CONCERT
St. John's, Smith Square
Tel: 44-171-2221061
● Orchestra and Choir of St. John's, Smith Square: with conductor John Lubbock and pianist Yvonne Chiung Lin performs works by Kern, Barber and Gershwin; 7.30pm; Jul 4
Wigmore Hall Tel: 44-171-9352141
● François-René Duchâble: the pianist performs works by Beethoven, Liszt, Ravel and Mussorgsky; 7.30pm; Jul 4

EXHIBITION

National Portrait Gallery Tel: 44-171-3060055
● David Livingstone and the Victorian Encounter with Africa: this exhibition offers an account of the life and times of David Livingstone, from his birth and childhood in the cotton mills of Lanarkshire to his journeys as missionary and explorer across the continent of Africa; to Jul 7

LOS ANGELES

CONCERT
Hollywood Bowl
Tel: 1-213-850-2000
● The Hollywood Bowl Orchestra; with conductor John Mauceri and vocalists John Denver performs works by Bernstein, Rodgers, Sousa and Copland; 7.30pm; Jul 3, 4

HUMLEBAEK

EXHIBITION
Louiseville Museum of Modern Art Tel: 45-42-19 07 19
● NowHere: a large-scale

exhibition featuring works by 72 craft artists working in the media of glass, wood, clay, fibre and metals; from Jul 4 to Sep 29

MILAN

OPERA
Teatro alla Scala di Milano
Tel: 39-2-72003744
● La Fille du Régiment: by Donizetti. Conducted by Donato Renzetti and performed by the Orchestra alla Scala. Soloists include Mariella Devia, Valeria Esposito and Giuseppe Sabbadini; 8pm; Jul 5

NEW YORK

EXHIBITION
Museum of the City of New York Tel: 212-534-1572
● Gaelic Gothic: A History of the Irish in New York: exhibition featuring over 400 original artefacts that are displayed in thematic and chronological sections; to Oct 27
The Metropolitan Museum of Art Tel: 1-212-879-5500
● Bare Witness: Clothing and Nudity: exhibition examining costume in its dual role as both concealer and revealer of the female body from the 18th to the 20th century; to Aug 18

PARIS

OPERA
Opéra de Paris Bastille
Tel: 33-1-44 73 13 99
● Lucia di Lammermoor: by Donizetti. Conducted by Bruno Campanella and performed by the Opéra National de Paris. Soloists include Roberto Frontali, Andrea

● The White House Collection of American Crafts: exhibition featuring works by 72 craft artists working in the media of glass, wood, clay, fibre and metals; from Jul 4 to Sep 29

TEL AVIV

OPERA
The Opera House Tel: 972-3-6527777
● The Barber of Seville: by Smetana. Conducted by Mark Elder and performed by the Israeli Opera. Soloists include Yevgeni Shapovalov, Marina Levitt and Lukas Vele; 1pm; Jul 6 to Aug 25

WASHINGTON

EXHIBITION
Arthur M. Sackler Gallery Tel: 1-202-337-2700
● Traders and Raiders on China's Northern Frontier: exhibition reflecting the flourishing contacts and complex interrelations between China and its northern neighbours; to Sep 2
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PARIS

OPERA
Opéra de Paris Bastille
Tel: 33-1-44 73 13 99
● Lucia di Lammermoor: by Donizetti. Conducted by Bruno Campanella and performed by the Opéra National de Paris. Soloists include Roberto Frontali, Andrea

Rost and Stuart Neill; 7.30pm; Jul 4, 7

SCHLESWIG

FESTIVAL
Schleswig-Holstein Festival Tel: 49-703-2242110
● Schleswig-Holstein Musik Festival: main theme in this year's festival, featuring some 100 concerts, is the music of Schoenberg, Berg and Webern. Opening and closing concerts are performed by the NDR-Sinfonieorchester, featuring works by Anton Bruckner; from Jul 6 to Aug 25

TEL AVIV

OPERA
The Opera House Tel: 972-3-6527777
● The Barber of Seville: by Smetana. Conducted by Mark Elder and performed by the Israeli Opera. Soloists include Yevgeni Shapovalov, Marina Levitt and Lukas Vele; 1pm; Jul 6 to Aug 25

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good-mannered musicianship and occasionally shallow tone; Catherine Wyn-Rogers was an effective Ino. This seems to be *Semele*'s year and it will be interesting to compare Bolton's performance with William Christie and Les Arts Florissants at the Proms in August.

The night before, the festival had kept up its policy of inviting

COMMENT & ANALYSIS

Edward Mortimer

Exit the atomic age

Nuclear weapons could be reduced and eventually abolished if the countries that control them bury their differences

Nuclear weapons are yesterday's issue. There are no longer two superpowers poised to destroy each other and the rest of us at the touch of a button. Iraq has been disarmed. North Korea has been bought off. The Non-Proliferation Treaty has been extended indefinitely. Mr Tony Blair, leader of Britain's Labour party, says he would press that button if necessary, but no one any longer imagines that a British prime minister would ever have to take such a decision.

Consensus reigns, right? Wrong. Negotiations on a comprehensive test ban have just broken up without agreement; and next Monday the International Court of Justice in The Hague will deliver a long-awaited advisory opinion on the legality of using nuclear weapons or even threatening to do so.

Its opinion on this matter has been requested not by some ad hoc bunch of crackpots but by the World Health Organisation and the UN General Assembly. Forty-three governments have made written submissions, and 22 made oral statements during public hearings last autumn. More than two-thirds argued for illegality. But four of the five recognised nuclear powers urged the court to make no ruling, arguing in effect that the issue is political, not legal. (The fifth, China, has taken no part in proceedings.)

It will be surprising if the court, generally a cautious body, comes out with a ruling that in effect criminalises the world's most powerful governments. But the issue is a tricky one. Chemical and biological weapons have now been banned outright, and the indiscriminate killing of civilians with any sort of weapons is condemned under the Geneva conventions. Next door to the court in The Hague, an international criminal tribunal established by the UN security council is busily prosecuting people accused of war crimes in former Yugoslavia, while in Arusha,

Tanzania, another is dealing with those responsible for the 1994 genocide in Rwanda. Defence counsel for the accused could argue that their crimes pale into insignificance beside the utter devastation of humanity which use of nuclear weapons would cause.

The issue is related to the test ban talks, which broke down because Britain, Russia and China, along with Pakistan, insisted that the ban could come into force only when ratified by all eight known nuclear powers - the five recognised by the treaty plus the three states (India, Israel, and Pakistan) which have not signed the treaty and are deemed to be on the "threshold" of nuclear status.

India has served notice it will not accept the test ban unless the five declared nuclear powers agree to become "trustees" of nuclear weapons, forswearing first use but threatening to respond to any nuclear attack against any state.

In Phase III all remaining arsenals would be cut to tens of weapons, held under international safeguards; regional and global collective security regimes would be developed;

and nuclear powers might agree to become "trustees" of nuclear weapons, forswearing first use but threatening to respond to any nuclear attack against any state.

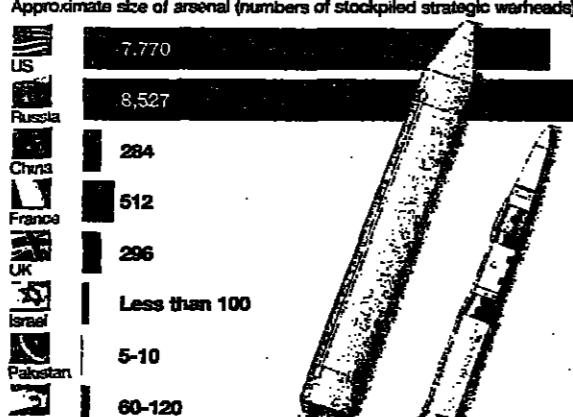
The project's steering committee is chaired by Gen Andrew Goodpaster, a former supreme allied commander in Europe. It includes three other senior retired generals and such luminaries of the US defence scene as Robert McNamara (secretary of defence in the 1960s) and Paul Nitze (arms control negotiator for successive administrations from Truman to Reagan).

Its second report, published last year, sets out a four phase strategy for eliminating nuclear weapons. In the first phase, which could be completed by 2003, the US and Russia would bring their arsenals down to roughly 2,000 warheads each (down from the level already agreed in the Start II treaty). In the second,

the issue should not be

The nuclear club

Declared and undeclared powers (January 1995)



This programme would take several decades to implement. Each phase could only begin when the previous one was clearly seen to have worked. No one imagines that nuclear weapons can be wished away overnight. But that does not mean we must resign ourselves to living with them forever. The greater danger is that, by refusing even to contemplate a programme for doing away with them, established nuclear powers will appear to be relying on them to perpetuate an unequal international order, in which some states are entitled to greater security than others.

In such a world, no non-proliferation treaty can hold indefinitely, whatever it may say on paper.

*21 Dupont Circle NW, Fifth Floor, Washington DC 20035

Source: Stockholm Centre report

THE NATIONAL TREASURY MANAGEMENT AGENCY

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LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to "line"). E-mail: letters.editor@f.t.com. Translation may be available for letters written in the main international languages.

No miracle for the poor in China

From Mr Paul Spray.

Sir, The World Bank's *World Development Report* on economic moving from plan to market ("Rapid liberalisation is starting to pay off", June 28) sees uneasiness beside resolved wisdom on the east Asian miracle. Chinese growth continues to be extremely rapid, but the report suggests that since 1985 it has stopped reducing poverty.

In practice, the central bank would be more likely to intervene without limit against a sustained speculative attack on a peripheral currency than was the Bundesbank. However suspect the market's motive for such an attack, the price of fighting it - an early loss of credibility with respect to its inflation fighting credentials - would be far too high.

Mr Neumann's suggestion

that the central bank be given the prerogative publicly to propose realignments is well taken. There is, of course, no guarantee that the parity it chose would cure a given economic imbalance - bureaucrats are often wrong. But so are markets.

The preferred modus operandi is surely one in which market and central bank respect and listen to each other. And, the UK authorities might find it easier to swallow the advice of the European central bank than they did the Bundesbank's.

This points to a structural reason why ERM II would be more likely to survive than the old ERM. There is a big difference between having a single country serve as the anchor and having seven or eight countries do so. Indeed, it

was only in practice that the D-Mark came to anchor the old ERM in theory the Ecu was supposed to do so.

The dramatic Bundesbank rate hikes which so strained European monetary relations in the early 1990s were a direct result of the Kohl government's purchase of east German votes (great politics, bad economics). The Maastricht treaty, however, explicitly rules out any such fiscal thrust on the part of Ecu member states. Where tension arises between centre and periphery, it is therefore less likely that the monetary policy of the anchor will be its source.

William L. Jacobson,
Millennium Partners, L.P.,
111 Broadway - 20th Floor,
New York, NY 10006, US

EU must act on airline competition

From Mr Per Stenmark MEP.

Sir, I appreciate Mr Austin Reid's comments (Letters, June 26) on what I wrote (Letters, June 19) about airline alliances. I also appreciate the clarification which Mr Reid made on code-sharing agreements. His comments are reassuring. However, the main problem remains. Code-sharing with a great number of other companies, 11 in the case of British Midland, is a distortion of competition. It does not, in any way, increase competition. Take the example of the

in the area of ground handling at airports and creating new rules for airport charges. New rules on slot allocation and air traffic management are also urgently needed. Combined with the deregulation scheduled for next year these improvements would increase competition and result in lower fares.

Per Stenmark,
member, transport group,
European parliament,
Ene Belliard 97-113,
B-1040 Brussels, Belgium

Put warning label on management fads

From Prof Michael S. Minor.

Sir, The recent defection of Morgan Stanley chief economist Stephen Roach, the guru of downsizing, to the position that management may have cut employee ranks too deeply is a relief to me as a business school professor. I never spent much time on downsizing in the classroom. Now I won't have students feeling that I have misled them.

Lucky me for avoiding this fad. But it brings up the deeper question of the appropriate role of business professors in showcasing all management "fads", especially at the graduate level, where students may be able to implement

classroom learning in short order.

I shudder to contemplate the results if future physicians were educated with a significant dose of speculative treatments. Would, say, ingested orange peels cure cancer, or massive doses of such and such vitamin/amino acid/etc? My hope is that, while new physicians are not left ignorant of prospective breakthrough treatments, they are introduced to them with careful coaching as to their speculative nature, and students are reminded that considerable research must be done before the latest wacky idea is elevated to cure.

I fear that similar

circumspection is absent from business school introductions to new management practices whose long-term effects have not been judged. It is a cautionary note that the "tried-and-true", while perhaps less scintillating, and provoking less discussion, at least has the force of having worked.

Fads should be treated as such and perhaps most importantly, labelled as such.

Michael S. Minor,
associate professor of
marketing and international business,
University of Texas-Pan American,
Edinburg TX 78539-2999, US

Andrew Adonis

The two faces of welfare

Can the welfare state be saved? The question is being asked across the developed world as policymakers look at demographic trends and government spending projections and warn of dire straits ahead.

Four years ago Bill Clinton, the US president, took office pledging to "end welfare as we know it". That refrain is spreading from the US to western Europe, the cradle of the welfare state, where additional pressure to curb welfare spending is coming from the Maastricht treaty's rules on national debts and borrowing. For the French and German governments in particular, the establishment of a single currency in 1999 is a cardinal policy goal. That involves spending cuts, and the political will is there to attempt them.

Welfare reform thus almost chose itself as the topic for the first meeting last weekend of the Oxford Forum, a seminar of parliamentarians, senior officials and analysts from the US, Britain and Germany. The forum is designed to deepen mutual understanding beyond the strategic and security issues that preoccupy most such gatherings.

Most revealing was the contrast between the forum's opening paper and presentations and the subsequent discussion. "The problem of reconciling burgeoning welfare budgets with growing public deficits and dwindling workforces is large and cannot be ignored," noted the paper. From the initial statements it appeared that three things were agreed: welfare spending was unsustainable given demographic projections; a broad bipartisan consensus existed in each country about the need for change and its direction; and initiatives in one country could easily be translated to others.

All three dissolved in debate.

The implications of demographic projections showing barely two workers for every retired person by 2040 were hotly disputed. A German MP from the opposition Social Democrats argued that insurance contributions for healthcare in Germany need rise only marginally over the next 15 years to cover the ageing population. After 2010 demographic change would impose significant new burdens, "but it would be wrong to sacrifice our socially oriented state through premature and possibly misplaced alarmism", he said.

Support came from the unlikely source of a British Tory minister who lauded the virtues of the UK's tax-financed comprehensive health service, noting caustically that alarmist projections about "unsustainable" growth in health spending had appeared every decade since its establishment in 1948.

It was soon clear that the delegates considered the preoccupation of each of their countries to be largely distinct from the others. British and American delegates gasped as the details of Germany's generous insurance benefits were explained. German unemployment insurance provides claimants with about 80 per cent of their previous income for one year and a somewhat lesser

"It would be wrong to sacrifice Germany's socially oriented state through premature and possibly misplaced alarmism about demography"

income-related figure for another two years. Then comes basic assistance without time limit, set at DM2,700 (£1,138) a month for a couple with two children. This is far in excess of the equivalent benefits available in the UK, let alone the US, yet German MPs insisted that only marginal adjustments were needed or politically possible.

To the non-Germans, the surprise was that German unemployment - at 9 per cent it is nearly two-thirds higher than the UK rate and a little above the UK's - was not higher still.

This provoked discussion of the importance of wider social forces in shaping welfare states, notably the effect of Germany's superior education system and work ethic in limiting abuse of what one US Congressman dubbed "the biggest scrounger's charter in history".

It was the turn of the Germans to be agitated as US delegates explained the various proposals for "workfare" - work for social security benefits - being devised by US Congressmen. The US analyst predicted a "race for the bottom" in benefit levels as the federal government sought to withdraw from unemployment support.

"This is going back to the Middle Ages - beggary on the one hand and private charity on the other," a German MP declared. The British were divided. One Tory MP thought workfare was "right in principle and inevitable in practice", but the UK Treasury raised a host of practical objections.

It was not, however, a simple case of European resistance to American laissez faire. Both the British and Germans were surprised that relatively generous federal retirement pensions should be sacrosanct in the US, while other benefit levels are low and vulnerable and a national healthcare scheme seems an impossible dream. "It's pure politics - the elderly are untouchable," said a Congressman.

A dominant theme was

Continued

COMMENT & ANALYSIS

Power brokers at the bedside

Boris Yeltsin is expected to win Russia's presidential election but the struggle to succeed him is already on the agenda, says Chrystia Freeland

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Wednesday July 3 1996

Keeping state aids in check

Yesterday's demand by Unice, the European employers' organisation, for tougher enforcement of EU rules on state aid to industry is to be applauded. The initiative not only focuses attention on a real economic problem but also suggests an encouraging shift in business opinion. In the past, few companies were ready to condemn government hand-outs from which they stood to benefit. Now, it seems, more are disposed to view such largesse as an insidious threat to fair competition.

The change of mood is particularly timely, when growth in many European economies is faltering. It is at this point in the cycle that European industry's walking wounded rattle their bags more loudly. Despite Unice's defence of virtue, little suggests that these petitioners will be less vocal this time or their national governments less amenable to special pleading by influential vested interests.

In theory, the European Commission has impressive powers to block subsidies which jeopardise competition. In practice, its authority is much less clear-cut. The fact that its disciplines fall on the governments which give subsidies, rather than on the companies which receive them, means that crude politics often prevail over the rule of law. Not only is the commission heavily lobbied by national capitals; many of its members habitually refrain from opposing subsidies when producers in their own countries are seeking similar favours. Such

pressures have repeatedly forced Brussels to retreat from its "One chance, last chance" doctrine on state aid to airlines.

For those reasons, Unice's call for an EU regulation setting out clearer rules and procedures for vetting state aid looks politically unrealistic. Proposals for stricter judicial reviews on governments' pursuit of national interest stand to win little support in the Council of Ministers. Even member states which want an independent EU cartel office to enforce competition policy would keep state aid out of its clutches.

Unice is on more promising ground in urging greater transparency in the handling of state aid and a more active role for business in ensuring that disciplines are enforced effectively. Brussels will be less inclined to bend the rules if its deliberations - and the political pressures on it - are exposed to fuller public scrutiny.

It resolve should be further stiffened by the increasing readiness of companies to challenge controversial decisions in the European Court of Justice.

In time, privatisation should reduce the incentive for governments to subsidise, while budgetary constraints should limit their means. But so long as they remain tempted to bail out favoured companies with taxpayers' money, more openness is needed to ensure that EU rules are enforced fairly. Meanwhile, aggrieved competitors should be ready to cry foul, kick up a stink and call for their lawyers.

Oil's well

The recent development of the UK's North Sea oil has been a remarkable success story. The industry's ability to cut costs, increase production and add reserves has been much greater than was expected only a decade ago. Operators are making money from oil in hitherto inaccessible reservoirs, despite the fact that crude prices (adjusted for inflation) are less than a third what they were in the early 1980s.

It was expected then that North Sea oil production would decline steeply after the early 1980s. But new techniques for almost horizontal drilling, much better ways of interpreting seismic data, and cheaper platforms have all combined to improve the outlook. It is now expected that production will not decline until near the end of the century and then only slowly.

Yet the North Sea oil industry confronts formidable problems. These include developing ever better technologies for the wild seas west of the Shetlands and finding ways to extract every last barrel from familiar territory in the North Sea.

It is this last problem which Mr Tim Eggar, the UK energy minister, is attempting to confront with his proposal this week to introduce competitive bidding into the next licensing round.

He intends to auction some 20 to 30 exploration blocks in "mature" sectors to try to speed up the rate of exploitation. Although the UK government has used competitive

bidding before, most oil licences were allocated by a discretionary process. Under this system the government would evaluate oil companies' offers to explore a particular block of territory mainly in terms of the number of exploration wells that each company said it would drill.

The discretionary system gave the government a great deal of power over the offshore operators, and may have been justified in the early years. But the process was slow, cumbersome and opaque.

North Sea operators have been forming much more flexible commercial relationships in recent years to exploit difficult fields at minimum cost.

A simple auction of new blocks is the best way to reinforce this process. To achieve this, reserve prices must be set low, so that smaller companies may have the chance of picking up less favoured blocks; the government should also consider different types of bid, for example an offer to pay for the licence out of profits rather than up front. This would mirror the kind of arrangement that oil companies have been making with contractors.

There is, moreover, a strong argument for extending the auction to the whole of the next licensing round rather than just to marginal blocks. In both cases the objective must be to provide incentives to maintain the pace of discovery rather than feeding the Treasury with goblets of cash.

Communists still

Only a year ago Vietnam was the darling of the international investment community. It had resumed relations with the US, stood on the verge of joining the Association of Southeast Asian Nations and embarked on a path of rapid economic growth which promised to make it the next Asian miracle.

This week's Vietnamese Communist party congress was a harsh reminder of how misplaced that optimism was. Vietnam's economy is still growing at nearly 10 per cent a year, but its living standards are only around one tenth of those of Thailand and it has a worrying balance of payments deficit. Instead of pushing further down the road of economic reform, the congress emphasised the need for a strong state sector.

The moral is that, despite the remarkable rollback of communism around the globe over the last decade, many societies change slowly. Vietnam may be a country of 74 million consumers, but obstacles to development are many. It is not just poor communications and infrastructure: above all, the party lacks a leadership able to promote reform.

Its caution is understandable. Vietnam's communists remain alarmed by the social and economic disintegration which afflicted the former Soviet Union as party authority waned. Hanoi's main preoccupation is to retain control. Too much haste in economic reform would dilute that and risk political divisions

When Boris Yeltsin was elected president of Russia in 1991, he assumed the position of the powerless head of a Soviet province. Only months later, the Soviet empire collapsed in disarray, and the Russian leader became, by default, the ruler of the Kremlin.

Today, President Yeltsin is facing Russian voters in the first genuinely democratic election of a national leader in the country's history. And yet the celebratory mood which should have greeted this extraordinary achievement has been soured by the visit of an unwelcome spectre from the authoritarian Soviet past.

Mr Yeltsin has degenerated over the past week into a sickly and secluded figure, uncomfortably reminiscent of the geriatric Communist party Politburo bosses who ruled the Soviet Union in the bad old days. The man whom millions of Russians had hoped to re-elect as the embodiment of the country's democratic future has been skulking in his dacha outside Moscow, allegedly suffering from a sore throat.

For Mr Gennady Zyuganov, the Communist challenger, the president's unexpected regression from an energetically flesh-pounding, street-dancing campaigner into the world's most powerful recluse has been a political windfall. The Russian leader's ill health has galvanised the Communist team into a frenzy of eleventh-hour activity as the comrades sense that it may still be possible to seize victory from the jaws of defeat.

After months of soporific campaigning which even ardent supporters were reduced to praising as "calm" and "solid", the Communists have suddenly learned how to produce snappy sound bites.

"We haven't seen him [Mr Yeltsin] for several days and today they showed us a painted mummy as if they'd just got it from the mummification," said Mr Stanislav Govorkhin, a pro-Communist film director after the Russian president gave a stumbling performance on television on Monday. "They are suggesting we vote for a living corpse."

It was a great line which, in a more mature democracy, would have done further damage to the reputation of a 65-year-old leader who has already suffered two mild heart attacks in 12 months. Yet despite the president's temporary disappearance, the consensus in Moscow remains that he will be re-elected. Even one of the top campaign strategists for Mr Zyuganov admitted yesterday that his candidate was likely to lose.

On June 16, Mr Yeltsin emerged from the first round of this two-stage presidential poll with a three percentage point lead over his main challenger. Since then, he has improved his chances for the run-off by inveigling General Alexander Lebed, hero of Afghanistan, who came third in the poll, to join his regime. He also seems certain to win over a majority of the supporters of Mr Grigory Yavlinsky, the liberal candidate who finished fourth. So the only threat to his chances would appear to be his physical frailty.

Many Kremlin power-brokers also harbour growing suspicions of Mr Lebed, the new head of the Security Council, who is less than two weeks has undergone a rapid political metamorphosis from outsider to crown prince, and now to a suspect cuckoo in the nest.

Mr Yeltsin welcomed him into the corridors of power last month in an effort to woo the 11m voters who backed him in the first round of the elections. But within days the meek officer managed to alienate the authoritarian faction in the Kremlin by crowning in the dismissal of its leaders. Then, just as

even the most supine journalists

cannot protect Russia's ruling elite from the worrying realisation that Mr Yeltsin might not survive until the end of a second four-year term.

Thus, even before a single ballot

has been cast this morning, Kremlin insiders have begun planning how to manage Russia's next succession struggle, the fight for power set off if Mr Yeltsin dies or is incapacitated after winning re-election.

For a country, and a political elite, whose overwhelming desire is for stability, the prospect of facing another divisive contest for the Kremlin so soon is deeply unsettling.

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he seemed poised to become the democrats' new darling, Mr Lebed changed tack and horrified the liberal camp in the government with a series of nationalist comments so harsh as to provoke a public rebuke from US President Bill Clinton.

Mr Lebed's unpredictability and the fear that the Communists might prove unbeatable if new elections were to be held within the next six months has created a strange paradox for Mr Yeltsin's entourage.

On the one hand, the Kremlin team is desperate to beat Mr Zyuganov. To that end it has launched a vociferously anti-Communist campaign, featuring burning churches, footage of Stalinist labour camps and warnings of a return to the chronic food shortages of the Soviet era.

But at the same time, Mr Yeltsin's allies have begun to prepare public opinion for a coalition government with the Communists after today's vote. Mr Victor Chernomyrdin, the prime minister, said this week that he would welcome opposition politicians into his cabinet and that he is "certain" they will accept the invitation. Mr Lebed, who recently told Russians of his genetic hatred of communism, changed his mind on Sunday and called for a grand coalition.

The Communists seem equally prepared to abandon their fierce rhetoric and team up with their opponents after what they clearly

regard as the messy formality of voting as completed. Mr Zyuganov said last week that if elected he would form a broad coalition government and might even ask Mr Chernomyrdin to stay on as prime minister. Mr Aman Tulev, one of the most prominent politicians in the Communist camp, went further, suggesting this week he would be willing to serve in a Yeltsin cabinet.

All this has persuaded many Kremlin watchers that a coalition government is the most likely outcome of an election which Russian politicians - and many western observers - have sought to portray as a violent clash between two incompatible ideologies.

"I am convinced that if Yeltsin wins, the ruling élites will bring the Communists into their government," said a western diplomat in Moscow. "It's the only way for them to avoid another messy succession struggle if Yeltsin doesn't last."

The talk of coalition-building is a reminder that western-style democracy is still a fragile and alien seedling in the soil of Russia's collective and authoritarian traditions. Since medieval times, Russia has been ruled from above by a class which allowed political conflicts to emerge only within the confines of a narrow élite. Any disputes that emerged in the rest of society were ruthlessly suppressed.

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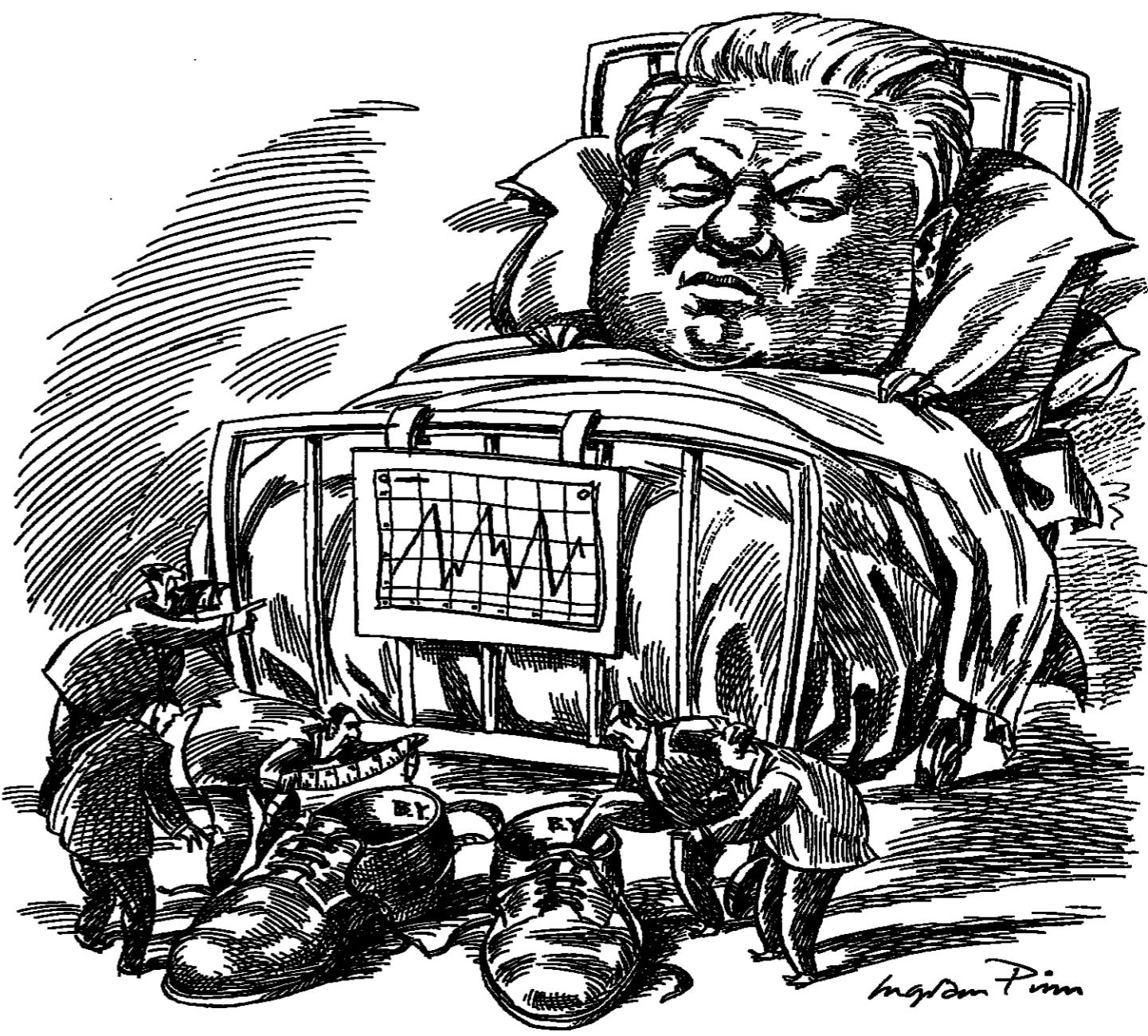
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OBSERVER

Prodi gets hoodwinked

When battle-lines are drawn in Italy it's usually between north and south; or Catholic and communists - rarely explicitly between rich and poor. Hence Bettino Craxi's interest in comments at the weekend by Romano Prodi, prime minister of the new centre-left government. Prodi appeared to campaign for a government's economic policy to that of Silvio Berlusconi - in other words, taking from the rich to give to the poor.

The idea of the chubby Prodi sitting out in green tights and armed with a bow and arrow is only slightly more absurd than the pictures of him in full cycling kit which regularly appear in the Italian press, but his smile nevertheless struck a chord. The theme was adopted by Giuliano Agnelli, honorary chairman of Fiat and subject of last month's admiring cover story in *Panorama*, Silvio Berlusconi's weekly news magazine, which asked: "What use are the rich?" Good question.

Berlusconi, it turns out, is almost twice as rich as Agnelli - at any rate, according to *Panorama*'s latest ranking of the world's wealthy - and is about to get even richer. The former Italian premier stands to receive just over £100m from this week's flotation of shares in Mediaset, his media

management became embroiled in an acrimonious corporate governance dispute with Ashcroft. That unhappy episode culminated in Ashcroft's selling its 24 per cent stake in ADT earlier this year for \$14.40 a share. Republic's offer values ADT at a cool \$25.

Callas. These days, recession-hit Monte Carlo lacks its former buzz, all the more intriguing that Safra, 64, is betting on its becoming a profitable financial centre.

On Saturday night, he made something of a splash, taking over the Monte Carlo opera house and hiring an unusual diva, Baroness Thatcher, as star performer. She had nothing new to say but the audience - whose net worth probably exceeded Monaco's gross domestic product - lapped it up.

Now is his new bank a brass plate affair; it boasts a decent-sized dealing room and a staff of about 50. Safra says banks need to get closer to their wealthier clients and not wait for them to fly to Geneva or Zurich. Hardly a revolutionary idea, but then nothing in banking ever is. The only difference with Safra is that he likes to bet on outsiders

LEGAL DEFINITIONS
modification or a gathering of owners could constitute
coercion's house (after *subsidy* *indifference*) 2 attempt
by a third party to make the two sides in an argument
agree. See *BOWE & MAW*: *sspp* (oh 0171-248 4282)

Rowe & May
LAWYERS FOR BUSINESS

FINANCIAL TIMES

Wednesday July 3 1996

Hunterskil Howard
Business Services
WOLESEY

Japan allocates \$155bn for research spending

By William Dawkins in Tokyo

The Japanese government yesterday adopted a "master plan" to allocate Y17,000bn (\$155bn) to science and technology over the next five years, a substantial increase in state spending on basic research.

The scheme aims to overcome the reputation of the Japanese as great developers of other people's ideas but poor innovators. The government's science and technology agency believes the country's weakness in research is a serious competitive handicap. "The nation's technology is currently in its most severe condition in recent years," it report said.

The agency says the Japanese R&D structure's main deficiency is the domination of public research laboratories by senior lifetime employees. The country's respect for seniority still takes precedence over promoting the best young scientists, it says.

It proposes an overhaul of the research career system, to employ scientists on short-term

contracts related to projects and to allow state-employed researchers to take second jobs in the private sector, a common practice in the west.

"Japanese society is very conservative and this is especially true in R&D. It is very important to change and to improve researchers' conditions," said Mr Shizuo Hoshiba, a senior agency official and the plan's deputy director.

The plan would limit state-funded research spending to US and European levels of about 1 per cent of gross domestic product. But officials admit actual spending might fall short of the target because the finance ministry, keen to curb the budget deficit, retains control over the annual research budget.

If the funding target is met, the plan would represent a 5.8 per cent increase in research spending compared with the past five years. It proposes that spending should rise by just over 12 per cent a year until 2000, to reach Y4,300bn annually. That would be double the level in 1992, when

the agency drew up the plan. Mr Hoshiba said spending would focus on training, co-operation between research projects and the purchase of equipment and computers for the government's research laboratories.

Currently, 80 per cent of Japan's \$130bn-a-year science and technology spending is carried out by the private sector - with nearly all devoted to applied, rather than basic research.

An outline of the plan was adopted by the cabinet four years ago, and has since been the subject of a fierce debate with the finance ministry. The ministry resisted setting a numerical target for research spending without a clear idea of what the projects would entail. In the event, the finance ministry's assent was won by a compromise, in which it has the right to review research spending annually in the light of the government's financial condition.

Japan throws money at research, Page 5

Thai bank governor quits after financial scandals

By Ted Berndsen in Bangkok

Mr Vittij Supinit, the governor of Thailand's central bank, resigned yesterday, bowing to sharp public criticism of his role in a series of financial scandals over the past year.

His resignation was welcomed by the domestic and foreign financial communities, which had lost faith in his ability to maintain the Bank of Thailand's much-admired independence. Mr Vittij's departure was widely expected and a successor is expected to be announced early next week.

Mr Vittij, who had spent his entire career at the central bank and had been governor for the past five years, was regarded as a forceful economic manager. But recently his political motives and professional integrity came under attack.

He played a significant role in the sacking of Mr Ekamol Khirwat as head of the Securities and Exchange Commission.

Mr Ekamol, who was also deputy governor of the central bank, was seen as a potential rival to Mr Vittij.

His loss of credibility also rendered him impotent in the face of increasing political pressure on the bank to abandon its restrictive monetary policy.

Last year, Mr Vittij had successfully resisted calls from prime minister Banharn Silpa-aracha to lower interest rates but he appeared to relent over the past week as his political strength waned.

Bangkok Bank and Thai Farmers Bank are two of the country's largest commercial banks, greeted Mr Vittij's resignation with announcements that they would immediately cut some lending rates.

Mr Vittij was further damaged when it was revealed that he had self-pedalled months of warnings that a medium-sized commercial bank, the Bangkok Bank of Commerce, was engaged in dubious lending practices.

The government was forced to take over the bank last month in a \$2bn rescue.

Mr Vittij allowed the bank to give unsecured loans to prominent politicians to buy land that was then overvalued by as much as 10 times and then used as security for new loans from the bank.

Six former Bangkok Bank of Commerce executives or employees have been indicted on charges of fraud.

Analysts said while Mr Vittij's resignation was a positive step in stemming the decline of the bank's credibility, its continued independence could be ensured only if the government chose a tough and strong-willed replacement. But this was unlikely, analysts cautioned.

But the bulk of the project, comprising five hotels, would concentrate on the development of a north coast beach site at Jibacoa, some 50km (30 miles) east of Havana. This would include a golf course, ranch, marina and cruise ship facilities.

Chief falls from grace, Page 5

THE LEX COLUMN

Credit's crunch

Credit Suisse, the oldest of Switzerland's three big banks, has long been due for a facelift. April's embarrassing failure to bounce bigger rival UBS into a merger seems to have finally galvanised its management into action.

Yesterday's rationalisation sweeps away a tortuous group structure under which stand-alone businesses overlapped and even competed with each other. The new organisation places greater emphasis on asset management and private banking - relatively stable and profitable areas - by assigning them equal divisional status with retail and investment banking. There is nothing innovative in this: SBC put an almost identical structure in place after the takeover of SG Warburg. But Credit Suisse has also found itself a highly rated new chief executive in Mr Lukas Mühlmann, a former management consultant who has won plaudits for restructuring insurance group Swiss Re.

Mr Mühlmann has plenty to get his teeth into. Due to 1993's disastrous acquisition of Volksbank, Credit Suisse is losing money in Swiss retail banking even though it is market leader with a 30 per cent share. Yesterday's job cuts and branch closures, which should yield the bulk of promised savings totalling \$170m (£500m), are the first serious attempt to cut costs at home.

The real challenge, though, is to sort out Credit Suisse First Boston, the investment banking arm. Although CSFB should be a very valuable asset as the only European bank with a real foothold on Wall Street, its returns have been mediocre. This reorganisation beefs up CSFB by bringing the profitably derivatives unit under its aegis and uniting commercial and investment banking, a move which Mr Rainier Gut, chairman, has always fought against. Whether it will help CSFB to match rivals like Goldman Sachs or Morgan Stanley for profitability is much more doubtful.

Digital Equipment

Digital Equipment is back to its bad old ways. Barely a year after the computer group had apparently turned the corner, it has unveiled another huge restructuring charge. Mr Robert Palmer, chairman and chief executive, may point out that the restructuring charge at \$475m and the associated 7,000 job cuts are smaller than some other hits Digital has taken in recent years. But it is still a substantial blow to the credibility of both the company and Mr Palmer.

The root cause of Digital's problems

is fairly basic: it badly forecast demand for personal computers at the end of last year with the result that too many of its PCs were stuck with distributors when sales and prices fell earlier this year. Tougher competition in the PC business is, of course, something that all manufacturers have had to face. But Digital has been particularly poor at responding to the challenges. That probably reflects the fact that it has never been adept at making money in commodity businesses.

Looking forward, Digital's decision to cut further its presence in PCs seems sensible. Its other businesses - notably providing computer services and making "servers", powerful computers that sit at the heart of networks - are more profitable. Moreover, Digital has competitive advantages in these areas as a result of its strategic alliance with Microsoft and Alpha, its fast microprocessor. But even these markets are becoming increasingly competitive. Unless Digital rapidly demonstrates that it is back on the recovery track, the few advantages it still possesses will be eroded.

Mastercard

Mastercard certainly knows how to pick a fight. Just a matter of weeks after the European competition commissioner warned fellow credit card company Visa against stopping its member banks from issuing rival cards in Europe, Mastercard has decided to try the same trick in the US. Of course, it has a simple defence: Visa has already quietly got away with such a practice in the US, on the basis that it is rightfully defending its brand. However, since American Express or other card issuers have to build their own brands and computer

back further.

Credit Suisse

Continued from Page 1

banking business after J.P. Morgan of the US. Its net income would have been \$1.2bn in 1995.

CS said the changes had been discussed since the end of last year and were not related to the failed UBS merger.

Mr Hans-Ulrich Doering, vice chairman of Credit Suisse, becomes chief executive of Credit Suisse First Boston in an apparent attempt by the Swiss to tighten their grip on their volatile international investment banking subsidiaries. Mr Allen Wheat, president and chief operating officer of CS First Boston, becomes chief operating officer. Mr John Hennessy, chairman of CS First Boston, is retiring from active management.

Digital jobs

Continued from Page 1

"intact". "We expect to remain profitable," he said. "We will be back on track by December."

Mr Palmer said Mr Enrico Pestorri, general manager of Digital's Computer Systems Division and a vice president of Digital, had resigned with immediate effect. Digital's core businesses, which include high performance computers and its services operations, remained strong with double-digit sales growth.

In Europe, Digital's sales fell about \$150m short of expectations in the fourth quarter, Mr Palmer said. Digital's European operations would also be cutting jobs, mostly in administration and support areas. Of the 7,000 job losses over the next year, about half are expected to be in Europe. Digital now has a worldwide workforce of about 61,000, about half its peak in the 1980s.

Canadian group in \$400m Cuban deal to build hotel chain

By Pascal Fletcher in Havana

A Canadian entrepreneur is undertaking a \$400m joint venture to build 11 tourist hotels in Cuba in the island's biggest foreign investment deal since the US introduced measures in March to discourage foreign business there.

Mr Wally Berukoff, who runs a group of mining, property and other companies and already has investments in Cuba, signed the deal with Cuba's state hotel corporation Gran Caribe.

The 10-year project is the biggest planned joint venture investment announced so far in Cuba's growing tourism sector. It will also be the largest investment in Cuban tourism by Canada, which, along with Spain and Mexico, is a significant investor in the island. Canadian investment in Cuba has been heavily concentrated on mining, although at least two Canadian companies manage Cuban hotels.

The announcement was a further signal that some determined foreign investors do not intend to be put off by Washington's Helms-Burton law. The US legislation threatens penalties against foreign companies which invest in property expropriated from Americans in Cuba following the 1959 revolution.

Canada's government last month proposed retaliatory legislation which would allow Canadians to counteract in Canadian courts to recover any damages which might be awarded against them in US courts under the Helms-Burton law.

But the bulk of the project, comprising five hotels, would concentrate on the development of a north coast beach site at Jibacoa, some 50km (30 miles) east of Havana. This would include a golf course, ranch, marina and cruise ship facilities.

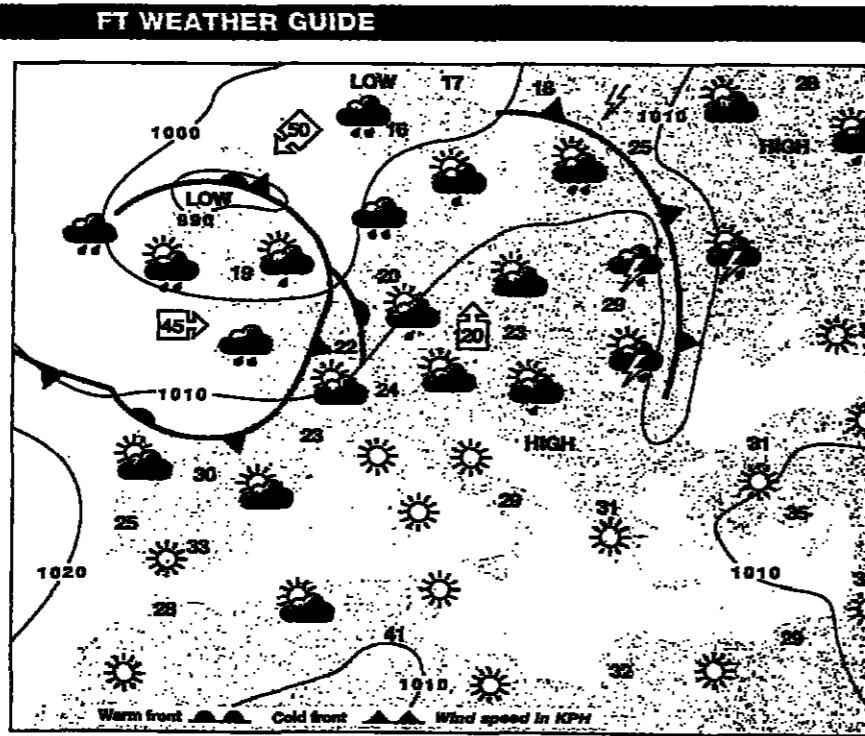
Chief falls from grace, Page 5

Europe today

Unsettled conditions will prevail throughout the British Isles. Scotland will have rain and strong easterlies are expected in northern regions. Southern regions of England, Wales and Ireland will have patchy cloud with showers. Southwesterly winds will be strong in the Irish Sea and a fresh breeze will blow along the east coast of England. Western and central France and the Benelux will have rain as an active front associated with low pressure in Scotland sweeps eastward. The rain will spread across western and northern Germany in the afternoon. A weak ridge of high pressure will bring dry conditions with sunny spells to eastern Europe. Thunderstorms are likely near a front sweeping east across Romania and the Ukraine, as well as western parts of Russia. The Mediterranean will be sunny.

Five-day forecast

Showers are expected throughout the British Isles and in western and central Europe. There will be heavy thunderstorms over southern France and the Alps on Friday and Saturday. It will become cloudy with occasional rain in northern Spain. Elsewhere in Spain, southern Portugal, Italy, Greece and Turkey it will continue sunny and hot.



TODAY'S TEMPERATURES

	Maximum Celsius	Minimum Celsius	Condition	Wind speed in KPH
Abu Dhabi	44	31	Sunny	16
Accra	28	20	Shower	16
Aigues	27	19	Sunny	19
Antananarivo	18	15	Cloudy	15
Athens	33	23	Shower	32
Athens	34	24	Sunny	19
Baku	13	10	Sunny	15
Bangkok	30	25	Sunny	13
Barcelona	25	18	Sunny	16
Frankfurt	25	18	Sunny	16
Glasgow	22	17	Sunny	16
Lisbon	28	22	Sunny	18
London	24	18	Sunny	18
London	24	18	Sunny	18
Luxembourg	26	19	Sunny	17
Lyon	26	20	Sunny	17
Madrid	25	18	Sunny	25
Paris	27	20	Sunny	16
Rome	25	18	Sunny	16
Stockholm	22	17	Sunny	16
Tbilisi	25	18	Sunny	16
Tokyo	25	18	Sunny	16
Vilnius	25	18	Sunny	16
Zurich	25	18	Sunny	16

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Indonesia's state-owned IPTN celebrated its 20th anniversary with the debut at Indonesia Air Show '96 of the twin-engined N250, scheduled to enter commercial service next year.

The N250 is the world's only fly-by-wire regional turbo-prop and, at 330 knots, one of the fastest. Its range is 800 miles and stretched versions with up to 72 seats are already under development. Key equipment includes landing gear supplied by Messier-Dowty (TI Group's joint venture with SNECM) and Dowty propellers and hydraulics - a package worth over \$US200 million across the expected life of the programme. With our help, the N250 is a real high flier.

Dowty is one of TI Group's three specialised engineering businesses, the others being Bandy and John Crane. Each one is a technological and market leader in its field. Together, their specialist skills enable TI Group to get the critical answers right for its customers. Worldwide.

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Asian Stanley posts earnings



Japan, Inc. has no magic management system.
There is simply no substitute for a conscientious work force.
—KAZUO MATSUOKA, Founder of Kyocera

FINANCIAL TIMES

COMPANIES & MARKETS

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Wednesday July 3 1996

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IN BRIEF

Morgan Stanley boosts earnings

The continuing strength of financial markets helped Morgan Stanley, the investment bank, to nearly double earnings per share in its second quarter to May 31. Fully diluted earnings per share for the quarter were \$1.75, up from \$0.91 cents in the same period of 1995, and from \$1.57 in the first quarter. Mr Phillip Duff, chief financial officer, said "the financing environment has been about as ideal as we could imagine". Page 16

Olivetti may name new chief tomorrow
Directors of Olivetti, the Italian computer group, could name a replacement for Mr Corrado Passera, the outgoing chief executive, as early as tomorrow following Banco Ambrosiano Veneto's announcement yesterday that Mr Passera will be the bank's new chief executive. The front-runner to replace Mr Passera is Mr Francesco Cato, chief executive of Comitati Pronto Italia, the mobile phone company which Olivetti has a 41 per cent stake. Page 14

Gloomy start for Stena Line
Stena Line, the Swedish ferry company, has had a gloomy start to the summer season. Stena, the world's largest ferry operator, was forced to issue a profits warning last month because of the effects of competition on the English channel from Eurotunnel, and delays in introducing its High-speed Sea Service (HSS) vessels on the Irish Sea. Page 14

NYSE targets overseas stock
The New York Stock Exchange has underlined its global ambitions by recruiting Mr Georges Ugeux to the new post of group executive vice-president, international. However the exchange has dropped plans to begin trading in non-US companies' shares in their home currencies. The intention had been to start a pilot scheme this autumn but the plan has been put off, with no firm date set for a launch.

John Fairfax picks chief executive
John Fairfax, Australia's leading newspaper publisher in which Mr Conrad Black, the Canadian media tycoon, holds the largest single stake, announced it was appointing Mr Robert Muscat as chief executive. Mr Muscat is currently chief operating officer at News Limited, the Australian arm of News Corporation, the media and entertainment group headed by Mr Rupert Murdoch. Page 16

Cookson acquires Camelot Systems
Cookson Group, the UK industrial materials company, strengthened its presence in electronic components by acquiring Camelot Systems, the US dispenser manufacturer, for up to \$100m. The UK group said the acquisition would make it the world's only integrated manufacturer of electronic materials, laminates and circuit board equipment for the semiconductor industry. Page 17

Dutch give zinc smelter more time
The Dutch authorities have agreed to give Pasminco of Australia more time before it has to stop dumping poisonous zincite waste at its Breda zinc smelter in the south of the country. Page 20

Joint venture to build long-haul aircraft to compete with Bombardier and Gulfstream

Boeing and GE enter corporate jet market

By Michael Shapka, Aerospace Correspondent

employee transport," he said. The aircraft will be able to accommodate up to 60 passengers.

The joint venture, to be called Boeing Business Jets, will deliver its first aircraft at the end of 1998. The first customer will be GE which has ordered two of the aircraft for its own use. All the aircraft will be powered by CFM56 engines produced jointly by GE and Snecma of France.

Boeing says this is the first time it has decided to produce jets specifically for the corporate market, although some of its aircraft have been converted for use by companies and wealthy individuals.

Most of the Boeings used as corporate jets were bought second-hand from airlines. Boeing says 51 of its aircraft are being used by businesses or governments. Among these are 14 Boeing 747s which can carry more than 400 people.

"Customers will be able to configure their airplanes for each trip — as a meeting centre, communication post, travelling hotel or

Boeing and General Electric

both of the US, yesterday launched a joint venture to build business jets capable of flying from New York to Tokyo and London to Johannesburg.

The joint venture comes at a time of intense competition in the executive jet market between Bombardier of Canada and Gulfstream Aeronautics of the US, which are also producing aircraft capable of flying 6,500 miles.

Boeing said yesterday that its jet, based on the new Boeing 737-700, would be bigger than either the Gulfstream V or Bombardier's Global Express.

Mr Philip Condit, Boeing chief executive, said the aircraft would also be more flexible than any of its rivals.

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Boeing says this is the first time it has decided to produce jets specifically for the corporate market, although some of its aircraft have been converted for use by companies and wealthy individuals.

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COMPANIES AND FINANCE: EUROPE/INTERNATIONAL

Stena goes for rapid solution to profits gloom

The troubled ferry operator is trying to launch its latest weapon in the high-seas battle for passengers

The rain splashing down on the huge new high-speed ferry crouched at its berth in a slate-grey Gothenburg harbour last weekend neatly matched the mood of what has been a gloomy start to the all-important summer season for Sweden's Stena Line.

The world's largest ferry operator was forced to issue a profits warning last month because of the effects of mounting competition from Eurotunnel, and delays in introducing its much-trumpeted High-Speed Sea Service (HSS) vessels on the Irish Sea.

Profits this year are now forecast to be below the SKr20lm (\$30.2m) pre-tax surplus earned last year - which in turn was less than half the level of profits in 1994. The difficulties are the more irksome to Stena because they come just as the company is entering an offensive phase of new investment and capacity increases after three years of financial consolidation.

But Mr Bo Lerenius, Stena's chief executive, is adamant the company is not about to change course from its strategy of concentrating on the ferry business, despite growing competition from bridges and tunnels and threats such as the European Union's plan to end on-board duty free sales in three years.

Stena operates 35 ferries on 15 routes around Britain and Scandinavia. This year, it has already introduced one HSS and one new conventional ferry. By the end of the year, two smaller HSS vessels are due to be delivered, with a third large HSS due early next year.

"Of course, it is a problem when a number of [adverse] things happen at one time," says Mr Lerenius. "We are talking about a lot of money - and Eurotunnel hit us with a worse attack than we anticipated. But we will continue to stick to our strategy. No way will we change our plans to introduce new tonnage."

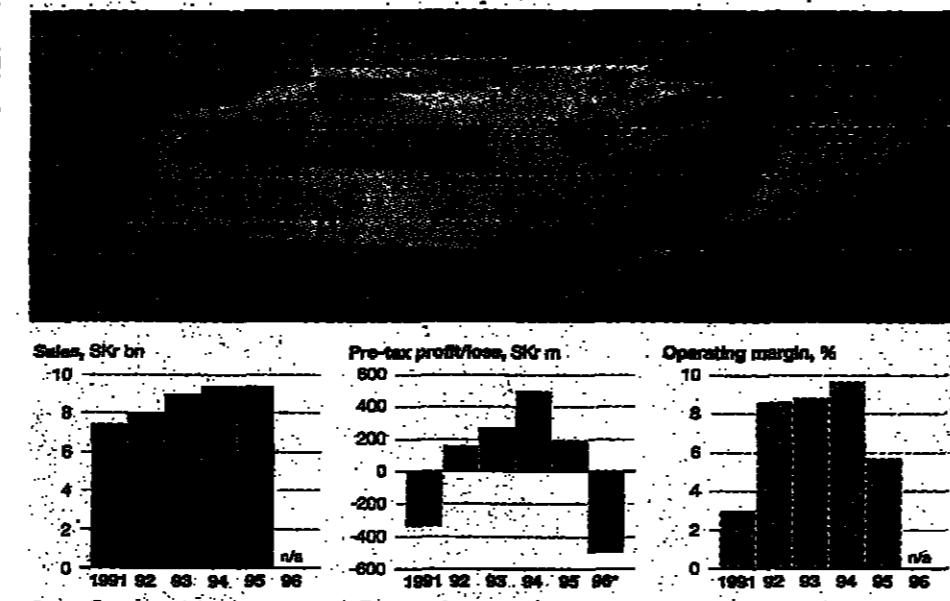
The toughest challenge to Stena at present is on the English Channel. Since Eurotunnel opened a year ago, it has taken more than a 40 per cent share of the market - partly through offering rock-bottom prices which have squeezed out the price advantage the ferry operators hoped would be the chief weapon in their defences on the route.

Eurotunnel delivered another blow just before the current summer high season with another round of price cuts. "From our point of view, it was very dramatic. It means the whole price level is 50 per cent of what it was before," says Mr Lerenius.

At the same time, Stena has been adding vessels, taking its fleet from three to five on the Dover-Calais route, following the end of an earlier co-operation it had with the French operator SNAT.

The combination of lower prices and rising operating costs forced Stena to join Britain's P&O, the biggest ferry operator on the route, in urging the British government to relax rules preventing co-operation between the ferry operators.

Stena Line



Source: Company

Stena is interested in a "pooling" arrangement under which the operators would fix capacity and prices on Dover-Calais business and share revenues.

But Mr Lerenius is not ready to throw in the towel on the Dover-Calais route, following the end of an earlier co-operation it had with the French operator SNAT.

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When you have put in the effort to win volumes you don't then back off. We have no

thought of doing that - or of selling any part of our business," he says.

Stena's second problem this year has been delays in getting its impressive HSS craft into service. The second of these aluminium-built, jet-engine propelled giant catamarans should not still have been in Gothenburg last weekend, according to original schedules. It should have been in service on the Stranraer-Belfast Irish Sea route more than a month ago, to complement the first HSS, which also began late on the Dun Laoghaire-Holyhead run earlier this year.

The process of testing and gaining full operational approval from the maritime authorities for the vessels has taken longer than Stena anticipated. But, the craft are a cornerstone of Stena's strategy which may yet play their part in the battle on the English channel.

Stena is spending SKr3bn on the five HSS craft - three with capacity for 1,500 passengers and 375 cars, and two smaller vessels to carry 900 passengers and 210 cars. They aim to combine the 40-knot speed of much smaller high-speed craft already used by many companies with the capacity of a

large ferry. The big high-speed ferries offer key elements which Stena - the first ferry operator to invest in them - believes will give it a significant competitive advantage.

They cut journey times by as much as half, enabling operators to charge premium prices. Prices on Dun Laoghaire-Holyhead are up to 30 per cent higher than for conventional vessels. But they have the capacity to gain big volumes.

Mr Lerenius sees HSS vessels playing a vital role in the future. With duty free set to disappear, and the advent of fixed links like Eurotunnel and the Sweden-Denmark bridge-tunnel, the emphasis for ferry operators is going to move to getting passengers from A to B, rather than on what Mr Lerenius calls "creative travel".

Stena sees the present three-way split in its revenues between ticket sales, on-board sales and freight income shifting significantly in favour of the former and latter. On overnight routes (for the time being, at least) HSS craft have no cabins, high-speed, high-priority vessels will come into their own, the company believes.

This is why Stena is so anxious to get its first two HSS 1,500 vessels into service. There was much pride among company officials at the weekend in Gothenburg as they showed hundreds of curious visitors around the gleaming, space-ship-like ship.

But there was also impatience to get the paying public aboard as soon as possible.

Hugh Carnegy

NEWS DIGEST

Rémy postpones release of results

Rémy Cointreau, the French drinks group which is suffering from weak cognac sales and high distribution costs, has postponed the publication of its year-end results from yesterday until late this month. The group, 33 per cent-owned by the Heriard-Dubreuil family, gave no reason, but indicated that technical problems had delayed the accounts.

The company's shares closed yesterday at FF1144, down FF17 in the past two days, and heavily down from a peak of FF265 in January 1994. It warned in late April that net profits for the year ended March would be slightly lower than the FF221m (\$33.6m) of a year earlier. But they would include FF221m in extraordinary gains from asset sales. Analysts expected it to barely break even at the pre-exceptio-

nal level in the latest year. The company has said it would also maintain the dividend.

The strong French franc has hit Rémy's overseas operations. Cognac sales, particularly in east Asia, where Rémy has tried to push through price increases to offset the franc factor, have fallen. Rising sales of its champagnes, such as Krug and Heidsieck, have only partly offset the decline. Analysts thought the results delay might mean the company had suffered a further setback in a foreign market or, less likely, that it planned a financial or corporate restructuring.

The prime target for change is its extensive global distribution. Analysts said the group had too small a product portfolio to justify the cost. Rémy was trying to broaden it by taking on distribution for other companies. It already handles Famous Grouse Scotch whisky from Highland Distilleries, which has a cross shareholding in it. It recently took on Grand Metropolitan's brands in Singapore and Malaysia.

Roderick Oram, Consumer Industries Editor

Tribune Group in \$1bn TV buy

Tribune Group, owner of the Chicago Tribune, is to expand the reach of its television station operations to more than 33 per cent of US homes with the \$1bn purchase of Renaissance Communications. The move will add six stations to the 18 already owned and make Tribune the biggest concern in the field, ahead of Westinghouse Electric. The acquisition is part of a drive to reduce dependence on print media.

Coming quickly after Westinghouse's \$3.9bn acquisition of Infinity group last month, it marks a further decisive stage in the rapid consolidation of US media and communications spurred by telecoms deregulation. Under new rules, broadcasting groups may now own systems able to reach 33 per cent of US homes, up from 25 per cent. Tribune's coverage will now span 11 of the main US TV markets and give it greater leverage in negotiations for programming in competition with competitors such as the cable companies and Westinghouse.

Christopher Parker, Los Angeles

Pay-per-view Italian soccer

Italian soccer fans will get their first taste of pay-per-view television this autumn, when Telepit, the Italian pay-TV company founded by Mr Silvio Berlusconi, will start special live coverage of the Italian league for subscribers. Telepit, in which Mr Berlusconi's Fininvest group still has a 10 per cent stake, said yesterday it also planned to launch a "video-on-demand" service.

The pay-per-view TV service will be available for individual games or in the form of a "season ticket" to all games of single clubs. Coverage will start in September with the top Serie A games and extend to Serie B from January, transmitted by Telepit digital satellite television subsidiary. The season ticket for Serie A will cost £600,000 (3000), plus £1.7m for the decoder, satellite dish and smart card for access to the programmes.

Mediaset, the Berlusconi media company set for stock market flotation later this month, has an option to buy Fininvest's 10 per cent stake in Telepit. The Rupert family of South Africa, and Kirch, the German media group, own about 33 per cent of Telepit each, and are also the largest minority shareholders in Mediaset.

Andrew Hill, Milan

St George out of Metway deal

St George Bank, the Australian regional bank, has effectively abandoned its efforts to acquire Queensland's Metway Bank for A\$820m (£S844.8m). The bid, which was to have been implemented by a scheme of arrangement, failed to win sufficient backing from Metway shareholders last week. This appeared to clear the way for the Queensland state government's rival plan to create a regional "superbank" by merging Metway with two other government-owned institutions.

Nikki Tait, Sydney

Italian broking link-up cancelled

An Italian joint venture between broking house Akros Finanziaria and financial service group Sofap, which owns brokers Pastin, has been called off. Mr Giuseppe D'Avila, Sofap director, said the plan to create a 50-50 venture to be called Akros Investment, had been cancelled. Akros shareholders this week opted for a capital increase rather than the venture.

Reuter, Milan



THE SOUTH AFRICAN BREWERIES LIMITED

(Incorporated in the Republic of South Africa) ("the Company")

RESULTS OF THE CAPITALISATION SHARE AWARDS

UAL Merchant Bank Limited is authorised to announce that, further to the announcement published on Wednesday, 15 May 1996, elections from ordinary shareholders to receive a final cash dividend of 183 cents per ordinary share on account of the year ended 31 March 1996 in lieu of the capitalisation share award to ordinary shareholders were made in respect of a total of 46,316,730 ordinary shares, resulting in a final cash dividend payment of R89,381,288.90, and elections from holders of the series "B" automatically convertible cumulative preference shares ("B" convertible preference shares) to receive a cumulative preferential cash dividend of 127.5 cents per B convertible preference share on account of the year ended 31 March 1996 ("preference cash dividend") in lieu of the capitalisation share award to B convertible preference shareholders were made in respect of a total of 207,842 B convertible preference shares, resulting in a preference cash dividend payment of R1,538,998.65. As a result, a total combined dividend payment of R91,601,515.40 (which includes R670,227.85 in residual cash dividends payable in lieu of fractional entitlements to new ordinary shares, arising out of the capitalisation share awards referred to below) is due by the Company.

Accordingly, pursuant to the capitalisation share awards and based on the averaged closing price of the Company's ordinary shares on The Johannesburg Stock Exchange ("the JSE") for the four business days ended Friday, 28 June 1996 of R127,312.4, 012,949 new ordinary shares, on the basis of 1,606,911 new ordinary shares for every 100 ordinary shares held, are to be issued to ordinary shareholders representing an 84.26% issue and 274,185 new ordinary shares, on the basis of 1,061,56 new ordinary shares for every 100 B convertible preference shares held, are to be issued to the holders of the B convertible preference shares representing a 95.39% issue, making a combined total issue of 4,287,115 new ordinary shares. Accordingly, the number of issued ordinary shares in the share capital of the Company has increased from 281,353,093 ordinary shares to 300,670,208 ordinary shares.

Listings

The listing of the 4,287,115 new ordinary shares in the Company will commence on the JSE and on the London Stock Exchange from the commencement of business today.

Posting of share certificates and dividend cheques

Share certificates in respect of the new ordinary shares and cheques in respect of the final cash dividend, the preference cash dividend and the residual cash dividend in respect of fractional entitlements to new ordinary shares will be posted to the applicable shareholders registered on the South African share registers by registered and ordinary mail respectively and to the applicable shareholders registered on the United Kingdom share register, by first class mail, today.

By order of the Board
A G C Tonkinson
Group Secretary
3 July 1996

2 Jan Smuts Avenue
Johannesburg 2001

Caterpillar to buy Krupp diesel unit

By Michael Lindemann in Bonn

Krupp, the leading German steel and engineering group, which has undergone considerable restructuring in recent years, yesterday said it would sell its MaK Maschinenbau subsidiary, which specialises in diesel engines, to Caterpillar, the US group.

The two companies have signed a letter of intent and Krupp said yesterday they expected to reach a final agreement in the autumn.

MaK, based in the northern

German town of Kiel, has been reshaped in recent years in an effort to focus activities on larger diesel engines for ships. The company also makes smaller engines for electricity generators, and had until recently made parts for the Leopard II tank.

Krupp declined to comment on an eventual sale price for MaK, saying that the due diligence process was to start immediately. MaK made unspecified net profits last year on sales of DM51m (\$38.1m). Krupp overall made record net profits of DM50m last year on

sales of DM23.5bn.

Selling MaK is a further step in a wide-ranging overhaul at Krupp following its merger with rival steelmaker Hoeghs in 1993. As part of that process, the Essen-based group said last month it would sell its Orenstein & Koppel escalator activities to Kone, the world's third-largest lift producer. It is still looking for a buyer for MaK's mining and construction equipment businesses.

Krupp said MaK had a sizeable share of the world market for ship diesels but that this was not enough to ensure its

Caio likely to be head of Olivetti

By Andrew Hill in Milan

Directors of Olivetti, the Italian computer group, could name a replacement for Mr Corrado Passera, the outgoing chief executive, as early as tomorrow following Banco Ambrosiano's Veneto's announcement yesterday that Mr Passera will be the bank's new chief executive.

The front-runner to replace Mr Passera is Mr Francesco Caio, 38, chief executive of Omnitel Pronto Italia, the mobile phone company in which Olivetti has a 41 per cent stake.

Mr Caio is a former management consultant with McKinsey and former assistant to Mr Carlo De Benedetti, the group chairman and joint chief executive, whose family controls the company through Cir, a quoted holding company.

If he takes the job, Mr Caio will have the responsibility of completing Olivetti's transformation into a broad-based information technology and telecoms company, and ensuring that the group meets its 1996 target of ending five consecutive years of net losses.

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Ambroveneto, one

THE SHAKE-UP AT CREDIT SUISSE

■ Global competition

Making sure of one of the few places at the top table

George Graham, Banking Correspondent

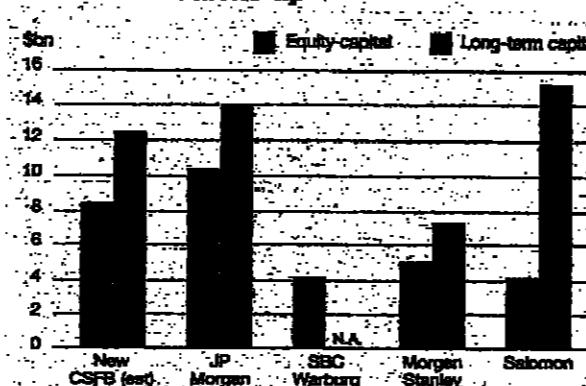
The approach of the millennium has injected an almost apocalyptic spirit into the world's leading universal banks.

A group of 15 or 20 contenders are jostling for position, convinced that, in a matter of years, there will be room at the top table for no more than four or five dominant players which will command the lion's share of the profitable business while the second division picks up the scraps.

Mr Rainer Gut, who has imprinted his mark indelibly on the Credit Suisse group over the past two years, has already made one attempt this year to ensure that Switzerland had a representative in this "global bulge bracket" of top wholesale banks.

His overture in April to Union Bank of Switzerland

How CSFB stacks up



would have created one of the world's largest financial groups, with a commanding position in asset management and a rare strength in investment banking on both sides of the Atlantic.

A CS-US merger would, Mr Gut still believes, have represented a "quantum leap". But after a vigorous rejection from UBS, Mr Gut looked battered.

Now, he has looked towards in search of ways of making CS into an international powerhouse. The comprehensive overhaul will organise the group by line of business, sweeping away the mixture of history and geography that has determined CS's structure.

Swiss analysts welcomed the new structure and the promise of SF700m (\$560m) a year of cost savings in years to come. "If you ever want to run this

empire efficiently, you have to run it according to sectors and not according to geographical location," said Mr Hans Kaufmann, a banking analyst at

Ralph Atkins and Nicholas Denton

Blue-eyed boy of the investors

Mr Lukas Mühlemann created a whirlwind within the sometimes sleepy reinsurance world with his appointment as chief executive of Swiss Re in September 1994. Mr Mühlemann, who is succeeded by Walter Kielholz, has attracted a strong stock market following that CS might well be seeking to emulate.

In the same month as Mr Mühlemann's appointment, Swiss Re raised SF5.5bn from the sale of its direct insurance companies, leaving the group to concentrate on its core business of protecting conventional insurers against big losses.

Mr Mühlemann, who joined from McKinsey & Co, the management consultants, set a target return on equity of 15 per cent and, from the start, increased Swiss Re's focus on shareholder interests. Lukas Mühlemann is the blue-eyed boy who, in the eyes of American investors, can do no wrong," says Mr Angus Kinderman, insurance analyst at Barlays de Zoete Wedd.

Aged 46, cigar-puffing Mr

Mühlemann is a model management consultant, fizzing with ideas and nervous energy but also creating some upset within the group with the pace of change he decided was necessary.

Indeed, his is precisely the character Mr Rainer Gut thought needed to push through the restructuring of the CS group.

If the plan succeeds, Mr Mühlemann is well placed to follow Mr Gut as chairman of CS. That, as much as the official "differing views", is the reason why Mr Josef Ackermann, president of Credit Suisse and long seen as heir apparent to Mr Gut, resigned.

Mr Ackermann had been offered the post of chief executive of CSFB, the new integrated division embracing both commercial lending and investment banking.

But colleagues said he felt passed over in favour of Mr Mühlemann. The post goes instead to Mr Hans-Ulrich Doering, a member of the executive board of Credit Suisse.

Another executive from the commercial banking division, Mr Oswald Grubel, takes the powerful post of head of global trading of the new CSFB.

The appointments do not, however, represent a takeover of the investment bank by the commercial bank. Both Mr Doering and Mr Grubel worked at CSFB in London in its heyday as the leading euromarkets house in the 1980s. Moreover, the key business heads will report primarily into Mr Allen Wheat, who bolsters his position as chief operating officer of CSFB.

It is understood that the executive committee of CSFB will consist of five executives from the investment banking and derivatives side of the business - Mr Wheat, Mr Chris Goekjian, Mr Chuck Ward, Mr Richard Thornburgh and Mr Chris Roberts - and three from Credit Suisse. Mr Doering, Mr Grubel and Mr Rudolf Hug.

But the key people will be the executives on two or levels down - those who actually bring in business. There is a significant risk that the restructuring will provoke some of them to leave. Mr David Mulford, head of Europe for CSFB, says: "People are not going to rush out the door when they have this opportunity."

But there are two particular dangers. First, the overheated job market in investment banking, which has already contributed to a hemorrhaging of staff from CSFB's US bonds division. "To go through a restructuring right now could be detrimental," says an executive. "You do risk losing your best people, which is very dangerous in investment banking."

Second, the harmonisation of investment banking and commercial banking pay structures - which Mr Gut said would begin next year - will be especially delicate. Credit Suisse executives talk at the bonuses paid to CSFB staff, which were last year double the investment bank's pre-tax profits. Mr Wheat alone earned an estimated \$3m.

William Hall, Zurich

Four core businesses in refocused international financial institution

Credit Suisse, the oldest and most international of the Swiss banks, has a deserved reputation as one of the pioneers of modern Swiss banking. It played a decisive role in financing the industrialisation of Switzerland, including the construction of the Gotthard railway tunnel, and is the only European financial services group with a significant investment banking presence in the US.

However, its recent haphazard growth and acquisition of stand-alone businesses with decentralised management has resulted in overlapping products and a lack of customer focus.

The purpose of the current restructuring is to change the group from a Swiss bank with international activities into an international financial institution with headquarters and certain core businesses in Switzerland.

Credit Suisse Group, the new holding company, will be refocused into four core businesses, each operating under its own brand name and legally grouped under two separate Swiss banks: Credit Suisse (using the former Swiss Volksbank as a corporate vehicle) and a big new Swiss bank, Credit Suisse First Boston (within the legal framework of the old Credit Suisse).

Functionally, the new Credit Suisse will have two autonomous divisions: Credit Suisse

Management structure

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graph TD
    CSGroup[Credit Suisse Group] --> CEO[CEO]
    CEO --> CSFirstBoston[Credit Suisse First Boston]
    CEO --> CSAssetManagement[Credit Suisse Asset Management]
    CEO --> CSPrivateBanking[Credit Suisse Private Banking]
    CEO --> CSVolksbank[Credit Suisse Volksbank]
    CSFirstBoston --> PresidentPB[President PB]
    CSAssetManagement --> PresidentAM[President AM]
    CSPrivateBanking --> PresidentPB[President PB]
    CSVolksbank --> PresidentPB[President PB]
  
```

This will include two autonomous divisions, Credit Suisse Asset Management, and the corporate and investment banking business, Credit Suisse First Boston.

In essence, the existing international investment banking business of CS First Boston is being merged with the existing international corporate and Swiss investment banking business of Credit Suisse. Credit Suisse Financial Products, a leading player in derivatives and risk management products, will also form part of this unit.

The top management of the new Credit Suisse Group will be strengthened by a number of new appointments to central support functions.

Mr Phillip Colebatch, who will head Credit Suisse Asset Management, will act as interim group chief financial officer until a replacement is found. A new chief risk officer will also be appointed to ensure that the group's strategy towards risk fits in with its corporate objectives. The new management structure will take effect from January 1 next year.

The realignment of the new business units will take place over the next couple of years and by the end of 1998, the new organisation should be in place - with each business unit managing its own infrastructure, accounting system and branch network.

George Graham

■ Swiss retail banking

A crowded and unprofitable market

Switzerland has lost a quarter of its banks over the past five years through acquisition and closure, but Swiss bankers are in no doubt that their market remains crowded and unprofitable.

With one branch for every 988 people, Switzerland is one of the most densely banked countries in Europe. With generally low interest rate margins and a cost base that averages more than 75 per cent of net banking income, the Swiss banks clearly face a long-term profitability problem.

"Restructuring in Switzerland is as sure as next Christmas Day," said one senior Swiss banker. Credit Suisse has already

observes that in an average merger, 30 per cent of the customers move their accounts.

But he also believes firmly that consolidation is needed, and least at what he perceived to be an opportunity earlier this year to strike boldly at Switzerland's banking overcapacity by merging with rival Union Bank of Switzerland.

The resulting group would have controlled almost half of the domestic banking market, but the scale of the likely job cuts was frightening enough. It certainly provided useful ammunition to bolster UBS's rejection of the approach.

Yesterday, CS admitted that its basic retail banking operations were losing money,

with considerably less fanfare, by Swiss Bank Corporation.

-Like SBC, CS has grouped into four divisions: wholesale and investment banking, asset management, private banking, and domestic retail banking. "It's the standard McKinsey model," said Mr Kaufmann.

CS has even brought in a McKinsey man to run the new organisation: Mr Lukas Mühlemann, who ran the management consultancy's Swiss business for 17 years before he left to head Swiss Re, the giant reinsurer, and will now become group chief executive.

The restructuring offers CS a number of immediate gains.

First, it creates an opportunity to tackle head-on overcapacity in the Swiss retail banking market, with the elimination of 3,500 jobs and 112 duplicate branches in half the time. Plac-

ing private banking and asset management in stand-alone divisions also creates more visibility for these low volatility profits, which command greater respect from investors.

The new structure will also allow CS to eliminate unnecessary competition between the group's various units. Mr Gut had already begun to tackle these duplications, with projects under way in areas such as equity research - the group boasted six different analysts following Nestle shares - and settlement back offices. The process can now be carried much further.

Finally, CS has promised investors that the SFR1bn restructuring charge it will take this year will be covered by profits on its non-core investments, principally its 47 per cent stake in the Elektro- utility. London analysts have long urged CS to get rid of this stake.

What remains to be seen, however, is whether the combination of Credit Suisse's wholesale banking business with CS First Boston and CS Financial products - a marriage of investment and commercial banking. Mr Gut had long resisted - will create a global bulge bracket bank.

Marrying CSFB's entrepreneurial culture and high pay packets with the more stolid mores of Credit Suisse may be difficult. But the new bank will now have the size to compete with the biggest and the right sort of structure to offer corporate clients a full range of financial services under one roof, following the example of European rivals such as BZW and Deutsche Morgan Grenfell.

The path of change over two decades

1856 Credit Suisse founded.

1977 Huge losses resulting from a scandal at its Chinese branch in southern Switzerland shake the whole group.

1978 Joint eurobond venture between Credit Suisse and White Weld metamorphoses into investment banking.

1983 First Boston in partnership with the US's First Boston.

1988 Mr Rainer Gut becomes chairman.

1993 CS Holding created as umbrella parent for group, with Credit Suisse domestic and international bank as its main subsidiary, but is immediately obliged to bail out its First Boston partner after heavy credit losses.

1993 Credit Suisse takes over Swiss Volksbank, Switzerland's fourth largest bank, and quickly falls foul of a slump in the Swiss housing market.

1994 Swiss Re buys a 20 per cent stake in CS Financial Products, the CS group's derivatives unit, while CS seals the alliance by taking a reciprocal 9 per cent stake in the reinsurer.

1994 Credit Suisse forms a new alliance with Winterthur Insurance. Its attempt to buy Austria's Creditanstalt is rejected.

1996 April Rival Union Bank of Switzerland rebuffs Mr Gut's suggestion of a merger that would have created one of the world's largest banking groups.

1996 July CS launches radical overhaul of group structure.

George Graham



Gut choice: Lukas Mühlemann, a model management consultant fizzing with ideas

All of these securities having been sold, this announcement appears as a matter of record only.

July 1996



MGM GRAND, INC.

MGM Grand, Inc.

8,625,000 Shares
Common StockJoint Global Coordinators
Deutsche Morgan Grenfell

Oppenheimer & Co., Inc.

1,725,000 Shares

This portion of the offering was offered outside the United States.

Deutsche Morgan Grenfell

Oppenheimer International Ltd.

Dean Witter International Ltd.

Montgomery Securities

ABN AMRO Hoare Govett

Barclays de Zoete Wedd Limited

Credit Lyonnais Securities

Goldman Sachs International

Robert Fleming & Co. Limited

Nomura International

Schroders

SBC Warburg

UBS Limited

6,900,000 Shares

This portion of the offering was offered in the United States.

Deutsche Morgan Grenfell

Oppenheimer & Co., Inc.

Dean Witter Reynolds Inc.

Montgomery Securities

Bear, Stearns & Co. Inc.

BT Securities Corporation

Morgan Stanley & Co.

Salomon Brothers Inc.

Ladenburg, Thalmann & Co. Inc.

Raymond James & Associates, Inc.

The Seidler Companies

Sutro & Co. Incorporated

COMPANIES AND FINANCE: THE AMERICAS / ASIA-PACIFIC

Quaker falls foul of fad for 'good-for-you' drinks

Last November Mr William Smithburg, chairman and chief executive of Quaker Oats, appeared before the company's annual meeting and predicted that its disastrous acquisition of Snapple Beverage, the trendy soft drinks maker, would at last come good.

"Wait and watch for 1996, and see what we can do," he told Quaker's long-suffering shareholders.

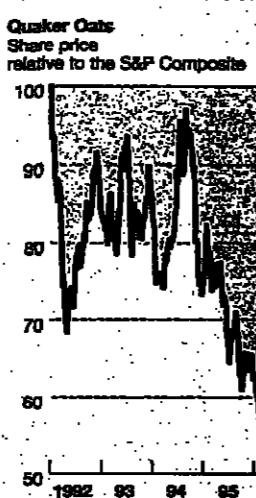
So they waited, and they watched: but by now, they must be wishing they had not. For last week, Quaker delivered yet another in a long series of warnings that Snapple was failing to live up to expectations, and would again turn in a loss for the year.

Without doubt, Quaker's acquisition of Snapple for \$1.7bn at the end of 1994 ranks as one of the worst fiascos in recent US corporate history. So what went wrong?

Hindsight is not strictly necessary to explain why Quaker's decision to buy Snapple was ill-founded. Even as Quaker announced the deal, commentators warned that it was paying far too much for a business that had peaked.

Snapple had shot to prominence in the US soft drinks market through the phenomenal success of its "new age" iced tea and juice drinks with names like Mango Iced Tea and Amazin' Grape Juice. The drinks were supported by quirky advertising and a dubious claim on the bottle cap:

How Snapple turned sour for Quaker Oats



"Made from the best stuff on earth."

A decade earlier Quaker, best known for its breakfast cereals, had struck gold when it diversified into soft drinks through the acquisition of Stokely-Van Camp, US maker of Gatorade, a sports drink.

But the danger was that "good-for-you" drinks could just be a fad. And even if they were not, Snapple no longer had the market to itself. Coca-Cola and PepsiCo, acutely aware of the danger to their market share, were already launching their own versions of iced tea and juice drinks.

In fact, on the same day that Quaker announced the Snapple acquisition, Snapple itself announced that its net profits

- Nov 2 1994 Quaker Oats announced the acquisition of Snapple Beverage for \$1.7bn in cash. Moments later Snapple announces stamp in third quarter net profits from \$26.3m to \$7.1m. Quaker's share price falls 10%.
- Jan 17 1995 Quaker integrates the marketing of its Snapple and Gatorade soft drinks under Donald Uzzl, its new chief marketing officer. The combination "presents tremendous profit growth opportunities," Uzzl says.
- Jan 17 1995 Quaker reports a 20% fall in net profits to \$34.4m for the quarter to December.
- Mar 9 1995 Quaker's chief financial officer, unexpectedly resigns, upsetting Wall Street. The company says it will take a reorganization charge of \$76m to \$80m in the quarter to June.
- Jun 20 1995 Quaker warns analysts that Snapple is proving more difficult to absorb than expected. Sales have fallen 15% below last year's levels, it says.
- Jul 4 1995 Quaker says no income for the quarter to June will fall \$40m to \$50m below expectations, citing a number of problems including poor Snapple sales.
- Oct 22 1995 Board director Philip Marchese, president and chief operating officer, unexpectedly quits.
- Nov 8 1995 At the company's annual meeting, Quaker chairman and chief executive William Smithburg defends the Snapple acquisition, saying he expects it to notch up double-digit sales growth in the coming years.
- Dec 21 1995 Quaker warns that it will plunge into the red in the quarter to December because of Snapple's dismal market, trailing Coke and Pepsi. Consumers are better, sales rates.
- Apr 1 1996 Quaker launches an ad campaign boasting of Snapple's position as a distant third in the US drinks market, trailing Coke and Pepsi. Consumers are better, sales rates.
- Jun 20 1996 Quaker warns that second half profits will be hit by a "sales shortfall" at Snapple and by the cost of launching a new ad campaign for the brand next month. Snapple will end the year "significantly below break-even," it adds.

had tumbled from \$26.3m to \$7.1m in the quarter to September.

"The business definitely had peaked," says Mr William Leach, an analyst at Donaldson Lufkin & Jenrette. "The category was maturing, and Coke and Pepsi were ramping up."

Soon after the acquisition had been completed, Quaker discovered another problem. Gatorade sold mainly through supermarkets and convenience stores, while Snapple sold mainly through corner stores and delicatessens. The two had separate distribution systems.

Quaker wanted Gatorade's distributors to take over the distribution of Snapple to supermarkets and Snapple's distributors to take over the distribution of Gatorade to the delis. But Snapple's distributors, who had long-term contracts, refused to go along with the plan because it would mean swapping high-margin Snapple sales for lower-margin Gatorade sales.

Eventually, Quaker was forced to back off. But analysts say that while it was trying to sort out the mess, it virtually abandoned marketing. Then at last, in April this year, it launched a new advertising

campaign that tried to make a virtue of Snapple's position as number three in the US soft drinks market, behind Coke and Pepsi.

"It was a disaster," says Mr Tom Parko, managing director of Bevmark, a US food and drink consultancy. "It was confusing. It said we are mediocre. It was way off any reasonable strategy for what trademark equity is about."

Now, the campaign has been canned and Quaker is poised to launch a new marketing blitz. Next week it plans to start giving away millions of bottles of Snapple on the streets, in the parks and on beaches of the US, hoping to build up demand in the remaining summer months.

Quaker hopes the costly exercise will help build up Snapple's sales beyond the east and west coast markets, where 70 per cent of its sales are today. But analysts say it faces an uphill battle in trying to counter Coke and Pepsi.

Will the Snapple acquisition ever come good for Quaker? "I guess it means interest rates in the second quarter had dampened some areas of activity such as debt underwriting and fixed interest trading."

"Is it likely to attain the profits improvement to a rise in the firm's market share, which he said was a result of a move in 1994 to expand the business despite a tough trading background?"

"It looked like a gamble at the time. It is definitely paying off," he said.

Richard Tomkins

Morgan Stanley benefits from rise in market share

By Maggie Urry in New York

Looking forward, he said that the environment for equity issues was getting softer but there was still a significant pipeline of deals, although not as large as some of the multi-billion dollar offerings Morgan Stanley had managed in the second quarter.

Group revenues, net of interest, were \$1.53bn, up from \$1.01bn in the comparable quarter last year and from \$1.45bn in the first quarter.

The investment banking division had its best ever quarter with revenues of \$522m, beating the quarter to end November 1995 when revenues were \$503m. In the second quarter last year they stood at \$273m.

The rise reflected strength in mergers and acquisitions and underwriting.

But trading revenues fell from the record \$704m in the first quarter to \$655m in the second, although still ahead of the \$428m in the second quarter last year.

Asset management revenues jumped from \$83m in the comparable quarter to \$143m, largely the result of the acquisition of Miller Anderson & Sherred in January.

News executive chosen to run John Fairfax

By Nikki Tait in Sydney

John Fairfax, Australia's leading newspaper publisher, in which Mr Conrad Black, the Canadian media tycoon, holds the largest single stake, yesterday announced that it was appointing Mr Robert Muscat as its new chief executive.

Mr Muscat, 48, is currently the chief operating officer at News Limited, the Australian arm of News Corporation, the media and entertainment group headed by Mr Rupert Murdoch. He replaces Mr Bob Mansfield, who quit earlier this year after an eventful 4%

months in the job – but then stayed on to ensure some continuity.

Fairfax said last night that Mr Muscat would take over on August 1. He first joined News in 1968, and became production manager of the Sydney newspaper operations in his late twenties. He was subsequently promoted to become group general manager of the newspapers unit in 1987.

Mr Muscat took on his current position at News last year, when Mr Lachlan Murdoch, Mr Rupert Murdoch's son, became deputy chief executive. This effectively ranked Mr

Muscat as the third most senior executive at News Limited, with Mr Ken Cowley acting as chairman and chief executive.

Rumours of the Muscat appointment first circulated after a Fairfax board meeting last Wednesday. At that stage, Mr Muscat was said to be on holiday, and the potential choice was not confirmed.

But it was quickly suggested that – if the rumours were correct – choice of a senior News executive to run Fairfax could have some bearing on the relationship between Mr Black and Mr Murdoch, both of whom are shareholders in the

group, and on the unending speculation about Fairfax's future.

At present, Mr Black's stake in the publishing group is pegged at 25 per cent by Australia's rules on foreign ownership of media assets. Mr Murdoch's interest is smaller, below the 5 per cent disclosure level.

Another 17 per cent is held by Mr Kerry Packer, the Australian businessman who owns Australia's leading TV network and counts Mr Murdoch's son, as well as his wife, as a close friend. He is also unable to raise his stake, because of cross-media ownership rules.

A new conservative federal government has promised to review media ownership constraints, and while its inquiry has yet to be set up, most observers assume that the review will eventually lead to some sorting-out of Fairfax's ownership. As a result, relations between the three businessmen and their key executives are closely watched.

Yesterday, in a statement, Mr Muscat said that leading a company such as Fairfax "with a great tradition and even greater potential" was "a career opportunity too good to miss". Fairfax shares rose five cents to A\$2.74.

Aztech Systems in the red

By James Kyne in Kuala Lumpur

The share price of Aztech, Singapore's second largest local electronics company, tumbled yesterday after the company announced a half-year operating loss.

The computer accessories company said it posted an operating loss of \$31.7m (US\$24.4m) in the six months to June 30, mainly due to falling prices of CD-ROMs and disk drives for CD-ROMs. Aztech also wrote off \$915m for an investment in US-based Reveal Computer Products in the first half.

Analysts said they were "shocked" at the extent of Aztech's operating losses, mainly because the company had given no warning of the loss. Aztech's share price fell by 18 per cent to 0.56 Singapore cents – a key factor in the wider market's 18 point retreat to 2,273 points. The company's problems raised concerns that other companies in Singapore's electronics sector may also post worse than expected results. The sector accounts for more than half the island's manufacturing output, and manufacturing contributed 28 per cent to GDP last year.

"I think there could be some more disappointments along the way," said Mr David Toh, investment analyst at ING Barings in Singapore. Analysts said that although Aztech's main business – the manufacture of "sound cards" which allow computer users to communicate by fax or modem – was profitable, it was hit by the declining operating margins which are affecting the wider economy. Economists said margins were under attack from the rising cost of renting property and land, and by wages which are predicted to grow this year by about 6 to 7 per cent, while economic growth is slowing.

Inkel Corporation (incorporated in the Republic of Korea with limited liability)

To the Holders of the Company's

U.S. \$20,000,000

4% per cent Convertible Bonds 2003 (the "Bonds")

Notice of Meeting

Notice is hereby given of a Meeting of Bondholders to be held on 25th July, 1996 at 10.00 a.m. at the offices of Chase Manhattan Trustees Limited ("the Trustee") at Woodgate House, Coleman Street, London EC2P 2HD to consider, and if thought fit approve the following resolutions:

1. THAT:-

(i) a committee of Bondholders be formed to discuss and negotiate with the Company and any other persons any alterations to the Terms and Conditions of the Bonds or the Trust Deed dated 20th July, 1994 made between the Company and the Trustee with such committee considering appropriate in connection with the proposed merger of Inkel Corporation into Hitek Electronics Co., Ltd. pursuant to the Merger Agreement dated 13th May, 1996 between Inkel Corporation, Hitek Electronics Co., Ltd. and Now Precision Co., Ltd. (the "Merger") and that the Trustees take such steps as it sees fit in its sole discretion to effect such alterations by the making of such regulations as the Trustees in their sole discretion consider appropriate for the nomination of members of such committee, the regulation of its proceedings and the extent of its powers;

(ii) that the Trustee be instructed not to execute any supplemental Trust Deed either for the purposes of Condition 5(D) of the Bonds or otherwise to facilitate the Merger unless such supplemental Trust Deed has been approved by a further Extraordinary Resolution of Bondholders;

(iii) in the event of a meeting being convened to approve such supplemental Trust Deed, a resolution be put to such meeting to approve the Merger;

2. THAT if resolution 1. above is not approved by the Bondholders and the resolution of the Company's shareholders to approve the Merger is passed, the Trustee be and is hereby directed to give notice to the Company that the Bonds are immediately due and payable pursuant to Condition 9(D) of the Bonds and that the Trustees be authorised to take such other steps as the Trustees in their sole discretion consider necessary or desirable in connection with the foregoing or otherwise to effect the payment of the Bonds, all subject only to the Trustee being indemnified to its satisfaction.

Outstanding Bonds (as defined in the Trust Deed) may be deposited with (or to the order or under the control of) a Paying Agent for the purpose of obtaining payoff certificates or appointing proxies until 48 hours before the time fixed for the meeting, but not thereafter.

THE PRINCIPAL PAYING AGENT
The Chase Manhattan Bank, N.A.
Westgate House,
Coleman Street,
London EC2P 2HD

By order of the Trustees
3rd July, 1996

NOTICE TO BONDHOLDERS

Chia Hsin Cement Corporation (incorporated in England No. 210874)

US \$65,000,000

4 per cent Bonds Due 2002

Adjustment of Conversion Price

NOTICE IS HEREBY GIVEN that as of the distribution of stock dividends of \$0.024/170 shares by Chia Hsin Cement Corporation on July 13, 1996, the conversion rate for each \$1,000 principal amount of the Bonds will be adjusted to 170.00.

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Dated: June 27, 1996

CHELSEA BUILDING SOCIETY

\$12,000,000

Subordinated Floating Rate Notes Due 1999

In accordance with the terms and conditions of the Notes, notice is hereby given that the State of Interest for the Interest Period 28 June 1996 to 28 June 1997 will be 4.625 per cent per annum. The coupon amount for \$12,000,000 will be \$521,576.77 payable on 30 December 1996 against presentation of the relevant Note.

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TANJONG PUBLIC LIMITED COMPANY

(incorporated in England under the Companies Act 1908-1917: No. 210874)

NOTICE OF SIXTY-NINTH ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the Sixty-Ninth Annual General Meeting of TANJONG PUBLIC LIMITED COMPANY will be held at 10.30 a.m. on Wednesday, 24 July 1996 at the Mahkota Ballroom III - Ballroom Floor, Hotel Istana, 73 Jalan Raja Chulan, 50200 Kuala Lumpur, Malaysia for the purpose of considering and, if thought fit, passing the following Special Resolution:

1. To receive and consider the audited accounts of the Company and of the Group for the year ended 31 January 1996 and the Reports of the Directors and Auditors thereon.

2. To decide a final gross dividend of 12.8 sen per share of 7.5 cents each from Malaysian Income Tax at 30% in respect of the year ended 31 January 1996.

3. To re-elect Mr Augustus Ralph Maxwell, a Director who retires by rotation in accordance with Articles 76 and 77 of the Company's Articles of Association as Director of the Company pursuant to Article 74 of the Articles of Association.

4. To re-appoint Messrs Price Waterhouse as Auditors of the Company and to authorise the Directors to fix their remuneration.

5. To transact any other business of which notice shall have been given in accordance with the Companies Act, 1965.

BY ORDER OF THE BOARD

COMPANY NEWS: UK

Mobile phone growth slowing

By Alan Cane

The UK mobile telephone business is continuing to show strong growth although not at the strong levels seen last year.

Quarterly subscriber figures for the three principal network operators published yesterday show Vodafone extending its lead over Cellnet in the overall market and over Orange in digital services.

Vodafone's share gained 3p to close at 245.4p, while Orange lost 5p to close at 219.4p. Orange was floated on the main market in March this year at 206p.

Vodafone made 273,000 connections gross in the past quarter, giving net connections of 106,000.

Total UK subscribers amounted to 2.56m, while the number of digital subscribers was 718,000, an increase of 37 per

cent during the quarter. Vodafone said this reflected success in attracting new subscribers and retaining customers moving from the older analogue networks to digital.

Churn, the number of subscribers leaving the network, was about 20 per cent. Cellnet said gross subscriptions amounted to 361,000, giving a net addition of 69,000 new customers. Total subscribers are now 2.46m of which 485,000 are digital. Churn was 28 per cent.

Orange, which launched its network two years ago and offers only digital services, attracted a net 65,000 subscribers and now has 573,000. It was adding on average 30,000 subscribers a month to the network. Churn was 17.6 per cent.

All networks are showing a slowing in customer recruitment as the business matures. Penetration, at under 10 per cent of the population, is low compared with

the 20 per cent or more seen in Scandinavia.

Mobile Communications, the Financial Times newsletter, notes that Orange's share of net new digital connections has fallen from 39.3 per cent in January before its flotation to 24.2 per cent last month. This is attributed to price-cutting by rivals, together with moves to copy Orange's initiatives, such as pricing calls by the second and combining call charges and line rental in one payment.

Mercury One-2-One, the smallest operator, did not release quarterly figures yesterday, but there were estimates that it added 30,000 net subscribers.

Sir Gerald Whate, Vodafone chairman was paid £900,000 in salary and benefits last year according to the annual report compared with £610,000 in 1995. Mr Christopher Gent, managing director was paid £350,000 compared with £322,000.

Inspirations seeks £12m in fresh cash call

By Scheherazade Daneshku, Leisure Industries Correspondent

Inspirations, the package holiday group, yesterday announced its second rights issue in 18 months and the proposed acquisition of Skiers World, a Cardiff-based tour operating company, for up to £1.75m.

Mr Vic Fatah, chief executive, said that Inspirations would raise £1.1m net of expenses through a rights issue of 12.7m 7.7 per cent convertible preference shares, on the basis of 2 preference for every 5 ordinary.

The shares, at 100p, are convertible at 150p a share in 1998 and the issue is fully underwritten by Beeson Gregory, stockbroker.

Inspirations' shares closed 4p down at 125p yesterday.

The proceeds of the issue will be partly used to acquire Skiers World, which sells skiing holidays mainly in the US and Canada aimed at the school holiday market.

Inspirations said that Skiers World made pre-tax profits of £254,982 on turnover of £2.7m in the year to April 30. It is warranted to achieve pre-tax profits of not less than £260,000 in its current year to April 1997.

Mr Fatah said Skiers World was a high margin business with strong winter cashflow which would help reduce Inspirations' seasonal imbalance.

Mr Jim Harris, chairman, said the rest of the proceeds would be used to strengthen the group's balance sheet and fund further expansion.

Its plans include increasing the number of AT Mays travel agency shops, which it operates through a joint venture with Carlson Travel Group, from 313 to 400, and paying deferred consideration of £2m to British Airways for Caledonian Airways.

Inspirations helped fund its £16.6m acquisition of Caledonian from BA in December 1994 through a £7m rights issue.

News of the acquisition and rights issued accompanied the company's results for the 6 months to March 31.

Pre-tax losses increased from £3.6m to £13.26m on a 95 per cent rise in turnover to £133.1m.

It blamed the higher losses partly on the inclusion of Caledonian Airways for the first time in the traditionally loss-making winter period and partly on greater overheads caused by expansion.

Mr Harris said Caledonian Airways carried 20 per cent more passengers in winter 1995-96, compared with the previous winter. He said that booking levels for summer 1996 were 5 per cent ahead of last year, and that prices were firmer.

Losses per share were 26.38p (8.53p), but the interim dividend was increased rose 11 per cent to 0.78p.

Thomas Cook strengthens hand by adding Sunworld

By Scheherazade Daneshku, Leisure Industries Correspondent

Thomas Cook, the high street travel agent, finally announced yesterday the acquisition of Sunworld, the tour operator privately owned by GVI, the Spanish group, for an undisclosed sum, believed to be £38m.

The deal, which includes the Oasis Park Hotel, a three-star hotel in Minorca, had been expected last month but was delayed by technicalities.

Thomas Cook said buying Sunworld, which has a 5 per cent share of the UK short-haul package holiday market, would strengthen its position in its core UK market. Sunworld is the UK's fifth largest tour operator after Thomson, Air-tours, First Choice and Cosmopolitan.

It has further reduced its stake to 11 per cent, mainly by choosing not to participate in a £44m rights issue last October, when First Choice announced profits of only £1.3m after a disastrous summer season.

Mr Ulrich Zierke, chief executive of the Thomas Cook group, said the acquisition

of Sunworld, which is subject to European Commission approval, was "a natural extension of our existing association".

Mr Johannes Ringel, chairman, said the deal was a demonstration of WestLB's commitment to the group's travel business. There have been persistent rumours that WestLB might sell off the retail side.

Mr Mark McCafferty, the managing director of worldwide travel-related businesses at Thomas Cook said the acquisition was in line with the group's strategy to have a mix of product and distribution as well as a mix of distribution channels.

"If you are in tour operating only or retail only, you are vulnerable," he said.

Thomas Cook last year reported pre-tax profits of £25.2m after a £20.2m write-down of its shareholding in First Choice.

Cookson shares fell 3p to 281p.

Compass to spend \$26m on Florida catering business

By David Blackwell

Compass, the rapidly expanding international contract catering group, virtually doubled its presence in the US education sector yesterday with the acquisition of a private Florida caterer serving colleges and universities.

The combination of the two would allow the group to compete more effectively in the US education sector, said Mr Bailey.

The consideration of \$24m on completion is payable partly in cash, partly through a \$2.5m loan note and partly through the issue of 1.74m shares. The shares closed unchanged yesterday at \$96p.

The balance of \$2m is payable in two years, subject to performance.

Mr Larry Pande, the vendor who built the business over 30 years, is joining Compass as a consultant.

The rest of the PFM management team is being retained.

Last month, Compass completed the acquisition of Eurest France by paying FF550m (£114m) to buy out the interest held by its rival Sodexho, the leading French contract caterer that also owns Gardner Merchant of the UK.

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year
Bartsley	Yr to Apr 96	334.3 (283.4)	43.4 (37.5)	34.81 (31.4)	5.2 Sept 2	5.65	8.5	7.75
Brantley	Yr to Apr 96	40 (59)	2.55 (1.01)	2.25 (1.03)	0.55 Oct 24	0.35	0.63	0.59
Castrol Brothers	Yr to Apr 96	7.04 (7.33)	0.491 (0.531)	0.37 (0.57)	2.25 Aug 23	2.25	3	3
Cellnet	Yr to Mar 96	22.62 (21.82)	20.58 (23.92)	89 (110.8)	19 Oct 1	20	35	32
Energy Capital	Yr to Dec 95 *	1.958 (0.4128)	1.55 (0.157)	3.77 (0.51)	4 Aug 29	0.32	4	0.32
Hartree	Yr to Mar 96	213.4 (218)	0.0304 (4.79)	0.21 (1.8)	0.32 Sept 5	0.22	0.48	0.32
Inspirations	6 miles to Mar 96	132.1 (67.8)	13.31 (3.61)	24.05 (0.52)	0.72 Aug 23	0.7	1.5	1.5
Marston Thompson	53 wks to Mar 96	171.8 (152.5)	1.53 (0.15)	1.45 (0.15)	4 Aug 29	4.8	7.3	6.56
McDonalds	Yr to May 96	33.7 (29.5)	5.03 (1.15)	1.19 (0.1)	3.35 Oct 1	-	5	-
Total Systems	Yr to Dec 95	2.99 (2.29)	0.222 (0.054)	1.6 (0.34)	1 Sept 17	n/a	1	-
Waterhouse S	15 miles to Dec 95	1.01 (0.618)	0.431 (0.294)	17.31 (10.41)	-	-	-	-

Earnings shown basic. Dividends shown net. Figures in brackets are corresponding period. *After exceptional charge. **After exceptional credit. ***On increased capital. □ Net rental income. *Comparatives restated and cover 11 months. ■ Gross revenue. ♦ Comparatives for 12 months. SLM stock.

Financial Times Surveys Announcements

The Ghana and Romania surveys scheduled to appear on Friday 5 July will now be published on Tuesday 9 July

FT Surveys

Cookson acquires Camelot for \$100m

By Tim Burt

Cookson Group, the industrial materials company, yesterday strengthened its presence in electronic components by acquiring Camelot Systems, the US dispenser manufacturer, for up to \$100m.

The UK group said the acquisition would make it the world's only integrated manufacturer of electronic materials, laminates and circuit board equipment for the semiconductor industry.

The family owners of Camelot, based in Massachusetts, will initially receive \$37m in cash, with a further payment of up to \$43m which would become payable if its profits double over the next three years. Last year, Camelot made profits of \$5.7m on sales of about \$40m.

Richard Oster, Cookson chief executive, said the acquisition would "complete the jigsaw" in its electronic materials arm. Cookson's largest division, it last year had operating profits of \$79.8m (£52.2m) on sales of \$884.5m.

Camelot, which makes dispensers for chemicals and solder creams, has been discussing a possible deal with Cookson for nine months. Mr Oster said it had grown rapidly - gaining 20 per cent of the world market for such dispensers - but did not have the financial muscle to expand internationally.

He hinted that the group was considering similar acquisitions, adding that projections for cash flow and borrowings over the next five years should enable it to spend about £500m on bolt-ons.

Cookson shares fell 3p to 281p.

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Introduction to
LONDON STOCK EXCHANGESponsored by
Austin Friars Securities Limited

Application has been made to London Stock Exchange for 382,745,627 issued common shares without nominal or par value in Canadian Pacific Holdings Limited ("New CPL") to be admitted to the Official List. The common shares are being issued pursuant to a reorganisation of the corporate structure of Canadian Pacific Limited ("Old CPL") by a statutory arrangement under the Canada Business Corporations Act which is expected to become effective on, or shortly after, 3 July 1996 (the "Effective Date"). The ordinary shares of Old CPL will be exchanged for common shares in New CPL on a one for one basis and the preference shares of Old CPL will be converted into common shares of New CPL in the ratio of one common share for every 4.263 preference shares.

Old CPL will be renamed Canadian Pacific Railway Company and New CPL will be renamed Canadian Pacific Limited on the Effective Date.

It is anticipated that admission of the common shares of New CPL will take place, and that dealings in such shares will commence at 2.30pm, on the Effective Date. At the same time the common shares and preference shares of Old CPL will be delisted.

The Deputy Secretary and Registrar
Canadian Pacific Limited
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London WC2N 5DYAustin Friars Securities Limited
Austin Friars House
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3 July 1996

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Российская Федерация, Иркутская область, АнгарскJSC ANGARSK PETROCHEMICAL COMPANY
Angarsk, Irkutsk Region, Russian Federation

Co-Arrangers and Underwriters:

Creditanstalt Bankverein
London BranchInternational Moscow Bank
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Participants:

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June 1996

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CURRENCIES AND MONEY

MARKETS REPORT

Dollar reaches highest level since January 1994

By Philip Gash

around 78.3 US cents. In Europe the main mover was the Swedish krona which lost ground to close at SKr14.38 against the D-Mark from SKr4.363 after the repo rate was cut to 5.9 per cent from 6.1 per cent.

The breach was hardly emphatic and the dollar spent much of the European trading session below Y110. It closed in London at Y110.140, from Y109.515. There was no particular news development which spurred the latest leg of the dollar's advance. Against the D-Mark it finished at DM1.5270 from DM1.5225.

Elsewhere, sterling remained a focus of market attention as it continued its onward march. It finished at DM2.3762 from DM2.3701. Against the dollar it was barely changed at £1.5562 from £1.5563.

The worst set of current account figures seen in the past year pushed the Australian dollar lower. It finished at

around 78.3 US cents. In Europe the main mover was the Swedish krona which lost ground to close at SKr14.38 against the D-Mark from SKr4.363 after the repo rate was cut to 5.9 per cent from 6.1 per cent.

There remains a fair degree of caution about the outlook for the dollar, notwithstanding its rally above Y110. Some observers believe the US Administration does not favour a stronger currency.

Against this is the attitude of the Bank of Japan which is believed still to be strongly committed to a weaker yen.

Mr Michael Burke, analyst at CitiBank in London, said: "Will the US continue to play ball? There is a strong feeling that

it is Peaked in New York"

■ Peaked in New York

■ Investors present a number of different reasons for buying sterling. These include:

the G-7 communiqué did not call for a stronger dollar because the US did not want it." He noted that Mr Robert Rubin, the US treasury secretary, had recently said the US was committed to a strong dollar rather than a stronger dollar.

"I am not at all convinced that the Administration is going to pursue a stronger dollar."

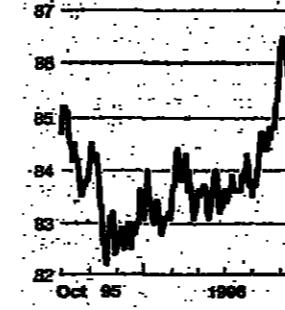
Mr Chris Turner, currency strategist at BZW in London, said Y110.5 was a significant technical level, and that profit-taking ahead of that point made an early breach unlikely.

He said there were also various "straws in the wind", such as the pick-up in Japanese export volumes, that suggest "we should not get too bearish about the yen at these levels". He said he was "not looking for a sustained shift above Y110."

■ Investors present a number of different reasons for buying sterling. These include:

Sterling

Trade-weighted index



Source: FT Data

Oct 95 - Jul 96

hanging over Sterling. The currency is also expected to benefit from a Labour government's expected more positive attitude towards EMU.

Mr Burke said he found this reasoning "quite unconvincing", as it ignored the deterioration in the trade balance, and public finances, which augur poorly for sterling. He said a tax-cutting budget in November risked further aggravating the unbalanced state of the UK economic recovery, which is primarily consumer-driven. He predicted that "the possibility of a Labour government coinciding with a balance of payments crisis is very high."

Mr Burke said the current rally was "a window of sterling appreciation that would not last a year."

Mr Turner said the rally in the pound was the product of a succession of investors shifting from underweight or negative sterling holdings towards a more neutral position. US

investors took the lead in the wake of Mr Tony Blair's visit to that country in April. They were later followed by Swiss and German investors. More recently, Japanese investors have been buying UK bonds and equities.

He said that DM2.40 and Y117 might well be as far as the pound would go. "We will probably see the final throes of sterling's rally over the next month or so."

He said monetary policy appeared too loose (although sterling's rally itself represents a tightening of policy) and that this was likely to show up in higher inflation and deteriorating trade balance, both of which could drag sterling lower.

■ Investors present a number of different reasons for buying sterling. These include:

WORLD INTEREST RATES

MONEY RATES

Jul 2	Over-night	7 days notice	One month	Three months	Six months	One year	Lomb. inter.	Dis. rate	Repo rate
Belgium	35	52	51	51	51	51	35	7.00	2.50
week ago	50	53	52	52	52	52	35	7.00	2.50
Denmark	35	52	51	51	51	51	35	6.00	2.60
week ago	52	53	52	52	52	52	35	6.00	2.60
Germany	21	21	21	21	21	21	21	4.50	2.50
week ago	24	31	31	31	31	31	34	4.50	2.50
Ireland	51	51	51	51	51	51	51	6.25	2.25
week ago	51	51	51	51	51	51	51	6.25	2.25
Netherlands	21	21	21	21	21	21	21	5.00	2.30
week ago	21	21	21	21	21	21	21	5.00	2.30
Switzerland	21	21	21	21	21	21	21	5.00	2.30
week ago	21	21	21	21	21	21	21	5.00	2.30
US	50	50	50	50	50	50	50	1.50	-
week ago	50	50	50	50	50	50	50	1.50	-
Japan	51	51	51	51	51	51	51	5.00	2.50
week ago	51	51	51	51	51	51	51	5.00	2.50

5 LIBOR

FT London Interbank Bid/Offers

week ago 51 54 54 54 54 54 54

Dis. rate 51 54 54 54 54 54 54

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COMMODITIES AND AGRICULTURE

Academics urge radical reform of UK farm ministry

By Alison Maitland

Modelling an independent UK food agency on the US Food and Drug Administration is not necessarily the answer to the problems highlighted by the beef crisis, according to four food policy specialists.

The opposition Labour party and the Consumers' Association have called for an independent body on the lines of the FDA to take over for food policy and regulation from the Ministry of Agriculture, Fisheries and Food.

There has been widespread

criticism of the ministry for placing food producers' interests above those of consumers, contributing to a crisis of confidence in food safety.

In a discussion paper published by the Centre for Food Policy at Thames Valley University, the academics say radical reform of the ministry is needed more than ever in the light of the BSE crisis.

But they say the proposal for a US-style agency fails to appreciate the differences in government between the UK and the US. The FDA is part of the executive branch of the

government and is fully accountable to Congress. But independent agencies in the UK are typically quangos, which take responsibilities off ministers' shoulders and insulate policy-making from parliamentary scrutiny, they say.

The responsibility for food policy should rest fairly and squarely on the shoulders of government ministers and those ministers must be fully accountable to parliament. Food safety needs fewer quangos not more of them.

This is one issue on which the academics find common

ground with Mr Douglas Hogg, UK agriculture minister. He said this week that there were "very considerable advantages in having a minister responsible for the entire food chain". He added: "A free-standing agency would have no clout because there would be no ministerial accountability".

The experts, who include Mr Tim Lang, professor of food policy at Thames Valley, seek to stimulate "an informed debate" by setting out five options for reform:

• Transferring responsibility for food quality and consumer

protection to the Department of Health, leaving a truncated MAFF;

• Moving responsibility for food promotion and agricultural industries to the Department of Trade and Industry and creating a new food ministry. Both these options would offer stronger consumer protection, they say;

• Abolishing the ministry, dividing its responsibilities among other ministries. This, apparently less favoured, option could leave the UK with no ministry to negotiate on the Common Agricultural Policy

and hamper a co-ordinated food policy;

• Retaining the ministry but radically reforming it, with a re-ordering of priorities to put food first;

• Finally, leaving the ministry untouched, but creating a separate food standards agency. This would have to be transparent and "not be subordinate to other agencies".

Modernising UK food policy.

Centre for Food Policy, Thames Valley University, 32-38 Uxbridge Road, London W5 2BS. Tel: 081 231 2055. Price: £5.50

Lead/zinc ore puts Bac Thai on the map

The Vietnamese province is attracting increasing foreign interest, writes Jeremy Grant

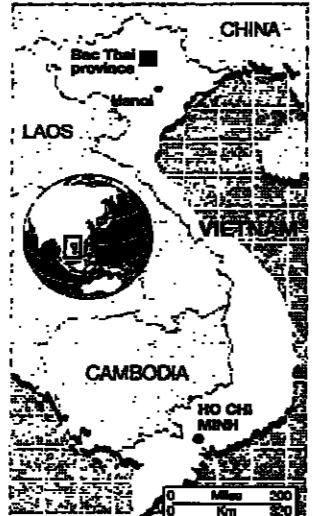
With its steep limestone hills, dense jungle and rustic feel, Cho Don township in Vietnam's northern Bac Thai province seems an unlikely candidate for attracting foreigners with speculative dollars.

The population of 8,000, mostly ethnic minority Tay people, subsists on meagre earnings from farming and forestry. Dogs and chickens mingle on the dusty road that cuts through the town. It was not until January that Cho Don was connected to the national electricity grid.

Yet for one Australian-Canadian company, this is familiar ground. Golden Tiger Resources, a mining concern based in Perth, has spent the last two years surveying a rugged area known as Na Tum not far from Cho Don in hills 150km north of Hanoi, the capital.

The prize is access to one of Southeast Asia's largest unexplored zinc and lead deposits, thought to rival size in those in neighbouring Thailand.

One of the big draws is that the area has already been mined by foreigners. French colonialists mined and shipped zinc ore back home from a site near Na Tum at the turn of the century. A thousand years earlier, the Chinese dug and worked the first mines in the



area when it was under their control.

In the 30 years that followed the end of the Vietnam war in 1975, Vietnamese geologists mapped northern Vietnam and mineral-rich central provinces with Soviet and Eastern European technological help. But lack of capital prevented the Hanoi government from taking things any further.

Ever since the government said in the early 1990s that it would open up mining to foreigners the data has been available to foreign companies.

When not supervising drill-

ing operations, Mr Pearceless uses a Russian military jeep to inspect potential sites elsewhere. Evenings are usually spent poring over rock samples and maps under naked light bulbs in a bare office, rented from the Cho Don people's committee.

But there are obstacles ahead. One of the problems facing any miner here is that although the hills contain significant amounts of ore, no one has yet yielded commercially viable amounts. Padaeng of Thailand and a company under the Vietnamese ministry of defence are thought to be reaching the same conclusion on prospects adjacent to Golden Tiger's.

Golden Tiger has therefore suggested to both parties that all three forge a joint venture to create a bankable project, but a deal has yet to be struck.

In the meantime, the occasional sound of explosives in the surrounding hills is a reminder of the need to move fast, both with an agreement on joint activities and for Hanoi to clarify blurred areas of its recent mining law.

Local people eager to supplement their incomes are blasting the best ore out of the ground and selling it to traders who truck it to the Chinese border for sale. The trade is so blatant that many people in

Cho Don openly display piles of ore they have collected in front of their wood and thatch homes.

A 29-year-old man who gives his name only as Dung explains how it works: "If the ore contains over 30 per cent, the trucks come and they pay us". This type of trade, known as "high grading", is a source of some concern to Golden Tiger.

Until the authorities find ways of curbing illegal mining, more and more of the best ore will be lost to the black market, making the area less attractive to foreign miners.

Vietnamese newspapers have recently reported efforts to stamp out illegal mining at gold mines in other parts of northern Vietnam, where illegal mining has reached "gold rush" proportions. But here is little evidence that much is being done in Cho Don; some speculate that the local authorities have a stake in the trade.

Vietnam may not yet feel entirely comfortable about foreign involvement in mining, but bringing in foreign expertise could be one way of ensuring that the Chinese are not, like a thousand years ago, the main beneficiaries of the country's northern mineral wealth. The question remains whether the incentive is there to make the change.

MARKET REPORT

Copper price gains trimmed

COPPER prices lost some of their morning gains at the London Metal Exchange yesterday afternoon as Sumitomo developments continued to dominate the market.

Earlier this year, Pasmineco

won an extension to the storage licence for jarosite - a calcium-containing hazardous waste - until July 1998. After mid-1998, production of jarosite at the smelter was due to cease, as Pasmineco converted to

the use of concentrates sourced from Century.

Development of the Century mine has been held up since the failure of RTZ-CRA and local aboriginal groups, who have a native title claim over the mine site and surrounding area, to reach a settlement.

On Sunday, the mining group said it was satisfied that local communities were narrowly in favour of the scheme - although there still appears to be considerable division among aboriginal groups - and that it would continue with the project in the light of this.

Without such backing, it would have mothballed the plan, aimed at creating the world's biggest zinc mine. Other community leaders yesterday pledged to continue their fight against the project, however, and RTZ-CRA stressed that secure title to the land must be obtained by the

Dutch allow more time for clean-up at zinc smelter

By Gordon Crabb
in Amsterdam and Nodd Tait
in Sydney

The Dutch authorities have agreed to give Pasmineco of Australia more time before it has to halt dumping of poisonous jarosite waste at its Breda zinc smelter in the south of the country.

The decision comes as a further boost to the troubled \$1.1bn Century mine project in northern Queensland, owned by the Anglo-Australian RTZ-CRA. Pasmineco is to take about half Century's output of so-called "clean concentrates", but delays in getting the mine on stream had threatened to bring it up against a deadline set under the Netherlands' environmental laws.

Earlier this year, Pasmineco won an extension to the storage licence for jarosite - a calcium-containing hazardous waste - until July 1998. After mid-1998, production of jarosite at the smelter was due to cease, as Pasmineco converted to

the use of concentrates sourced from Century.

Breda produces some 200,000 tonnes of zinc a year, about 9 per cent of world output. Its jarosite is at present stored in nearby ponds, but heavy metals have caused extensive ground contamination.

The Dutch environmental ministry said yesterday it had agreed to a request by the North Brabant provincial government for a temporary waiver of pollution standards so it could continue to use concentrate from other mines.

Mr Heek de Kruif, an official at the provincial capital 's-Hertogenbosch said procedures had not yet been concluded but the extension was likely to be for two years - more generous than the one year the company had expected. Pasmineco will not, however, be allowed to enlarge dumping capacity.

By the end of the year the first of the four ponds will be given a polyethylene base, and ground water is being pumped up and treated. But getting rid of the jarosite would require an investment of up to \$1.600m (US\$1.600m), which Mr De Kruif said was "not reasonable for this operation" and not yet in place elsewhere in the world.

In arranging the extension North Brabant aimed to secure the 600 jobs at Breda.

Mr Rob Borbridge, the Queensland state premier, said yesterday that legislation to "guarantee" Century's tenure would be introduced into the state parliament next week, although he also said that this

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Offshore Funds and Insurances

● FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4378 for more details.

FT MANAGED FUNDS SERVICE

FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

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	Setting	Rating	Price	Yield	Units	Date	Setting	Rating	Price	Yield	Units	Date	Setting	Rating	Price	Yield	Units	Date	Setting	Rating	Price	Yield	Units	Date	Setting	Rating	Price	Yield	Units	Date					
Old Mutual International - Contd.																																			
Corsair Fund Management Ltd	London	1.054	1.054	-	1,054	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Banking Ltd	London	2,264.00	-	2,264.00	1995	Gartmore Asset Management Asia Ltd	Singapore	513,790	14.52	-0.05	Lloyds Bank International (Bermuda) Ltd	London	510.17	10.40	Shane Robinson Investment Manager Ltd	London	11.14					
CPA World Update	London	1.055	1.055	-	1,055	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Vestron & Co Bond Fund	London	1.056	1.056	-	1,056	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Planter Long Term Agg.	London	1.057	1.057	-	1,057	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Planter Long Term Agg.	London	1.058	1.058	-	1,058	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.059	1.059	-	1,059	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.060	1.060	-	1,060	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.061	1.061	-	1,061	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.062	1.062	-	1,062	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.063	1.063	-	1,063	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.064	1.064	-	1,064	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.065	1.065	-	1,065	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.066	1.066	-	1,066	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.067	1.067	-	1,067	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.068	1.068	-	1,068	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.069	1.069	-	1,069	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.070	1.070	-	1,070	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.071	1.071	-	1,071	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.072	1.072	-	1,072	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.073	1.073	-	1,073	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.074	1.074	-	1,074	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.075	1.075	-	1,075	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.076	1.076	-	1,076	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.077	1.077	-	1,077	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.078	1.078	-	1,078	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.079	1.079	-	1,079	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.080	1.080	-	1,080	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.081	1.081	-	1,081	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.082	1.082	-	1,082	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.083	1.083	-	1,083	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.084	1.084	-	1,084	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															
Alpha Mutual Fund	London	1.085	1.085	-	1,085	1995	Credit Foncier Fund	Paris	892.20	-	892.20	1995	Gartmore Fund Plc	London	513,790	14.52	-0.05	Global Investors Ltd	London	814.11															

MARKET REPORT

Equities struggle to stay ahead on the dayBy Steve Thompson,
UK Stock Market Editor

Some worrying US economic data on home sales promoted a bout of profit-taking on Wall Street and unnerved a UK equity market anxious for more good news after the gains recorded during the previous two sessions.

Such was the worry in London about the home sales data, which hit the market just as the US Federal Reserve's Open Market Committee was meeting to discuss monetary policy, that the FTSE 100 index eventually finished with only a minuscule gain, after promising much more earlier in the session.

Wimpey out of step

George Wimpey stood out in an otherwise bubbling house-building sector, sliding more than 7 per cent after a profits downgrade from SBC Warburg.

The broker, a long-term bear of the stock, was said to have cut back by £4m to £37m for this year and to have urged clients to switch into Barratt Developments.

Shares in Wimpey surrendered 12 to 14p in above average turnover of 2.5m, while Barratt edged ahead 2 to 2.5p.

The general run of housing stocks stayed on the upside, underpinned by a reiterated buy recommendation for Taylor Woodrow from Charterhouse Tilney and good results from South of England builder Berkeley.

Forecasts for house price growth range up to 6 per cent per annum for the next few years, and it is clear that the outlook for the builders' gross margins is greatly improved.

Also hovering in the background are persistent whispers about another imminent 1% percentage point reduction for base rates.

Berkeley hardened 3 to 617p, Bryant Group put on 1% at 125p and Redrow Group moved forward 1% to 134p. Taylor Woodrow, seen as the one international stock in the sector, gained 5 to 165p in turnover of 1.5m shares.

Selected water stocks rose as news of a big stake sale by

The Footsie ended just 0.1 ahead at 3,725.7. Second-line issues spent the session chasing the leaders, but the FTSE Mid 250 index still managed to outperform the leading index, finishing 5.6 firmer at 4,376.0.

The Mid 250's outperformance was said by dealers to have reflected a late burst of takeover speculation in some utilities stocks, notably East Midland Electricity, which rallied up just before the close on talk of an imminent bid.

Specialists insisted that Southern Electric, which lost out in its attempt to take over Southern Water, was a much more likely takeover target. And there was no shortage of bid rumours in

water stocks, where Wessex and Thames Water continued to gain ground.

There was also keen takeover speculation in other areas of the market, with Yorkshire-Tyne Tees Television sharply higher amid talk that Granada was about to pounce.

The poor closing performance was in stark contrast to the bullish feeling around the market at the outset of trading. Wall Street's 75-point jump overnight, in spite of a marked reluctance of US Treasury dealers to move ahead, gave London's marketmakers every reason to lift their opening quotations.

The Footsie kicked off some 18 points higher but immediately ran

into pockets of selling pressure that gradually eroded share prices. Talk around the City's dealing desks suggested that the market was not fully convinced about the health of Mr Boris Yeltsin, who is campaigning for the presidency of Russia and whose political defeat was seen as one of the more worrying international factors.

But it was the news on US home sales, which came in much higher than expected, that reminded London of the worries of an increase in US interest rates.

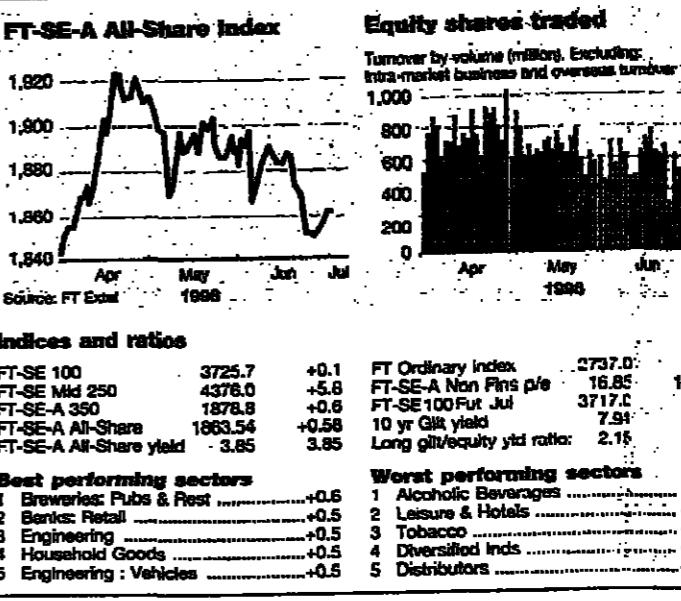
There was evidence that many more traders and fund managers were in the market yesterday and turnover was up sharply from

recent levels. Tradepoint, the order-driven trading system, said that it had enjoyed its second-highest turnover.

Volume at 8pm was 871.8m shares, a figure which included Argyll's buyback of 60m shares, or 5.2 per cent of its issued capital. The total was also enhanced by the placing by SBC Warburg of 40m shares in Jarvis Hotels.

Senior dealers were split over the short-term outlook for the market. One said that the prospects for his bids were shrinking with every day, as the election approached, while others maintained that the "feel-good factor" was increasingly evident.

It was the news on US home



Indices and ratios

FTSE 100	3726.7	+0.1	FT Ordinary Index	3737.0	+0.2
FTSE Mid 250	4376.0	+5.8	FT-SE-A Non Pms p/c	16.85	-16.88
FT-SE-A 350	1878.8	+0.6	FT-SE100 Fut Jul	3717.2	-3.0
FT-SE-A All-Share	1863.54	+0.58	10 yr Gilr yield	7.91	-7.91
FT-SE-A All-Shr Yield	3.85	-0.5	Long gilt/yield ratio	2.15	-2.15

Best performing sectors

1 Alcoholic Beverages ... -0.9

2 Leisure & Hobbies ... -0.7

3 Tobacco ... -0.7

4 Household Goods ... -0.6

5 Engineering ... -0.6

Worst performing sectors

1 Alcoholic Beverages ... -0.9

2 Leisure & Hobbies ... -0.7

3 Tobacco ... -0.7

4 Diversified Inds ... -0.6

5 Distributions ... -0.6

FUTURES AND OPTIONS

FT-SE 100 INDEX FUTURES (LFFE) £25 per full index point (APR)					
	Open	Set price	Change	High	Low
Sep	3738.0	3717.0	-3.0	3731.0	3692
Sep	3732.0	3735.0	+0.0	3735.0	3720

FT-SE MID 250 INDEX FUTURES (LFFE) £10 per full index point					
	Open	Set price	Change	High	Low
Sep	3730.0	3730.0	+0.0	3740.0	3720
Sep	3740.0	3740.0	+0.0	3740.0	3740

FT-SE 350 INDEX OPTION (LFFE) £10 per full index point					
	Open	Set price	Change	High	Low
Sep	3650.0	3650.0	+0.0	3650.0	3650
Sep	3650.0	3650.0	+0.0	3650.0	3650

EURO STYLÉ FT-SE 100 INDEX OPTION (LFFE) £10 per full index point					
	Open	Set price	Change	High	Low
Sep	3625.0	3625.0	+0.0	3625.0	3625
Sep	3625.0	3625.0	+0.0	3625.0	3625

FT-SE 100 INDEX FUTURE (LFFE) £25 per full index point (AUG)					
	Open	Set price	Change	High	Low
Sep	3730.0	3717.0	-3.0	3730.0	3692
Sep	3730.0	3730.0	+0.0	3730.0	3720

FT-SE 100 INDEX OPTION (LFFE) £10 per full index point (AUG)					
	Open	Set price	Change	High	Low
Sep	3625.0	3625.0	+0.0	3625.0	3625
Sep	3625.0	3625.0	+0.0	3625.0	3625

FT-SE 100 INDEX FUTURE (LFFE) £25 per full index point (SEP)					
	Open	Set price	Change	High	Low
Sep	3730.0	3717.0	-3.0	3730.0	3692
Sep	3730.0	3730.0	+0.0	3730.0	3720

FT-SE 100 INDEX OPTION (LFFE) £10 per full index point (SEP)					
	Open	Set price	Change	High	Low
Sep	3625.0	3625.0	+0.0	3625.0	3625
Sep	3625.0	3625.0	+0.0	3625.0	3625

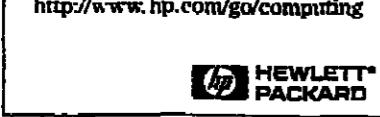
FT-SE 100 INDEX FUTURE (LFFE) £25 per full index point (OCT)					
	Open	Set price	Change	High	Low
Sep	3730.0	3717.0	-3.0		

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pones
results

in which he is suffering from a long-term illness has been confirmed by his agent. No details of his condition were not available yesterday. It was thought that he had suffered a stroke.

Analysts said it would

be a "big blow"

to buy

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share price

had fallen

by 10 per cent

since he last

appeared in court

on Friday.

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■ Interview with John Chambers

Ahead of the pack on the information superhighway

"When you are growing at 90 per cent a year, I can tell you, your knees shake," says the president and chief executive of Cisco Systems. He is interviewed here by Louise Kehoe

John Chambers is at the wheel of the fastest race car on the information superhighway.

The world's leading manufacturer of internetworking equipment, Cisco has supplied more than 80 per cent of the "routers" - data traffic directors - for Internet links worldwide. It is also in poll position as businesses build private "intranets" and as telephone companies rush to participate in the merger of voice and data communications. Yet another potentially huge market, networking equipment for the home, may be just around the corner.

"In this industry we measure life in 'dog years'. We cram seven years into every year... the pace is unbelievable," says Chambers.

Bringing new products to market at breakneck speed is critical. Learning, as a young company, to provide customer support and service in the style of a mature industry is also essential.

To create a broad product line quickly, the company has augmented its in-house development with licensing agreements, partnerships and acquisitions. Over the past three years, Cisco has acquired ten smaller companies, culminating in the pending \$4bn purchase of StrataCom, the lead-

ing producer of switching equipment for high speed data networks.

Yet as data networks become part of the fabric of business operations as well as public services, there are advantages to having a single supplier for a full range of equipment, Cisco claims. "The products work seamlessly together and we can work with customers to create solutions that fit their needs," says Mr Chambers.

"Networking is of such strategic importance that customers lean in favour of a vendor that can provide a high level of service and support, and one that has international capability, as well as financial staying power."

Cisco's customers now view internetworking not only as a productivity tool, but critical to their competitiveness, he explains - "for some, it is a matter of survival". He adds: "We are just scratching the surface in terms of the amount of traffic going over the Internet."

Demand for network capacity will continue to increase, he predicts. "In inter-networking, everything has occurred much faster than we originally projected. Our customers tend to adopt our products at a much quicker pace than we expect. The same will be true

of broadband (network) requirements for businesses and also for the home.

"Very often, when people are projecting how much traffic there will be on a [new] highway, they base their figures on who is driving on the back roads today. But when you build the highway a lot of people use it who would not have travelled before. They use it as a way to get to areas that perhaps they would not have gone to before."

Similarly, he believes, demand for broadband services to the home will mushroom as soon as these networks are available. The key to opening up this potentially huge new market is putting the technology in place at the right price, he says.

There must, however, be some "driver applications" that persuade telephone and cable companies to invest in upgrading their networks, he suggests. With more and more US colleges and universities providing students with access to high-speed networks in their dormitories, Mr Chambers has demonstrated that "video-on-demand" is not the driver application, as people originally thought. But there will be other compelling applications, he believes.

These applications may be different for different parts of the population, he suggests. "For me, it was a combination of factors. I got frustrated with slow access to the Internet."

Higher-speed access is not the only hurdle to better performance of the Internet, however, as many PC users who have upgraded their modems



Chambers: 'New products come to market at breakneck speed'

net... and I wanted access to my presentations without having to drive to the office, and access to various news sources."

The initial users of broadband networks will be businesses and young professionals in their homes, he suggests. With more and more US colleges and universities providing students with access to high-speed networks in their dormitories, Mr Chambers observes. Similarly, on the Internet there are many points at which data traffic can be held up.

"It may be the link to the service provider, but often a traffic jam can occur on the feeder highways, or at intersections." All the elements of the network need to be improved to assure the free flow of data traffic, he explains. "We will make products that allow the intersections to move faster, but we also need wider highways as well as software to balance the flow of traffic automatically."

There will be an increased focus on reliability of the Internet, he says. "What was an acceptable performance a year ago is not acceptable today - and next year will be something that you get thrown out for. Early users of the Internet tolerated a level of reliability that will not be acceptable in a year or two."

Higher-speed access is not the only hurdle to better performance of the Internet, however, as many PC users who have upgraded their modems

■ Enterprise computing ■ By Louise Kehoe

Networks now vital to corporate effectiveness

Revenues for Internet-related products and services will rise from an estimated \$4.95bn in 1995 to more than \$36bn by the year 2000, analysts predict

When Sun Microsystems coined the phrase "the network is the computer" in the 1980s, it was largely an aspiration. Today, it is a truism that few in the information technology industry would question.

Networks - local, wide area and global - are defining a new model of information processing that reaches beyond the distributed or "client-server" approaches to allow any computer to link with another to swap data or programs.

In the business environment, networks are enabling employees to access information quickly, allowing them to make better informed decisions. Networks also enable collaboration among workgroups and are increasingly used to improve communications among suppliers and customers.

Companies now view networks not only as a productivity tool, but critical to their competitiveness, says John Chambers, chief executive of Cisco Systems, the leading manufacturer of ATM and Frame Relay will create increased demand for network

all-out battle for market share. Microsoft is scheduled to launch the third version of its Internet Explorer later this summer, and claims that the new program will overtake Netscape with new features.

Microsoft has also announced plans for a new version of Windows, expected next year, that will adopt the browser as its primary user interface. Netscape, however, is fighting back. The current market leader, with an estimated 80 per cent market share, Netscape is launching new versions of its Navigator program every few months. Moreover, Netscape is expanding the role of the browser to create what is, in effect, a new PC operating system.

For the first time in many years, Microsoft faces a credible challenge to its domination of the desktop computer environment. The risk Microsoft faces is that third party software developers will turn their attention to creating Internet intranet applications, rather than only for Windows.

Scott McNealy, Sun Microsystems' chief executive, is convinced that this will happen. He envisages hoards of small start-up software companies writing programs using Java, Sun's new platform-independent Internet programming language. These programs, he says, will be stored on servers and downloaded to desktop computers only when needed. "Instead of going after just the Windows market, they can write for Windows, Macintosh, UNIX, OS/2, mainframes as well as new Network Computing platforms," says Mr McNealy.

Larry Ellison of Oracle has also been promoting the "Network Computer" or "Internet appliance", a low-cost terminal that will enable users to download software and data from the Internet and intranets.

About two dozen companies have committed to manufacturing Network Computers, or components for this new category of devices. The first models will be introduced by September, says Mr Ellison, with broad availability expected by the middle of next year.

Some industry observers view the Network Computer as a threat to personal computer manufacturers and to Intel, the leading supplier of microprocessor chips to the PC industry. Mr Ellison, however, expects Network Computers to augment the use of PCs, rather than replace them. Several of today's leading PC manufacturers will soon be offering NCs, he says. Moreover, Intel will be the primary supplier of chips for Network Computers, Mr Ellison predicts.

The corporate application of NCs will be "very important", he says. "It addresses the serious problem of the rising cost of computing." In the consumer sector, NCs are expected to take many forms. One of the most promising applications, however, is multimedia electronic mail, says Mr Ellison. He anticipates that electronic messages that may include graphics, video and sound, will be "enormously popular".

Within a decade access to Internet-style data networks may be ubiquitous in the US, with other industrialised countries following a few years later, industry analysts predict, and with the number of users growing at a rate of close to 100 per cent a year.

The trend toward Internet and intranet computing is challenging established IT leaders

FT Review of Information Technology



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Software: Internet software tools.

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Focus on Computers in Finance.
IT Directions: Systems Support and Security.
Software: Accounting Packages.

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Networking

■ Equipment personal computer 'servers' • By Geoffrey Wheelwright

Suppliers race to build alliances

Key players in the market for up-market personal computer 'servers' are working hard to outdo one another in building industry alliances that will give an edge to their range of products

Unlike the desktop computer market, where the specifications of one product in a given category are much like any other, there are real differences in the design of – and standards used by – PC servers designed to store large amounts of data for use over computer networks.

These differences can range from the kinds of network software supported and the back-up options offered to the bay in which multiple processor capabilities – which can significantly enhance server performance by allowing a single server to use more than one computer processor – are implemented.

IBM, for example, announced in June the launch of "the IBM PC Server Compatibility Program" – described as "a set of co-operative relationships between IBM and selected providers of PC hardware options and applications".

The goal of the program is to test compatibility of other vendors' products with IBM PC Servers. Initial program participants include 3COM, Intel, Madge Networks, Mylex/Buslogic, Olicom and Standard Microsystems Corporation (SMC). Meanwhile, arch-rival Compaq Computer teamed up with Intel, the leading computer chip-maker, to unveil an effort it is calling "Pacesetter '96" to conduct software integration and optimization testing on Compaq's ProLiant 5000 systems, using Intel Pentium Pro processors.

In addition to testing and integrating their software on the new ProLiant platform, Compaq says "Pacesetter '96" participants are preparing evaluation reports to assist customers migrating or installing business-critical applications on the new ProLiant 5000. "The company says these evaluation reports will help customers worldwide obtain optimum performance, reliability and scalability for their business-critical computing applications.

Compaq, Intel and their partners have jointly conducted months of comprehensive testing to deliver the industry's most-tightly integrated

grated, optimised, reliable and powerful solutions for business-critical applications," claims Gary Stinson, the senior vice president and general manager of Compaq Systems Division.

"Whether the application is for the Internet or an intranet, transaction-processing or decision-support, with Pacesetter '96 Compaq has ensured that customers can immediately deploy enterprise-class applications on the ProLiant 5000 and Pentium Pro technology."

Intel, of course, is equally trying to get customers for server systems to demand use of its top-end Pentium Pro processors.

"Intel worked with Compaq in June on the Pacesetter '96 programme to give customers the best possible performance on Pentium Pro processor-based ProLiant systems running the enterprise solutions of these leading software companies," enthuses Dave House, senior vice president and general manager of Intel's enterprise

server group. "We've accomplished this by providing these leading enterprise application vendors with early access to ProLiant 5000 systems to ensure their products are fully tested, optimised and integrated for the new SMP Pentium Pro processor-based systems."

Intel and Compaq are working on the 'Pacesetter '96' project

Participants in the Pacesetter '96 program include Andersen Consulting, Arbor Software, Autodesk, Baan, BMC Software, Computer Associates, FileNet, Informix Software, ISOCOR, Lotus Development, Microsoft, Novell, Open Text, Oracle, Price Waterhouse, LLP, SAP America, SGI, Sybase and ViewStar.

■ Hardware developments • By Tom Foremski

More flexible routes for network growth

Stackable hubs allow network equipment and users to be added without disrupting the whole system

As networks become more important to businesses, companies that provide networking equipment – such as hubs, routers, switches and bridges – are trying to make it simpler and less expensive to set up and manage networks, especially for smaller offices.

One important trend is in stackable hubs. These hubs connect local area networks (Lans) and act as the connection between Lans. They used to be fairly formidable pieces of equipment, requiring a reasonable amount of expertise to set up and manage. But this is rapidly changing as companies

bring out stackable hubs. These can be as simple to use as plugging in wires and running installation software.

Stackable hubs are a cross between the more complex and larger chassis-based hubs and simpler stand-alone hubs, with some of the best features of both. Stackable hubs are available for all types of network such as Ethernet or Token Ring. They have a small footprint, which makes them ideal for smaller organisations and offices. And they can be combined to grow with a company and allow users easily to expand their networks.

As their name implies, stackable hubs can be stacked on top of each other as the need arises. They are also easier to manage: a stackable hub might cost about £45 a user compared with the less versatile but cheaper stand-alone hubs at about £20 a user, but much less

than a chassis-based hub, which is designed for larger numbers of users and may cost as much as £100 a user.

Improvements in network management software mean that users can add stackable hubs and manage them as a single entity, able to spot problems before they arise, and make it easier to configure the network for new users.

Vendors

Stackable hubs are available from several vendors with some of the more popular products coming from companies such as 3Com, Hewlett-Packard, Bay Networks, Standard Microsystems and Digital Equipment Corporation.

3Com is a pioneer in providing stackable hubs and it plans to launch a new generation of its SuperStack stackable hubs in August. These hubs will

have several new features, including electronic port switching for adding users.

The company is confident that port switching will be a popular feature, especially among customers that have to add or remove large numbers of users on a regular basis.

"One of our customers is a large petroleum company and every year about 75 per cent of its headquarters staff move as it brings in people for training. We will be the first with port switching at a breakthrough price, which will make it easier to add users to the network and also save on staff costs in terms of managing and maintaining the network," says Edgar Masri, vice-president and general manager at 3Com's premises distribution division.

Other new features will make the hub more robust by including a hot-swap capability that allows users to add net-

work equipment and users without disrupting the entire network, says Masri. And improved remote monitoring software will also be available to track network performance, spot potential problems and identify which components in the network need repair or replacing.

Standards

3Com recently joined with IBM and Bay Networks to announce a common set of standards and specifications that will make it possible for users to mix and match network equipment from different vendors without compatibility problems. The common specifications cover routers, hubs, inter-networking and ATM (or asynchronous transfer mode) technology for building very fast networks.

"This inter-operability

announcement will enable customers to select and integrate best-of-breed technologies that will deliver the performance and quality of service essential to next-generation applications," said Andy Ludwick, president and chief executive of Bay Networks.

"As networks become more complex, customers face increasingly difficult issues related to standards and compatibility," said Nick Lippis, president of Strategic Networks Consulting.

"This announcement provides a forum for addressing these inter-operability challenges and is a welcome move for the industry."

Masri says that technologies such as ATM will help companies build fast Lans that can handle multimedia data such as large video, graphics and

Continued on next page

Source: Intranet Essentials/Sun Microsystems

The third wave of computing is where most corporations are today

Evolution of computing

Since the beginning of professional computing there have been three distinct ways of building computer systems – these have been 'waves' of computing which began with mainframes alongside dumb terminals; the second wave was the mini-computer.

The third and current wave is typified by PC-based networks, connected through centralised data repositories.

In a new guide called 'Intranet Essentials', Sun Microsystems says the next wave of computing is the intranet, defined as 'deploying internet technology inside an organisation'. An intranet needs no link to the global Internet. Much of the technology that allows organisations to build intranets is rooted in the Net and the World Wide Web. Recent estimates suggest there could be 500m Internet users by the year 2000, compared with 60m today.

*Email details:
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Solutions for a small planet

4 FT - IT



The financial sector is the largest user of advanced business networks. Support services can account for about 35 per cent of IT spending, according to analysts at Dataquest. Many companies spend more than 50 per cent of their IT budget on external and internal support services

■ Managing the network • By Tom Foremski

Support services do not come cheaply

Planning for a network failure is an important task which some companies fail to carry out adequately. There is also a need to measure the true effectiveness of company help-desks

To make the best use of a network, companies must make sure that they can support their users through help-desks and have the necessary staff and tools to help manage the network.

As companies grow in size, their networks become increasingly complicated as new users are added, other users leave the company, and as the capacity of the network is upgraded with new equipment from multiple vendors. And there is the issue of emergency planning in the event of a network failure which could bring a company's business to its knees if the network cannot be restored quickly enough.

Help-desks are a key component of a business network. Users typically have various levels of computer expertise and even the best-trained staff often need to talk with an in-house expert to solve the inevitable problems that arise.

But support services are a big expense for companies. US market research firm Dataquest says support services account for about 35 per cent of IT spending and that many companies spend more than 50 per cent of their IT budget on external and internal support services.

"What we see with clients is that as network activity increases, activity related to help-desks also increases, but help-desks can often be overlooked as a key factor," says Don Cleavenger, chief technologist for the information services and communications group at EDS. Cleavenger says

that EDS offers help-desk services for clients and has developed a methodology that makes them more effective.

"We have seen many mistakes, such as when there is a system upgrade, the help-desk people are sometimes not informed of the changes and so they can't help users with their problems. There is also a necessity to set up metrics to measure the effectiveness of the help-desk, otherwise you cannot judge how useful the help-desk is to the organisation," says Cleavenger.

The popularity of the Internet has led to new approaches to help-desks which take advantage of different time zones. Astec International is offering client/server software for setting up world wide web sites that will route calls from users to a help desk. If an end-user in London, for example, has a problem in the middle of the night, their call for help can be routed to a help desk in Australia where there are staff on hand.

World wide web sites are also useful in collecting information on fixes to common problems. Before talking with a help-desk expert, users can check a web site for information on solving their problem. Again, this is useful when help is required outside of help-desk office hours.

Problems in the network itself are another category which affects users, but is usually related to a hardware failure somewhere on the network. Fortunately, spotting hardware problems has

become much easier with remote diagnostics software which can spot potential problems and locate where failures have occurred. In the past, it used to be a big task pinpointing where the hardware failure was, a task that became more complicated as a network grew.

These days, most of the components in a network have chips which identify themselves to the network management system. Previously, network management software was specific to each vendor's networks, but now there are more industry standards and moves to improve things further.

For example, IBM, 3Com and Bay Networks recently said that they would co-operate on developing common specifications that will make it easier to combine and manage their respective network products within one heterogeneous network.

Although the alliance is partly aimed at allowing the companies to better compete with network market leader Cisco Systems which has its own proprietary network management software, the move should help the end-user as the industry moves to adopt standard specifications.

To be able to mix-and-match network equipment is a step forward and it will help to reduce the cost of installing and maintaining networks. Customers will be able to buy equipment based on features and price rather than being limited to one vendor because of possible compatibility problems.

While installing and managing networks is a high priority for companies, the cost is certain to be offset by the rewards of more efficient use of IT resources and better staff productivity.

Vendors target small office market

Continued from previous page

audio files. They will also help to ease congestion on networks.

Network equipment vendors are also looking at new markets, such as the rapidly growing small office and home office market, with products specifically designed for them.

Cisco Systems recently introduced a medium-sized Ethernet-to-ISDN router that can replace multiple telephone lines by allowing several office

machines such as personal computers, telephones and fax machines to share one ISDN connection. Cisco says that the Cisco 765 and 766 routers are designed for small offices and telecommuters.

International Data Corporation (IDC), the market research company, predicts continued strong growth in the local area network (Lan) market, especially for switches, which are increasingly competing with routers as companies try to enhance the efficiency of their

Lans. IDC estimates that the Lan switch market grew from \$350m in 1994 to \$1.5bn in 1995.

"Customers are clearly adopting large numbers of Lan switches to ease workgroup and backbone congestion," says Lee Doyle, analyst at IDC.

Router sales

Although high-speed switches represent strong growth in the local area network (Lan) market, especially for switches, which are increasingly competing with routers as companies try to enhance the efficiency of their

switches, router vendors report that customers are still buying routers but using them in different parts of the network in a complementary way.

Switches can be cheaper and easier to use than routers but router vendors report that customers are still buying routers but using them in different parts of the network in a complementary way.

Network skills shortage

Demand will remain high at least until the end of the century, say researchers.

Networking is now the area of greatest skills shortages and is being made worse by the fact that technical knowledge alone is no longer enough.

That is the view of an industry already short of skills in different areas yet generally unwilling to train people in networking or offer them the right career path.

In the UK, skills and problem diagnosis tied in far by the biggest management issues in a new survey on local area networking by research firm Spikes Cawell for UB Networks.

In addition, almost 80 per cent of companies have had or are currently experiencing network skills shortages, according to recent research by recruitment group Delphi, again far more than those with staffing problems in other IT areas.

Demand for Novell networking skills grew by 47 per cent to more than 7,500 vacancies in the 12 months to March and by 11 per cent in the first quarter of 1996 alone, according to a quarterly survey of job advertisements by research firm SSP for trade journal *Computer Weekly*.

There was similar growth in demand for Internet TCP/IP experience, while general local area network skills saw 22 per cent growth in the number of vacancies.

Microsoft Windows NT came into the top 20 for the first time at number 11, with 45 per cent growth in the first quarter of 1996 alone, or 6,859 vacancies over the 12 months.

These findings are reflected in the fact that Novell, Windows NT and TCP/IP are now the top three courses in demand at the UK's biggest IT training company, ICL's Peritus subsidiary.

"Networking skills will be in high demand at least until the end of the century," says Organisation and Technology Research (OTR). "It will be fuelled by large sustainable growth in the client-server market, growth in network products and services underlying demand for jobs based on networked and distributed systems, the increasing power of supplier companies which aim their products at individuals and the desktop, and commercial and political pressures concerning the so-called information highway."

OTR sees the number of organisations adopting client-server systems increasing from around 30 per cent to 70 per cent by 2000.

Such statistics beg the question of where the people needed to fill the vacancies will come from.

OTR sees IT specialists being recruited to traditional systems and online training combining self-study and discussion over the Internet, and Mr Butler says a "high percentage" of online students are paying for their own training.

However, most network activity is around the office, and IT people working here need another vital skill alongside their technical knowledge.

"The market needs people with technical experience but also the ability to talk to end-users," Mr South says.

"Users are naturally inquisitive if someone brings in a new workstation or adds networking to their PC. You can't blind them with science; you have to be able to explain the benefits and what the system does without going into bits and bytes."

People coming out of higher education or from schemes to develop Modern Apprentices and others with the higher levels of National Vocational Qualifications are a source of skills here.

"It's a real problem," Mr Butler says. "The help-desk is supporting IT infrastructures, especially networking, yet it is seen as a dead-end, typically consisting of a supervisor and lot of people on phones. It has usually been regarded by companies as a necessary evil located in a spare room near the IT department – and not taken seriously. Users often see it as no more than a barrier which has been erected to block their access to the IT department."

"There is a need to raise the professionalism and esteem of the help-desk, to give it credibility, both among users and as a career path. The staff need to be trained to handle calls professionally, to log problems and then monitor trends and establish an on-line knowledge base of common problems."

Mr Butler is optimistic about the future of the help-desk and therefore about its role in nurturing and retaining networking skills. Peritus help-desk courses are now seeing the third biggest growth in demand, after Windows NT, and all these courses are "quickly booked solid".

"A year ago the typical help-desk salary was £11,000-£15,000, but far-sighted companies are now increasing the maximum to £17,000-£19,000," Mr Butler says. "In these companies, junior IT staff and those with some experience now see the help-desk as a good career move and a place to get good initial experience in IT products and problems."

Strangely, however, after all the training, these different groups of people can find themselves facing a career dead-end, with the result that they leave, taking their skills with them.

This is because they often end-up on the help-desk. This can be frustrating both to new graduates keen to develop a

career and to analysts programme who have gone for retraining after years of mainframe experience.

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Still in search of the missing link

As the number of remote network users grows, companies are seeking new ways to connect different technologies

sites, vehicles or hotels.

There is another, similar set of problems associated with users accessing information from systems belonging to different organisations, such as the Internet and other online databases.

A principal cause of high telephone call costs is that the IPX and SPX protocols used by most LANs based on Novell's NetWare were not designed to minimise call time.

The users of mobile computing are becoming more diverse, from five engine crews to financial consultants. Some companies now have several thousand staff with remote access to their networks.

Supporting such a mass of

speed and security are crucial issues for systems managers

remote users is both a difficult management task and potentially very expensive.

Mobile workers have often acquired their own modems, creating problems for the systems manager, who has no control of the hardware or the costs of its usage. Such costs mainly relate to telephone charges, especially if leased lines are involved, and to network support.

About 80 per cent of the cost of remote access relates to telephone call charges and only 20 per cent to equipment, according to Phil Crocker, a director

of marketing for Shiva, a remote access product vendor. He emphasises the need to manage telecommunications cost-effectively.

The latest remote access software can have timers included to ensure that the use of telephone lines is optimised, network messages are minimised and routine updates are sent at off-peak periods.

Another cause of high costs is the tendency of users to make calls to suit themselves without thinking of the financial consequences.

If mobile users call the Internet directly, costs will rocket, warns Crocker. "It is usually better for them to dial into the corporate LAN and get a connection from there."

Network support costs are almost equally critical. "They could cripple a company," says Crocker. Ease-of-use is therefore a primary criterion in the design of remote access products.

The spread of ISDN (integrated services digital network), the international public digital network, has made data communications between many remote sites feasible and brought huge demand for remote access products and services.

Many organisations have reached remote access speeds of about 64Kbit/s, but want 128Kbit/s to deliver a more satisfactory service to their network.

Continued on facing page

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Multimedia networking • By Phil Manchester

Many hurdles to overcome

Data compression and ISDN links are improving the delivery of audio and video links over networks

The first wave of excitement about networked multimedia and its potential for new applications is being replaced by a more pragmatic view. Expectations have been lowered – partly because of increased exposure to the limitations of multimedia technology on the Internet and partly because pilot trials have not lived up to their early promise.

There are several reasons for this. The standard telephone network is far too slow for video and audio, both of which depend on time synchronisation. The alternative – the integrated services digital network (ISDN) – is still relatively expensive to install and maintain. And the software technology required to provide multimedia services is complex.

This is expected to change. The cost of ISDN connections is falling. Professional services companies are starting to offer both the software technology to handle multimedia content over networks and the support services to deliver it.

■ Connectivity

European variations

Continued from previous page

ISDN, but the UK has not moved as fast, and services in other European countries vary greatly.

The security of remote access depends on good management and the adoption of suitable products, particularly firewalls.

A new specification called Radius (remote access dial-in user security), being developed by the Internet Engineering Task Force, may create an open standard for remote access products. This would allow users to achieve a minimum level of security at a lower price, irrespective of which manufacturer they buy.

countries to switch from analogue to digital communications," says Hartmut Goetz, managing director of EDS Germany.

He sees other problems with developing networked multimedia services: "There are issues over censorship, intellectual property rights, cross-border flow of information and billing."

"At the moment, there is no regulation on the Internet and no clear way that multimedia services will develop," Goetz adds.

"It is definitely one of the hot applications of the future," he says. "At the moment, the limitation is on the bandwidth of the network. But, as the bandwidth increases, we will see videoconferencing coming into its own."

EDS uses multimedia networking internally for distance learning. This allows it to cut training costs by broadcasting lectures over the network. Students can interact with the lecturer through a keyboard.

Although it says this has proved successful, EDS sees a big gap between this and full networked multimedia services. Further improvements in telecoms infrastructure are essential.

There are still heavy limitations on the availability of the network and there is a major investment needed in many

from the start. He also thinks that the high profile of Internet-based communications has helped promote the advantages of online media: "Since we started Signpost we have seen that the online stuff has become less of a mystery and the Internet has helped."

"Although it is still a bit shaky when it comes to delivering good multimedia products, a lot of people have gone online and got a taste for the sort of thing they can get."

However, Graeme Poulter, chairman of On-Demand Information (ODI), a networked multimedia specialist, is sceptical about using Internet-based communications for graphics and video transmission at the moment.

"Video on the Internet is really not at all viable. People have been carried away by the hype and I think it is likely there will be a backlash."

"I suppose it will come one day – but the serious questions that need to be asked are when and how good the quality will be."

Installing an ISDN service is one way forward. Poulter says companies can install basic

ISDN processing for a lower cost than they might think: "At the simplest you can put in a basic system for about £1,200 now. This would include £400 for the ISDN connection and about £750-£800 for an adapter board for a PC or a Macintosh."

ISDN lines come in two forms. The basic ISDN-2 service offers two channels, and the more expensive ISDN-30 offers 30 channels. ISDN channels can be combined to improve the throughput and further reduce costs.

"You can aggregate the channels so you can push stuff through much faster. This is called bandwidth on demand and means you can pick up as many channels up to 30 as you need. With video, for example, it might be faster and less expensive to use all of them," Poulter explains.

In addition to improving transmission speeds by using ISDN, graphics and video can be moved about more efficiently using data compression. There are well-established standards for data compression – JPEG for still



Transatlantic discussions: this PictureTel videoconference system allows business users to show documents, slides and make multimedia presentations

images and MPEG for moving images (video).

Until recently data compression was restricted to hardware – meaning you needed a special adapter board in the workstation to decode images and display them. But recent products also allow software decoding – reducing the cost significantly. Moves to upgrade data compression standards promise to improve performance even further.

"MPEG 4 is coming soon and

that will push performance up.

We also recommend dedicating a server computer to compressing and decompressing. You can send the data across a local area network and free up the workstation to do other work," says Poulter.

Advances such as this will help bring multimedia to the desktop at a reasonable cost and, when combined with faster, higher capacity networks, open the door to multimedia services.

It will be some time before full business-oriented multimedia services such as videoconferencing become viable through standard Internet connections. But the network technology is advancing quickly and pioneering companies such as Signpost and ODI are building the foundation for the multimedia services of the future.

Internet software tools: see report, page 15

■ Planning a global network • By Marcia MacLeod

A complex route to customised solutions

Knowledge of variables in taxation, equipment imports and legal requirements in each country are among important issues

Installing a global network is becoming an increasingly attractive option for multinationals: not only is every office in every country linked together, but every office has the same software, with screens that look the same thanks to an identical graphical user-interfaces (GUIs). And any executive relocated to or visiting a different site can access the company's system.

But buying such a network is not easy; before the network is purchased, the company has to decide which equipment will be most suitable for all purposes and in all countries.

It also has to decide a number of variables, such as what version of a packaged software product should be used and what language it should be in.

If English is not understood worldwide computer solutions – from main server machine and PC workstations to network technology, cabling, and software. ITS will buy what it does not make, through partnerships agreements with a number of suppliers, such as IBM, Lotus, Cisco (a network router vendor) and Isocor (an X.400 specialist), or incorporate equipment supplied by the customer.

There are service providers who claim to be able to take care of the total supply and installation of a global network. Few can do so without sub-contracting most services. International Telecommunications Services (ITS) is one, thanks partly to its parent company, the Sita group, which runs a global telecoms network for airlines, and partly to its extensive network of offices in 220 countries.

ITS can supply a customer's VAT recovery can be a big part of an ITS contract. Most countries impose VAT, one

notable exception being the US. But VAT can usually only be recovered locally. If a customer insists on all involving being done centrally, VAT will not be recoverable in any country except that where headquarters is based. If ITS can arrange for each local office to be involved, then that local office will be able to reclaim VAT from its government. The difference can account for up to 25 per cent of the cost of a contract.

Knowing the duty variances in each country is also important. If telecon equipment is imported into the US, for example, duty could be 5 to 7.5 per cent higher than for computer equipment. Fournier explains, "so we can advise clients on the way we will customise their solution."

Does the customer understand, for example, that it is not possible to have a completely identical system throughout the world, due to restrictions on imports in some countries? Korea, for instance, protects its computer industry by forbidding the import of IT equipment if similar kit can be bought locally."

rather than telecoms."

Legal requirements and other legislation, such as health and safety laws, must also be taken into account.

ITS ensures all of these factors are covered through one of its 22 project managers and its PDK (Project Delivery Kit), which sets out what has to be done, and how, in and for each country.

One project manager is assigned to a customer to facilitate provision and delivery of equipment worldwide, pulling everything together in the same way that a conductor manages an orchestra. The project manager, in turn, relies on regional project managers to deal with local requirements

Continued on next page

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Networking

■ Security issues

Rise in virus infections

Continued from facing page:

Moreover, to be effective, firewalls must be regularly updated as hackers develop new methods of attack. Systems administrators must also keep pace with a constant stream of "upgrades" and "patches" issued by computer and software companies in response to the latest hacker incursions.

Computer viruses — rogue programs that can disable a computer or destroy data — are another aspect of the problem. Sometimes planted by hackers, but more often introduced unwittingly into a computer network by a regular user, viruses are costing businesses billions of dollars in reduced productivity and direct losses.

Virus infections have increased almost ten-fold in corporate America over the past year, according to an NCSA study published earlier this year. NCSA estimates the costs of viruses to US companies and organisations will rise to between \$2bn and \$3bn this year, up from about \$1bn last year.

Another important element of network security is encryption. By encoding electronic mail — whether it's a private message, a purchase order or a credit card number — computer users can ensure that even if their files are stolen or intercepted they will not be readable.

Currently, the US software industry is lobbying Congress to change export control laws that prevent the sale of strong encryption programs outside the US except in special circumstances.

Authentication systems that ensure messages or documents passed over a computer network are genuine and have been sent by the person or company that they purport to come from, are also expected to become a standard feature of data network communications, particularly in electronic commerce.

Even as new security systems are developed, however, hackers keep finding new ways to circumvent them. Maintaining the security of data networks appears likely to remain a difficult and expensive problem for years to come.

■ Case study: European Bank for Reconstruction and Development

Intranet transforms communications at international summit

The EBRD deploys an Intranet at its conference in Sofia, Bulgaria, writes Rod Newing

The European Bank for Reconstruction and Development was founded in 1991 to help the east European and former Soviet Union countries in their transition to market economies. Each year it brings together 4,000 of the world's leading industrialists, financiers, government, economic and finance ministers and journalists to meet and discuss issues which are particular relevant to private sector development in the region.

The bank deployed an extensive Intranet at this year's international summit in Sofia.

"We provided electronic mail



Delegates at the EBRD's annual meeting using some of the 40 terminals of the Telenet system at the Congress Centre in Sofia. More than 20,000 messages were generated on the system in three days

products proved to be quite a challenge. Another problem we faced was that Microsoft's Intranet products were still in the beta form, so there was little experience available on the most effective way to deploy them.

"We would love to have set the network up in advance, but there wasn't an opportunity. All the elements were thoroughly tested and then shipped to Bulgaria. We had five days to set up the network at the conference location."

Easy to use

There were 40 terminals provided for conference delegates — "it felt a bit like the first Apollo moon shot. We tested all the elements and then trusted that the system would work first time," he adds.

There was no opportunity to train users, so the system had to be very easy to use. Delegates signed on with a bar-code on their badge and were greeted by an image of themselves, scanned from their security photographs and retrieved from the Oracle database. The Intranet allowed delegates to browse for information on conference sessions,

retrieve transcripts and translations, find out more about government schemes for funding, access the on-line conference newspaper and seek potential partners and contact them through the integrated messaging system.

"We had delegates queuing to use the system between sessions," recalls Mr Kurczij. "The most popular use was to allow participants to mail each other so that they could arrange to meet to pursue business opportunities. This is where the scanned images were so useful in allowing them to recognise each other."

The delegates generated 20,000 messages over the three days of the conference.

"An information system has become an established feature of our international summit," says Mr Kurczij. "The Intranet has given us a good start and has been a proof of concept of what can be done. We will develop it and enhance it next year. We will also build an Intranet in the Bank."

The e-mail address for George Kurczij, IT client services manager, European Bank for Reconstruction and Development, is: kurczij@ebrd.ebird.com

John Mickel of CSC was responsible for bringing together the team members to bid for the Morgan contract. Mr Mickel, now the lead executive of Pinnacle, says "the alliance marks a new approach in providing sophisticated technology support services."

Whatever the hype, or the aspirations, on the face of it this deal looks like a tradi-

■ Marketplace alliance in IT services • By Nuala Moran

A new model for outsourcing

Supplier companies suspend competitive instincts and pool resources to deliver 'a seamless service' for US bank

the Pinnacle principles legally binding, but Mr Miller argues that, in any case, it was not necessary to do so — "there is a lot of peer pressure to behave well. In this alliance it will not be accepted behaviour for people to do finger-pointing".

Apart from managing activities that represent about a third of its \$1bn annual IT spending, the bank says the deal will give it access to the technological expertise of all the partners to support new business and product development.

In effect, J P Morgan will be

"having its cake and eating it"

— getting companies that competed for the recent contract, and will compete again for the next — to suspend competitive instincts and pool resources on its behalf.

The parties to the deal,

Computer Sciences Corporation (CSC), Andersen Consulting, AT&T Solutions and Bell Atlantic, have set up the Pinnacle alliance with J P Morgan as the collaborative vehicle to run the contract.

Pinnacle will manage the bank's data centres in New York, London and Delaware, distributed computing desktop computers and local area networks, and voice and data centres in New York, Delaware, London and Paris, and some corporate applications in the US and Europe.

Jean-Michel Deligny, principal of the consultants Broadview Associates, says: "The way this deal is structured will enable competitive tensions to be overcome. Although the collaborative element is being stressed, in fact responsibility for particular parts of the infrastructure is defined by the contract."

The 900 employees (45 per cent of the bank's total IT staff) working in outsourced areas are transferring to the supplier companies, though J P Morgan did not reveal how many will be allocated to each. The bank expects to cut its IT costs by 15 per cent over the life of the contract.

Peter Miller, co-head of cor-

porate technology at J P Morgan, says: "We want world-class capability in all areas of technology. While we had some ourselves, it is not realistic to think we could be best in all areas. By the same token, no one supplier can meet the growing technology needs of our global business."

J P Morgan threw down a challenge to the marketplace to come up with a joint bid. "Our idea was to push suppliers' thinking to see if they could come up with a best-of-breed approach," says Mr Miller.

John Mickel of CSC was responsible for bringing together the team members to bid for the Morgan contract. Mr Mickel, now the lead executive of Pinnacle, says "the alliance marks a new approach in providing sophisticated technology support services."

Whatever the hype, or the aspirations, on the face of it this deal looks like a tradi-

tional prime contractor/sub-contractor agreement, with CSC as the lead company. All members of the Pinnacle Alliance will remain on the payroll of their original employers.

However, Mr Mickel claims it will not be a case of each company delivering its part of the contract with CSC overseeing the whole. "Staff will work exclusively for the alliance, and will be formed into cross-company, multi-disciplinary teams. Everyone involved will have Pinnacle on their card badge," he says.

This perception is shared with the other partners. Stephen Racioppo, a regional manager for financial services at Andersen Consulting says: "There are real and important differences between a prime and subcontract deal and Pinnacle. We have an agreed set of principles, on how we operate, and how we share people and knowledge."

It was not possible to make

the Pinnacle principles legally binding, but Mr Miller argues that, in any case, it was not necessary to do so — "there is a lot of peer pressure to behave well. In this alliance it will not be accepted behaviour for people to do finger-pointing".

Executives from each of the suppliers will have equal access to senior people in J P Morgan through the alliance's operating team. This team will be responsible for allocating resources and managing the activities of the alliance.

"The formation of a management team, made up of key executives from all the companies, is a first for a technology services agreement," claims Mr Mickel.

The companies believe that the equal standing they have in the operating team, along with the principles, will smooth away competitive friction. "We will share risks and rewards. We all recognise that the real value will come from us being willing to reach into our collective knowledge," says Mr Racioppo.

He accepts, however, that this deal does imply some loss of control. "Obviously there are competitive implications of, say, sharing software tools. But we do have intellectual property rights, and we also look at any risk from the point of view that we are not leaders because we stand still."

Whilst they have risen to J P Morgan's challenge to collaborate, the companies do not want this deal to be read as an acknowledgement that single suppliers cannot meet the outsourcing requirements of multinational companies.

"Not every client would want an alliance," says Mr Racioppo. "Collaborating on this deal does not affect our ability to deliver a full range of services to other customers."

The world headquarters of J P Morgan in New York

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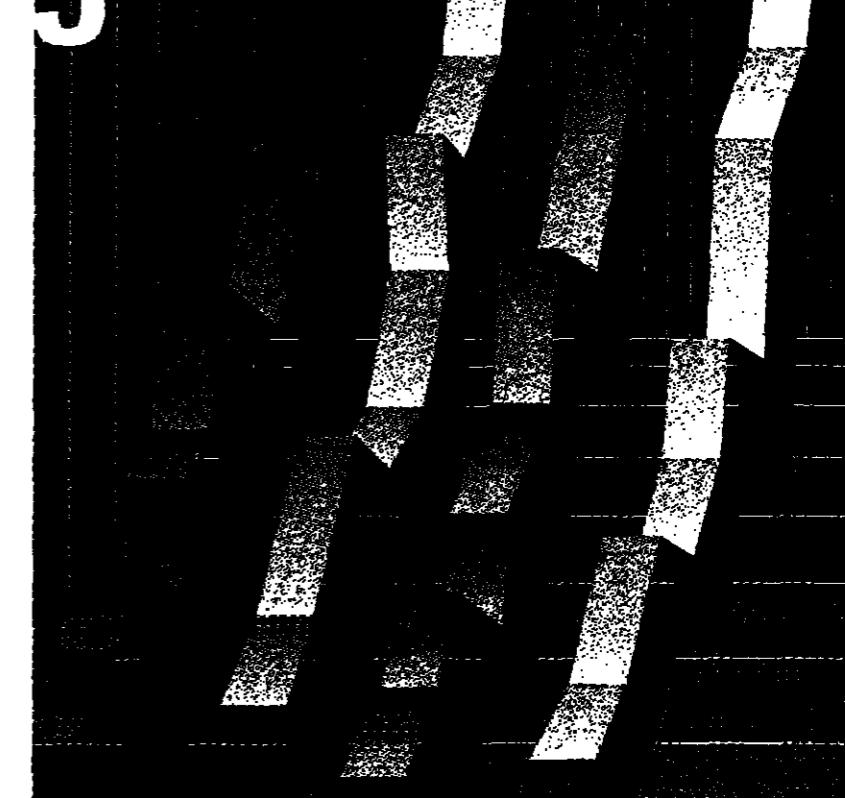
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8 FT - IT

■ Securities settlement: the arrival of Crest • By Nuala Moran

Not a moment too soon

The ghost of Taurus, the UK's abandoned system for paperless share settlement, will be laid to rest later this month when the new Crest equity settlement system goes live – delivered on time, and to budget

Crest, the electronic securities settlement system, will usher in the beginning-of-the-end for share certificates, and comes just over three years after the Board of the Stock Exchange announced it was scrapping its attempt to eradicate paper with the Taurus computer system.

Beginning on July 15, securities will be progressively translated from paper records, into an electronic format, or "dematerialised".

The Transition Period

- Between July 15 this year and April 1997, registrars will face a huge data-input job as details of shareholdings are entered into Crest. A "big bang" approach to beginning Crest operations was ruled out as too risky. But Crestco wanted to minimise the transition period to keep down the cost of running both Talisman and Crest – and to avoid the confusion for users of having to deal with both systems.
- In order to avoid building any links between Talisman and Crest, transition will take place security by security. During the transition each security will be settled either in Talisman or Crest, not both.
- Once settlement has transferred to Crest for a particular stock, it cannot be settled through Talisman. This means all industry participants will have to be ready to use Crest from August 19.
- Although the institutions are keen to reap the cost savings of moving to paperless trading, until smaller shareholders can be weaned there will still be a large volume of paper in circulation.
- Crestco expects about 90 per cent by value of settlements to be electronic by the end of the transition period, but a much smaller percentage by volume. Dealings in any securities that have not made arrangements to settle in Crest by the time Talisman is switched off will have to settle through movements between buyer and seller.
- For shareholders of equities handled by Crest who choose to stick to paper, share certificates and transfer forms will be moved from stockbrokers to registrars, with the movements co-ordinated with the electronic instructions. The haulage company TNT has established five centres in the UK and Ireland to provide a dedicated service to Crest.

executive of Crestco, the company set up by the Bank of England to establish and run the Crest system.

"Having an outdated settlement system is like letting the sewers rot; people cope, but efficiency decreases."

The previous attempt to introduce electronic settlement was overwhelmed by the technical and financial imponderables, as the Stock Exchange struggled to accommodate all the requirements of all its members, into the functional specification of Taurus.

The resulting complexity and "requirements creep" was the undoing of Taurus, and in March 1993 the project was binned. The City still needed a new settlement system, but it could not afford a Taurus 2.

Responsibility for developing the system passed from the Stock Exchange to the Bank of England, which appointed a task force and gave it two months to come up with a new proposal.

The task force proposed a technically simpler architecture – a basic settlement engine with none of the frills that hobbled Taurus. But perhaps more significantly in winning acceptance, while Taurus would have forced shareholders to give up their paper share certificates, Crest does not.

Shareholders who choose to keep their share certificates will be able to buy and sell shares in exactly the same way as they do today.

Although paper-backed transactions will be more expensive, Mr Saville said this is not deterrent pricing, but a reflection of the extra costs of handling paper.

Following approval of the task force proposal, the business requirements for Crest were finalised in May 1994 and the development of the software, (with the development process audited both by the Bank of England's internal auditors and Price Waterhouse) was completed by December 1995.

In that time, Crestco grew from six employees of the Bank of England, working on the Bank's premises, to a staff of more than 120 with offices

near Tower Bridge, London.

The Crest system runs on Tandem Himalaya computers. Rather than operating them, Crestco has outsourced care of the machines to Hoskins, part of Cap Gemini Sogeti, the computer services company which employs 20,000 people in 15 European countries.

Two dedicated computer centres have been set up in Vaux-

hall, London and Greenford, Middlesex. The system is designed to settle up to 150,000 transactions a day. Network security is paramount

hall, London and Greenford, Middlesex. The system is designed to settle up to 150,000 transactions a day, involving up to 5m accounts.

The Himalaya processors are scalable, allowing extra processing power to be added as required. The Crest computer will be available 99.5 per cent of the time – in other words it is allowed 10 hours downtime per year.

Similarly, rather than setting up and running the networks to link in the users, Crestco has drawn up the specifications and designated two

How Crest works

- Crest will respond to electronic messages from members to transfer stock between accounts.
- It will authenticate the messages and compare the instructions input by the buyer and the seller – and match them.
- On settlement day, it will check the availability of stock and cash in the Crest members' accounts, and move the stock from the seller's account to the buyer's. The buying member's bank will be instructed to pay the selling member's bank and will be unconditionally obliged to do so.
- Crest will notify the stock's registrar who will commit to register valid transfers within two hours of the electronic transfer within the system.
- The contents of each member's accounts on the register, and in Crest, will be a mirror image of each other.



Top hats everywhere: the London Stock Exchange in 1880

fall dramatically.

But that is not all: by moving to rolling settlement (where all transactions are settled a set number of days after they take place), and delivery versus payment, (where the shares and the cash are exchanged simultaneously), Crest will reduce risk, and more significantly, put the UK industry on the same footing as its international competitors.

Crest has been financed through the private sector, with 60 member-firms contributing £12m in equity, and a £17m borrowing facility.

Despite putting up the money, the shareholders have no voting rights. Their views are represented by a steering committee, but full control of the project has remained with the Bank of England. This has enabled Crestco to decide on a functional specification and stick to it – unlike Taurus, where the Stock Exchange was running to keep up with the often-conflicting requirements of its members.

There have been criticisms that in avoiding the functional overload of Taurus, Crest has become too skimpy. Indeed, trades being transmitted direct from Seag to settlement, they must be input to Crest by the parties to the bargain.

While acknowledging that some users would like a single input to a trading system, Mr Saville argues that only the legal owners, or agents, should be able to move assets around.

However, details of all trans-

actions will be transmitted directly from Crest to the London Stock Exchange to allow it to police the market and ensure that trades and settlement data marry up.

Shareholders in Crestco will be able to dictate future enhancements as control of the company will be handed over to them once Crest starts operating.

Meanwhile, Mr Saville is "confident it will start on time" and that there will be "no alterations" to the transition timetable.

His confidence derives from the progressively more sophisticated trials that have been taking place over the past three months. These began on March 11 – just one hour behind schedule – with the 25 registrars that are responsible for maintaining company share registers. Following this were full scale trials involving all 260 participants in the system, completed at the end of June.

But Mr Saville is not crowing about delivering a UK equities settlement system when the Stock Exchange failed to do so – "I don't regard it as some sort of triumph, just as a piece of good management," he says.



The scene today: dealers at James Capel in London Picture by Tony Andrews

Issues and options

• By Nuala Moran

Strategic IT development by the securities industry

Crest will put the industry on a new IT platform that can support wholesale changes in the way it operates

The spotlight may be on Crestco, but its work to deliver the system at the centre of the UK's new less equities settlement system has been matched by the efforts of the user-companies to link their computers to Crest.

Of two possible approaches: take what you have got and plug it in; or replace your entire settlement system with one built to be Crest-compliant, only the broker Hoare Govett has taken the latter option.

In part, this is the failure of Taurus casting a long shadow – many companies spent heavily on developing systems to link into this earlier attempt at an all-electronic system, money which was wasted when the Stock Exchange scrapped the project in March 1993.

"More important though, is the high overall cost of replacing existing settlement systems with new Crest-compliant ones," says Peter Little, managing director of the financial software company, Braid Systems.

It is also enormously complex and involves every corner of the organisation – "there

must be a wholesale change of business practice and, for this reason, people are choosing to move existing systems to Crest. However, they see this as Stage 1 of a larger process," says Mr Little.

Braid has installed Crest systems for 12 companies including registrars, custodians and brokers.

Gerard Kenny, of the software house TCAM Systems agrees: "Many Crest participants have selected tactical, relatively cheap, front-end solutions to connect their older settlement systems.

While opting for the less complicated option of keeping existing systems, some companies have invested in very sophisticated front-ends to handle interactions with Crest – "this minimises the number of changes they need to make to their host computers, at the same time as allowing them to get the maximum benefits from the introduction of Crest," says Mark Freed, sales manager of Citymax.

The company has supplied its front-end software, called Arrow, to 20 Crest users. It also manages gateways into Crest

on behalf of 12 clients, and so has good insight into the trials which it says, "went well".

Mr Freed expects the successful delivery of Crest to prompt a wave of investment in new settlement systems. "Most of the industry is working on systems that are 10 to 15 years old, but they don't want to change them before Crest is bedded-in."

Mr Kenny agrees that a lot of companies have delayed upgrades until they have digested the move to Crest: "The more important strategic decisions will be taken once Crest has become a known quantity and extends the range of services currently being offered."

Mr Little agrees: "The lack of functionality in Crest has been an issue, but I believe it should be seen as positive. The industry now has a solid foundation, and can move on very rapidly and with confidence."

The challenge to the securities industry will be in agreeing how to develop Crest once it takes over control of Crestco from the Bank of England, later this year.

There is already a wish-list of enhancements as long as my arm," says Mr Freed. "There must be someone strong at the top to take the enhancement drive forward, or it will all start to get watery again."



Audious moments in 1987: dealers on the floor of the London Stock Exchange watch information screens as prices fall

Crest and the private investor

The next issue of the FT's Quarterly Review of Finance – to be published with the UK edition of the newspaper on July 10 – will look at the impact of Crest on the private investor.

Crest will save millions for the big institutional investors, but it could make life more expensive for individual investors – particularly those who decide to hang onto their share certificates. In theory, the move from paper to an electronic settlement system should cut costs, not put them up. But there are a number of reasons why private investors will find themselves worse off once Crest is fully up and running next April.

Not a computer screen in sight: 20 years ago, jobbers and brokers thronged the London exchange in June, 1967

JULY 1967

Directions: Multimedia

• Educational products • By Michael Dempsey

High risks in the race to market

Publishers are discovering that the development of CD-Roms for the 'edutainment' market can be a costly business

On March 25 this year the UK's First Information Group, FIG, went to market in a flotation that raised £2m from institutional investors.

FIG was formed in October 1993 and only released its first CD-Rom in November. This was an interactive educational product aimed at guiding viewers through the origins and progress of the First World War. As a multimedia product it contains interviews with historians, 25 minutes of archive film and a series of storylines which the viewer can select. Priced at £29.95, it was the first of FIG's current catalogue of seven CDs.

Eugene Miskelly, joint chief executive of FIG, is predictably bullish about his company's future - "this market is starting to explode," he says.

His confidence is based on the proliferation of CD-Rom technology. The drive to run a CD-Rom, with the necessary sound and video cards, has only become a standard PC component over the last two years. Prior to that, a CD-Rom drive was an expensive add-on.

Optical Publishing Industry Assessment, a report from US group Infotech, talks of a huge market for its members' products, with multimedia home computers boosting the population of CD-Rom platforms to more than 400m worldwide by the year 2000. It follows that the number of programs sold to exploit this capability must run into billions of units.

"Edutainment", the awkward mouthful that characterises product lines from companies such as FIG, will account for 50 per cent of worldwide sales of consumer software by 2000, the OPIA says. These are the kind of statistics that could have every software house in Europe and North America rushing to launch titles - but this could be a costly mistake.

Tim Ashley, managing director of Wicked Web, an Internet consultancy, specialising in

Web advertising, has studied the rush to CD-Rom. He warns that while money can be made, the only areas likely to be safe are in established markets such as the serious educational sector that FIG has targeted.

"A lot of traditional publishers are not making money out of CD-Roms," says Ashley. He believes that when the development budget, as high as £250,000 per title, and packaging and distribution costs, accounting for 20 per cent of the price tag, are taken into account, it is too easy to lose money in the race to market with multimedia titles.

Miskelly is well aware that

the nature of multimedia, combining voice and visual images with text, makes it totally different from book publishing.

And he says Ashley's estimate of title development is on the low side: "We spend up to £500,000 on each title. It's a labour-intensive exercise - up to 20 people can be involved."

The very attraction of a multimedia product introduces extra costs: rights for pictures, text, film and music all have to be paid for.

Ashley recalls fitting out a PC built around the now-outdated 386 chip, with multimedia facilities. "It was four years ago. I put sound and graphics

on a PC. The sound card cost £100 and the CD-Rom drive cost £200."

Ashley produced his multimedia at what was then a very good price, because he was willing to install the components himself - "this exercise still involved hours and hours of endless hassle". Today that capability is inherent in most new PCs.

The home market for PCs - often purchased for their educational value - is also driving CD-Rom sales, says Pilar Cloud, general manager of Broderbund Europe, part of the \$117m US software group that created Living Books to exploit the home multimedia market.

Living Books subsequently became a joint venture, divided between Broderbund and Random House, the largest general trade book publisher in the English-speaking world. Random House's contribution to Living Books is its vast catalogues of titles that strike a chord with parents who want to introduce their children to favoured authors via the latest technology.

Cloud agrees that it is easy to misjudge multimedia publishing. Having access to titles on the Random House list is one way to even the odds; heading straight for the biggest market is another.

"We've sold more than 2m multimedia units worldwide, a very high proportion of those, say 80 per cent, have been in the US," says Cloud.

Costing between \$40-\$60, these English language titles are at the core of profits made in this sector. FIG knows that international distribution is important, but in this business "international" means the US, in particular.

Ten per cent of the UK company's 110 staff work in Boston, pushing its "edutainment" line into a market that does not need technical amendments to the product. According to Miskelly, translating a CD-Rom into another Euro-



Directions

Multimedia in education and entertainment

pean language costs around \$40,000. Putting "talking heads" on a PC screen has attracted the public, but it means that a mere translation will not be sufficient for FIG's proposed French, Italian, Hebrew and German editions: voice-overs must be synchronised with lip movements when working in some languages.

Economics

Some companies are mastering the tricky economics of multimedia CDs. The \$199 PlayStation, a system dedicated to playing the most advanced video games on CD, has been credited with transforming Sony's corporate loss of Y220.9bn for the year to April 1995 into a profit of Y188.2bn at April 1996.

EDS, the computer services giant, has launched Media Vault, a service for companies that need to archive footage of images from film and TV sources. The advanced database software involved means Media Vault can cost up to \$200,000. But the aim is to create an archive of thousands of hours of footage that can be scanned for retrieval in short order.

EDS knows there is money to be made here, but it is a relatively new area - "we are in the process of identifying the boundaries of this industry," says Reza Jafari, managing director for global entertainment media at EDS.

Part of that process will see players getting it wrong before the dust settles. Investors should look carefully before leaping into multimedia adventures.

• Computers in the classroom • By Tom Foremski

Big debate on US initiative

US schools are at the centre of a drive to provide children with more computers

Earlier this year Bill Clinton, the US president, and Al Gore, vice-president, took part in NetDay 96 which involved almost 18,000 volunteers installing network cabling in more than 5,000 of California's 13,000 schools. The organisers estimated the free labour was worth about \$115m.

The event was part of the Clinton administration's call for more computer technology in the classroom. And although NetDay added a lot of cables to schools, it did not add computers or provide teachers with skills for using them effectively in the classroom.

The Clinton administration has succeeded in bringing attention to the need for computers in the classroom, but little is known about how effective computers are in teaching basic skills - raising the question of whether the exercise is simply throwing technology at the educational challenges facing US schools.

There is some evidence that students with access to computers do learn more effectively, but little on whether the computer skills they learn will help them in their future studies or career choices. By the time today's young students leave school there will be better computer platforms and perhaps they will not need to be familiar with the vagaries of Microsoft and Apple operating systems.

Late last year, Clinton visited San Francisco and announced his Technology Literacy Challenge, urging businesses, industry and local government to "make a commitment of time and resources so that by the year 2000, every classroom in America will be connected to the Internet."

The problem, however, is that computer use in US schools varies widely. The US Department of Education reports that the ratio of students to computers is now about 10 to 1 but there are



The Jason project: students around the world took part this year in a live, scientific underwater exploration in Florida Keys, in the US, via the first underwater world wide web site and 'telepresence' link, provided by EDS, the IT services group, in partnership with private industry

classrooms without any computers or with antiquated machines. For example, many schools still have large numbers of Apple II computers, which are five to 12 years old. And at least 50 per cent of the US's 2.5m classrooms do not have a phone line, let alone multiple phone lines for Internet use.

Response

Several large US corporations have listened to Clinton's call to become involved in modernising US schools with grants of money, equipment, services and teacher training.

Pacific Bell, for example, is offering cheap Internet access to California's schools. Other leading US technology companies are involved in projects around the US, representing hundreds of millions of dollars in donations.

Some US corporations have realised they must go beyond simply pushing more computers into the classroom. US West Communications, a telecoms company, says it has

invested almost \$60m over the past seven years in educational programs, donations of equipment and services. It recently launched its Connected Schools initiative, which provides teachers with Internet access, and, more importantly, training and support.

"Our research showed some surprising findings about the usage of technology within schools. While computers are generally available, they are not fully utilised at the teaching level for students or to train teachers," says Jim Smeal, vice-president of US West.

"Connected Schools will enhance the use of technology as a teaching tool by giving teachers access to curriculum building materials, increasing communications with other teachers, providing the ability to exchange e-mail messages with subject-matter experts, and opening the opportunity to participate in electronic conferences and online training."

Computer vendors are also angling for larger shares of the school market. Apple has traditionally held the lion's share of

the school computer market but its lead is slipping as IBM PC-compatible vendors target this market. This competition is good news for schools in terms of discounts and financing.

Weak point

Although initiatives such as the one proposed by the Clinton administration are helping to bring computer technology into the classroom, school administrations are a weak point in the process. For example, the New York City Board of Education, which represents the largest school system in the US, has been making huge cuts in the number of staff who oversee the training of teachers in the use of computers.

And local school administrators are loath to spend funds on computers, even though some estimates put the four-year cost of equipping every pupil with a Pentium PC at just \$1 a day per student.

The issue of cost is most important. School funding is at an all-time low in many districts, where it is a challenge to obtain money for textbooks, let alone high-tech items such as computers, modems and Internet access.

One way to decrease school costs is with used computer equipment. There are several non-profit organisations in the US that offer corporation tax write-offs when companies donate older computers to schools. The organisations will refurbish the computers and send them into local schools.

New technologies could also help by making computing more affordable. The network computer, for example, is a concept being widely promoted by Oracle, the database software company, and Sun Microsystems, the workstation manufacturer. These two have developed a specification for a network computer that could be sold for as little as \$500 and provide full Internet access and the ability to run a variety of programs written in Sun's Java language.

Larry Ellison, head of Oracle, has spotted educational possibilities for the network computer and has teamed up

Continued on next page

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■ The Information Society • By George Black

Complications delay birth

Market access, regulation, and intellectual property rights are among the problems that governments will have to resolve before the new world dawns

A year and a half after the Group of Seven ministers' first conference on the "information society", that brave new world still looks a fair way off.

When it arrives, multimedia technology promises to deliver to the education and entertainment sectors many useful new systems, ranging from tuition by videoconference to online database access.

Last year's meeting in Brussels of ministers of the group of seven leading industrial nations aimed to assist in the birth of the information society and the superhighway on which it will depend.

To create such a society, governments have to sort out a number of extremely difficult issues. The G7 Industrialists' Forum, linked to the Brussels conference and comprising around 40 leading companies involved in information technology, has published an

agenda for governments to tackle.

It covers the liberalisation of telecoms to introduce more competition and drive prices down, the opening of markets and an increase of free trade, and the establishment of cross-media intellectual property rights.

The 1994 report by European Industry Commissioner Martin Bangemann also listed encouragement of investment, open access to networks and data protection as key topics.

To these many industry leaders would probably want to add data encryption and media ownership.

Among the main concerns of European governments is to ensure that the new world of multimedia is not totally controlled by US companies. They want to ensure that it yields a fair proportion of products based on European culture and European languages. They see an alarming precedent in the film industry, to which multimedia is closely related.

The G7's Brussels conference was followed by another in South Africa in May, extending the scope of the debate from the industrialised to the developing nations.

Meanwhile, the EU has launched a number of multimedia programmes and the Organisation for Economic Co-operation and Development (OECD) has also debated the subject.

So there is no lack of high-level talk. The official bodies have also put in motion a number of practical initiatives, from developing electronic libraries and museums to setting up a European education software taskforce.

Members of the European Commission are keen to establish an 'Open University for Industry'; the Commission has named its colours to this by designating 1996 the 'Year of Lifelong Learning'. One of its main aims is to draw attention to the inadequacy of existing educational facilities for equipping people to cope with the fluid job market of the

future information society.

Mr George Hall, head of corporate affairs at computer manufacturer ICL, says the EU's programme has been very positive. "But," he adds, "there are a lot of conflicting interests and there is no easy solution to the problems. There is still a very large amount of work to be done."

Following the lead of the G7 Brussels conference, the UK government in February allocated around £25m to an 'information society initiative', over four years.

Under this initiative, a multimedia demonstrator competition was launched by the Department of Trade and Industry, with £2m prize money offered to the projects which best demonstrate the business advantages of multimedia products.

The DTI has also produced a set of multimedia case studies and plans to offer a number of creativity awards aimed at stimulating the development of digital products by businesses and students.

Through initiatives such as these, the barriers between sectors such as publishing, computing and broadcasting have begun to be broken down.

But bringing together regulated industries such as telecommunications and broadcasting with unregulated ones such as computing and publishing is bound to cause some friction.

Within the telecoms industry there are huge differences between countries. The US has meanwhile leapt ahead in deregulation with its recent telecommunications bill.

EU governments have been directed by the European Commission to deregulate their telecoms markets by January 1998. This requirement looks likely to be met by all member-states, though some with reluctance, opening the door to more competition and lower prices.

For the entertainment and education markets, maintaining the right balance between the national carriers and the new entrants to telecommunications such as the cable companies is also important.

Partly as a result of lagging

in telecommunications deregulation, Europe has fallen behind the US in developing the multimedia industry. It has perhaps only a couple of years in which to catch up before the US starts to take the lion's share of the profits.

The European Commission, struggling to shift the Union into a stronger position, has issued a consultative document on property rights and is at present studying a mass of comments from interested parties.

Complex arguments are being conducted about the usefulness of software patents and the collection of royalties. They must be resolved as quickly as possible.

Mr Philip Virgo, planning executive of Eurim, a group which monitors Europe's information technology policies, says that Europe needs to solve the property rights question within the next 18 months.

"Otherwise the industry will migrate to where a legal framework exists, that is in the US," he says.

Already much of the database publishing business has migrated to a more comfortable climate, on US host machines.

Governments on both sides of the Atlantic have expressed their concern that the benefits of multimedia should be widely spread and not divide societies even more sharply into information haves and have-nots. How to ensure this happens is another tough problem.

A blueprint may be the South Bristol Learning Network, a project which was designed to introduce the latest IT into an urban poor community previously deprived of it.

Some 6,000 people have been trained through that project, around 80 multimedia roadshows have been delivered to local organisations and the network is being cloned in several other places around the UK. It is planned to start a similar scheme in Brussels and there is interest in the idea from all over the world.

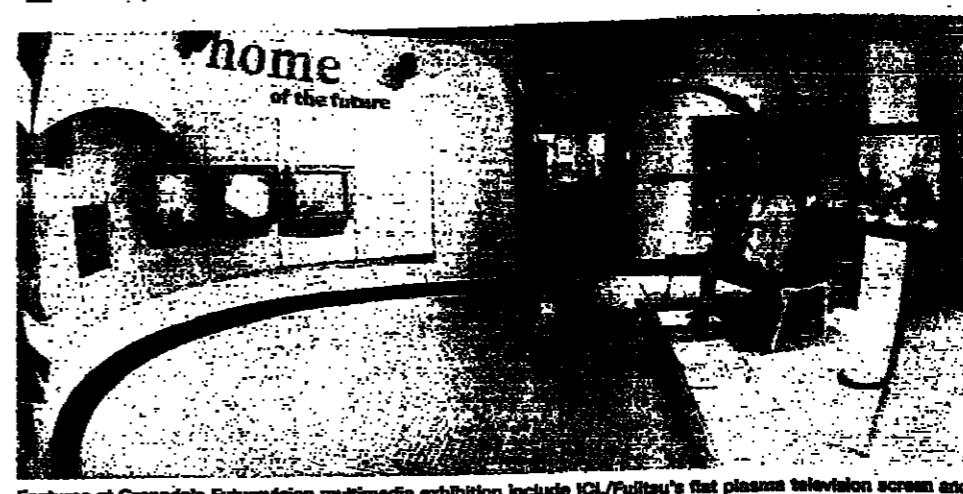
The project indicates a possibility of building the sort of superhighway that US Vice President Al Gore has championed, driven by demand rather than supply.

Partly as a result of lagging

■ Multimedia applications • By Nuala Moran

Wired-up home of the future

Exhibition brings together new systems for education, work, shopping and entertainment



Features at Granada's Futurevision multimedia exhibition include ICL/Fujitsu's 'piano television' screen and all-round sound from an acoustic 'spider'.

Multimedia – the ability to mix and manipulate sound, words and pictures, and pump them down a single 'pipe' – promises profound change. Services already on offer, such as financial services transaction and information kiosks, shopping on the Internet, or telephony over TV cable networks, provide unconnected clues to the impact which multimedia systems will have on the way we live.

It is now possible to gain a view of what life will be like when all the dots are joined up at Futurevision, an exhibition of a multimedia future set in the north of England by Granada Television at its studios in Manchester.

The exhibition, in celebration of the company's first 40 years, looks forward to the year 2056. Despite being opened by the famed futurist Arthur C Clarke, Futurevision is not about predicting future technology. All the technology and services on show – flat screen televisions, virtual pets, home shopping, exist now.

What the exhibition reveals is what life will be like when these technologies are integrated, and commonplace.

"This isn't just a warehouse full of technology. It's designed to show ordinary people how multimedia will transform everyday activities such as shopping, learning and walking the dog," says David Stoves, business development manager for multimedia services at ICL, one of the main sponsors of the exhibition.

Visitors to Futurevision can 'virtually' try on clothes, relax in an 'electronically smart' home, savour the joys of interactive TV and anticipate the demise of classrooms as we know them today.

The 'virtual classroom' at Futurevision shows how, through the power of multimedia, students will be taught by specialists around the globe, who will not just be lecturing

by satellite, but also setting project work and answering questions.

Classrooms will be linked, allowing students in different schools and countries to compare notes and work collaboratively. The virtual classroom shows how adults will be able to use technology to keep their skills up to date, and to learn new ones. The Futurevision piano has a small screen inset above the music stand from which an electronic tutor will supervise as you practise your scales.

As well as greater flexibility in learning, the reach of multimedia will increase flexibility on the 'where and when' of work. The mobile workplace demonstrates how multimedia will enable people to have exactly the same computing and communication facilities on the move as they do at a desk.

In the Electronic High Street, customised fashion shows give shoppers a view of how they will look in the articles they choose, removing the drawback of home clothes shopping. Cross-store price comparisons are also available.

Naturally, all payments are electronic, and if funds are short, the bank manager can be charmed via a video conferencing link.

As the creation of a television company, Futurevision naturally emphasises the effects that multimedia technology will have on broadcasting. Visitors can become par-

ticipants in the television show 'Tele Addicts', direct how they would like the plot to thicken in a crime saga of their choice, and sell shares and buy jeans via the wide, flat, high definition TV screen hanging like a picture over the mantelpiece.

"Initially, all this interaction is via a keyboard or a touch screen," says Mr Stoves. "But the aim is to update the exhibition as the technology becomes

available, and it will not be long before most of this equipment will respond to voice commands."

Above all, Futurevision illustrates the way in which multimedia services will turn the home into fully wired-up sites for education, work, shopping and entertainment. It has also given participants food for thought on the joint business opportunities of multimedia.

■ Multimedia research • By George Black

Pioneer projects

Among UK projects pioneering the introduction of multimedia to the world of education and entertainment is the Cambridge Cable interactive television trial. Meanwhile, a British Telecom trial is seeking to establish the potential market for multimedia services, based on interactive television.

The Cambridge trial, which began in 1994 and has no fixed date of conclusion, is being run by a consortium involving Cambridge Cable, ICL and Online Media (owned by Olivetti, through Acorn Computer).

It is only one of a number of big multimedia trials going on around the world, but is probably unique among them in its sharp focus on the convergence of technologies.

It uses fibre optic cables to the kerb and coaxial copper

cable from there to the user. A

two megabits per second ATM (asynchronous transfer mode)

link enables images to be received in a few seconds.

A group of 90 homes, ten schools and three businesses is being used to test what types of new multimedia services may be made available by cable. The trial's services manager, Alan Clarke, says the user group is not a basis for statistical conclusions but is "sufficient to bounce ideas and techniques off".

Participants have a choice of games, films, BBC and Open University TV and radio programmes, news and documentaries, as well as a number of retail and business services.

All of these can be accessed through a set-top box like a small video recorder. Later,

Continued on facing page

US initiative

Continued from previous page:

with Michael Milken, the former junk bond king, to form Educational Technologies, which will develop and market network computers to schools. The huge growth of the Internet represents a great educational resource. For example, the Jason project (see previous page) allows students from around the world to follow the underwater explorations of a robotic submarine. Logging on to the Jason web site (<http://www.edts.com/jason/sonicem1000.htm>), students can see videos of the underwater explorations, follow the work of science researchers and ask questions.

The Internet could potentially bring the world's best teachers to students and lower educational costs. And it underlines the fact that it is the application that is important, not the focus on technology.

What real opportunities does the Internet present for your company? Cut through the hype with incisive analysis of the key issues and hard facts....

Improving Retail Efficiency through EDI

Managing the supply chain by Mike Hendry □ Tick Box

Although only 2% of all retailers use electronic data interchange (EDI) they currently account for around 75% of all retail turnover in the sector. The number of users is forecast to treble by the year 2000. This report pinpoints the issues that need to be resolved by new users, service providers and the EDI community as a whole – including standards, technology, contracts and security – illustrating how EDI can bring competitive advantage.

December 1995: £275 UK; £295 Europe; £305/US\$488 ROW

IT and the Future of Retail

The application of leading edge technology by Gary Herman □ Tick Box

Can high street stores develop effectively in response to emerging retail environments? How can retailers implement new technologies to gain competitive advantage?

This report provides you with a realistic guide to the application of leading edge information and communications technologies in retail. Building on the best selling Impact of IT in Retail, it considers the costs, timescales and management issues arising from new media, in-store developments, new payment systems and leveraging information for competitive advantage.

August 1996: £320/US\$480

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Retailing on the Internet

FUTURE PROSPECTS FOR ON-LINE COMMERCE

by Christopher Field □ Tick Box

Millions of consumers already have access to the Internet worldwide, with the numbers of users doubling year on year. The enormous opportunities this presents has encouraged thousands of retailers to rush to establish their presence on the Internet but what are the real commercial implications for your company?

Contents include:

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Backed by the views of leading analysts and consultants, this report enables you to assess the extent and validity of your commitment to electronic commerce.

July 1996: £320/US\$480

Supply Chain Management

BEST PRACTICE AND THE IMPACT OF NEW PARTNERSHIPS

by Joanne Lamey □ Tick Box

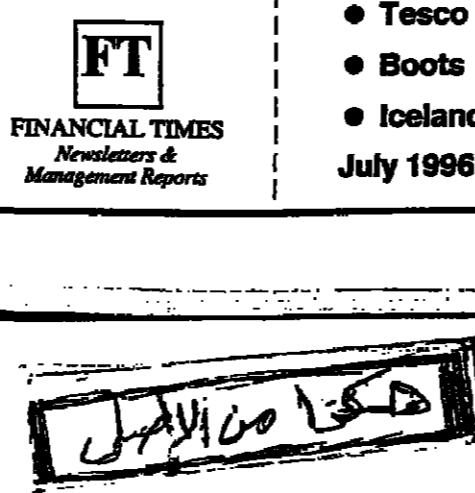
How can retailers achieve greater cost efficiencies to enable greater expenditure on customer services initiatives?

The supply chain provides many opportunities for retailers to reduce costs to support enhanced customer services and lower prices. As retailers are looking beyond traditional logistics boundaries into the domain of the manufacturer, manufacturers are looking at raw materials suppliers in the same way. New initiatives such as Efficient Consumer Response (ECR) are further blurring the divisions between retailers' and manufacturers' supply chains. This new report details the latest developments and discusses the critical issues that any company must evaluate when redefining supply chain dynamics, drawing directly from the experiences of industry leaders.

Case studies include:

- Tesco
- Boots
- Iceland
- White Arrow
- Wickes Ltd
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July 1996: £320/US\$480



Research projects
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ATM technology and multimedia

■ ATM (Asynchronous Transfer Mode) technology By George Black

Key to a high-speed future

While ATM offers rapid transmission for the multimedia networks of tomorrow, its application has met with delay

The IT industry has been getting excited about ATM because it can send data, voice and video together at very high speed.

When ATM was first demonstrated in 1983, information was transmitted at 45m bits a second. Today, the IT industry has pinned its hopes on ATM (Asynchronous Transfer Mode), because it far outstrips X.25 and Frame Relay in wide area networks, as well as Ethernet and Token Ring in local area networks.

Its standard speed is 155 megabits per second and its potential exceeds two gigabits per second. Large amounts of money are therefore being invested in ATM pilot projects across the world.

Networks will need ATM because most of them, from those of the international telecommunications carriers to those within small companies, are under severe pressure. They are short of bandwidth for their fast-growing numbers of users and ever more complex applications.

■ Business application By George Black

Scottish Power plans a large ATM network

The company hopes it will improve the response to customer inquiries by having a mass of information available at the operators' fingertips

Scottish Power is building one of the largest ATM networks in the UK at its Glasgow head office.

The company is the sole supplier of gas and electricity to southern Scotland and, through its recent acquisition of Manweb, now an energy supplier to Merseyside, Cheshire and North Wales. It is also a new entrant into telecommunications.

It is installing an ATM network for 1,700 users in three buildings at cost of around £1m, based on switching equipment from Sicom.

The new network is part of a move from ICL and IBM mainframes to a client/server, distributed systems environment, which is being undertaken to help the business cope with rapid change and expansion.

Inquiries

In April, a new customer service centre in Glasgow started to take over handling telephone inquiries from 1.7m customers.

This service involves highly graphical applications. Help desk operators can call down to their computer screens images of gas and electricity meters, credit cards or domestic appliances such as washing machines, to help them deal with customers' inquiries. Later this year they will also have access to images of customers' correspondence.

It was realised that these new systems would demand huge communications power and compel replacement of

local area networks using conventional Ethernet structure.

The company therefore invited suppliers to bid for either an ATM or an FDDI (fibre distributed data interface) solution. FDDI is a token ring structure network running at 100 Mbps, compared to ATM's 155 Mbps. Mr Justin Leese, the company's network manager, says they knew that ATM was more powerful than FDDI but were not sure it was ready for the task. They were surprised that around a third of the 24 bidders insisted it was mature enough.

The solution chosen was an ATM-based bid by Workplace Technologies, a service company formed by a management buyout from ICL, the computer company.

Because of the risk, Scottish Power insisted that the equipment should all come from a single manufacturer to minimise compatibility problems.

It also laid down that there should be a fallback FDDI option, paid for by the supplier, in case ATM failed to meet the requirement.

The ATM switches will provide bandwidth-on-demand, or variable amounts of connection according to the volume of calls. Scottish Power hopes the new network will enhance its response to customer inquiries by having a mass of information available at the operators' fingertips. The network is designed to be easily expandable as the business grows.

German researchers move to ATM see report, next page

Research projects

Services on trial

Continued from facing page:

trial may adopt keyboards with infra-red communications to the television.

Services for users are constantly changing: in April they were offered access to the Internet through their TV sets. Mr Clarke says the project managers increasingly regard the Internet, its subset the World Wide Web and interactive television as "parts of the same continuum".

Users are being offered Web browser tools as a front-end to interactive television to enable them to download whatever entertainment or information they choose. They are also being offered links between teletext pages and the Web at the touch of a button.

NOW Research Group has been recruited to the venture to assess the users' attitudes to the services available. Mr Clarke says it is very difficult to predict from the trial what sort of education and entertainment services will be viable because the technology is changing so fast. But he is confident that the experiment will help the participant companies to position themselves more effectively in the emerging market until after 2000.

band services.

In the Lan arena, the recently emerged alternatives of Fast Ethernet and Ethernet Switching have proved more capable than expected and are delaying the move to ATM.

Fast Ethernet, at 100 Mbps ten times faster than Ethernet, can unlike ATM be installed without greatly changing the infrastructure. Ethernet Switching widens the Ethernet channel so that more information can be delivered at the same speed.

□

The US market analyst Forrester Research now thinks that ATM will remain a niche technology in Lans for as much as ten years, during which Fast Ethernet and Ethernet Switching will remain the norm.

□ A survey by ATM equipment supplier Olivetti found many prospective users felt the lack of standards and of skills were serious obstacles to adoption.

□ A study last year by the Ovum consultancy found that telecom carriers were delaying implementation because they were worried about losing revenue from existing narrow

ATM is ideal to support multimedia applications which must have guaranteed communications, such as medical videoconferencing.

Mr Mark Phelan, European marketing manager for ATM equipment supplier Cascade Communications, notes: "It is applications, which require visualisation, which will drive ATM into the Lan, but there are not many of these at present."

The ATM Forum, which has won general admiration for its pro-active approach, has been driving standardisation as quickly as possible and is spawning new acronyms at an extraordinary rate.

But, with a membership of around 500 companies, it is running into difficulties, both technical and political.

Considering that ISDN (Integrated Services Digital Network) took well over 20 years to achieve success as a public telecom system, it is not surprising that ATM has fallen slightly behind its promoters' hopes. It is, after all, only 18 years old.

Mr Paul Trowbridge, European product marketing manager for Lan equipment vendor Bay Networks, says that standards created by the Forum in the past few months will help

to stimulate the adoption of ATM as a Lan backbone.

He sees the establishment of a Lan emulation standard as especially significant. The Forum's User Network Interface (UNI) is gaining acceptance. The next steps will be to lay down the Multi-Protocol Over ATM (MPOA) and the Private Network to Network Interface (PNNI) standards.

Forecast

However, Mr Trowbridge concedes that, in spite of this encouraging progress, ATM will probably not reach the deak for five to seven years.

In 'wide' area networks (Wans), the prospects for ATM are similar: good, but it will take time. Competition for the established carriers from new entrants such as cable operators is increasing and is forcing them to look at ATM as a competitive weapon.

The carriers are no longer an obstacle to the spread of ATM," says Mr Ken Davison, vice-president of marketing for Newbridge Networks, an ATM equipment supplier to the carriers.

European carriers, led by Telecom Finland and in the UK Energen, are starting to deploy ATM in their networks and

offer services based on it. They are investing in it in the hope of saving money in the long term, as it should be a cheaper vehicle for delivering services than X.25 or Frame Relay.

Some of them plan to move their current services, including those based on the fast packet SMDS (switched multi-megabit data service) and Frame Relay systems, on to an ATM core.

"The carriers can use ATM to consolidate their services on to a single infrastructure," says Mr Mark Phelan of Cas-

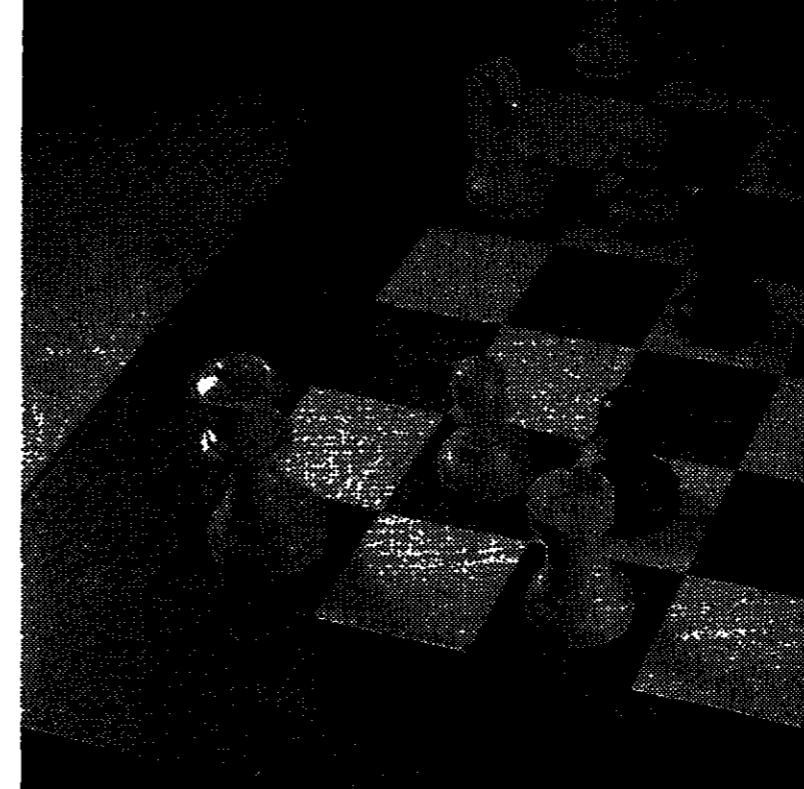
cade. However, in the US, carriers are mainly adopting ATM for new services rather than for transferring existing services on to it.

The massive growth of the Internet could prove a crucial factor in accelerating the spread of ATM.

Internet service providers are now in the process of installing ATM switches to cope with the fast-rising volume of traffic.

"The Internet is potentially the killer application" of ATM that people have been looking for," says Mr Phelan.

Several Moves Ahead



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■ World IT Congress • Report from Geoffrey Nairn in Bilbao, Spain

IT companies in mid-life crisis

More casualties are likely as traditional IT companies battle against the new denizens of cyberspace

Do today's IT companies have a future? It is not a question the industry often considers, but this year's IT World Congress, held last month in Bilbao, Spain, caught many companies in an uncharacteristically pensive mood.

The Internet is largely to blame for this mid-life crisis. Two years ago, when the last World Congress was held, the Net was an exciting new business opportunity. Today, it poses a real threat to many companies. Established software businesses see young upstarts achieve overnight success by offering free software on the Net. The traditional broad-based IT vendors fear many of their existing products and services will soon become obsolete.

Telecommunications companies could lose large chunks of their lucrative long distance voice traffic to Internet phone technology. For Nicholas Negroponte, IT guru and director of the Massachusetts Institute of Technology's Media Lab, this is just the beginning and the financial services sector could be next to succumb.

"In the next six months, we will see a lot more attention being paid to digital money," he told 1,200 delegates during his keynote speech at the Con-

gress. In two to three years, he predicts, huge amounts of money could be circulating on the Net that have no connection with governments' monetary systems.

Peter Cunningham, president of the US market research firm Input, estimates 3 per cent of large banks currently do business on the Net. "But their use is currently very passive, such as supplying information on products," he said.

By 2000, he predicts more than 90 per cent of the big banks will be using the Net for electronic commerce.

Jose Fonollosa, general manager of BBV, one of Spain's largest and most innovative banks, does not see retail banks disappearing overnight, although he takes the threat seriously.

"The problem is not the Internet, but the capacity of banks to understand their own customers. In most countries, going to the bank is like going to the dentist," he says.

Fonollosa believes conventional bricks-and-mortar banks can compete with virtual banking by using IT to improve customer service and reduce the costs of their branch networks.

In ten years, BBV has cut the number of staff in back office



functions from 25 per cent to 6 per cent of its workforce. That banks still have a future was welcome news for many in the Congress audience.

IT companies depend heavily on the financial sector and make handsome profits by encouraging banks to spend even more money in a seemingly endless process of technological innovation. The benefits of this investment are often elusive – one anonymous IT director of a bank has called the extensive computerisation of banking in the 1970s and 1980s "the biggest bank robbery of all time".

Even information technology companies admit that their users in the financial sector have not been well-served. "We commonly see that users are extremely frustrated with their IT investments," says Robert Gogel, vice president of the financial services division of Siemens Nixdorf.

The latest technology to disappoint is client/server computing: five years ago, banks and other users of mainframe computers were encouraged to scrap the "big iron" and downsize to decentralised systems based on the client/server architecture which, suppliers claimed, made applications cheaper and quicker to develop.

The reality is somewhat different, as Rosemary O'Mahoney, managing partner of Andersen Consulting, told delegates at a Congress session dedicated to this theme.

"Early expectations that client/server applications would be cheaper have turned out to not be well founded," she said.

The reason lies in the high cost of creating a support infrastructure to service the myriad machines and applications scattered through an organisation.

Data warehousing has replaced client/server computing as the industry's favourite buzz phrase and it featured heavily in the presentations of leading vendors.

Jose Luis Sola, chairman of NCR for Europe, Middle East and Africa, presented data warehousing as a technology

that "enables a paradigm shift to the age of the consumer". Nevertheless, it was the internet that grabbed most attention at the Congress and, in particular, its graphical section, the World Wide Web, which levels the IT industry's playing field by allowing any company, large or small, to mount a "shop window" and compete in cyberspace.

Mike Zisman, executive vice president and chief executive of Lotus Development, said: "There has been nothing in the past 40 years that has transformed as much as the Web."

Lotus knows only too well about the Internet threat: in 1985, the company faced technical obsolescence and commercial oblivion as it suddenly realised it could not afford the cost of converting its proprietary Notes product to work over the Net. To fund the new development programme, it agreed to be acquired by IBM.

At the World IT Congress, Nicholas Negroponte said many IT companies had not yet grasped the revolutionary nature of the Internet because their middle-aged leaders are "less Net-aware than the average American 13-year-old".

While these "digital home-ites" remain in charge, more casualties are likely as traditional IT companies battle against the new denizens of cyberspace.

Jose Luis Sola, chairman of NCR for Europe, Middle East and Africa, presented data warehousing as a technology

■ Profile: European Commissioner Martin Bangemann • By Geoffrey Nairn

Pace-setter on the *infobahn*

The IT industry is often accused by its customers of promising much and delivering little. Martin Bangemann's job, as the European Commissioner for Information Technology, is to ensure that Europe is not similarly short-changed by the digital revolution

Building an information society is one of the greatest challenges facing Europe in the next few years, according to Martin Bangemann, but the transition will not be easy and the scale and speed of change threaten to catch many unprepared.

"IT is bringing about a new industrial revolution and we want to make people aware not only of the change going on, but also give them a sense of urgency," he says. The increasing globalisation of jobs and industries means Europe must act quickly to restructure its declining industries and improve competitiveness in IT and services.

"A culture that isolates itself from other countries will be dead in a short time. Jobs will get lost, but these jobs are already unproductive, and soon they will be replaced by new jobs," he says.

Bangemann has been a member of the European Commission since 1989; and since 1993 he has looked after industrial affairs and 'DG XIII', the EC directorate that embraces telecommunications, the information market and research exploitation.

He is perhaps best known for the 1994 Bangemann report, which attempts to explain where Europe has gone wrong in IT. The report rejects using public money to fund the digital revolution and instead puts its faith firmly in market forces. It calls for faster telecoms deregulation and proposes specific projects to stimulate demand and give the information society critical mass.

The report became a reference point for the industry and spawned a host of similar initiatives, most notably the Group of Seven Ministerial Conference on IT in 1995.

Bangemann recently installed an Information Society Project Office in Brussels to explain to a sceptical European public what the digital era will mean for them. One of his pet projects is the Bangemann Challenge – a sort of *Jules Verne* for the digital age – in which European cities compete for the title of Europe's foremost IT city.

The DG XIII portfolio is highly technical, but Bangemann – who trained as a lawyer and has spent 20 years in German and European politics – is not the typical Brussels technocrat. He prefers to talk about the political and socio-economic problems of new technology rather than regulations and technical standards.

Healthy sceptic

"The most difficult thing to do is for a non-expert to give a speech to experts," he admitted to an audience of 1,200 industry figures at the IT World Congress, held last month in Bilbao, Spain. He has a healthy scepticism about the digital revolution and knows that "new" does not necessarily mean "better".

"Take information highways: highways should be faster and more efficient than small roads, but European motorists, especially Germans, know that is not always true," he says.

Nevertheless, "infobahn" is the key to dragging Europe into the digital age and the rea-

son why the EC is so keen to liberalise Europe's telecoms market. Brussels can fund only a token amount of the Ecu 250bn required to build Europe's high-speed infrastructure, so the lion's share will have to come from the telephone companies.

Bangemann is applying the 'carrot and stick' approach

to protect weak industries.

European intransigence was widely blamed for the US walking away from the latest round of World Trade Organisation-sponsored telecoms liberalisation talks in April.

"I was deeply disappointed with the breakdown," says Bangemann, who remains optimistic that an agreement can be struck before the revised deadline of February 1997.

As the countdown to liberalisation ticks away, Bangemann is working to ensure the new technologies will be relevant and accessible to all – "one of our biggest fears is [creating] a society with a new separation between 'haves' and 'have-nots,'" he says.

Big contrasts

The two-tier information society already exists. IT investment in Denmark was Ecu 624 per capita in 1995 against just Ecu 47 in Greece. Bangemann knows that it will be difficult to close this gap, but he believes the Internet and broadband technologies can fundamentally change the relationship between commerce and industry, improving the attractiveness of remote areas and regions in decline.

To illustrate this point, Bangemann quotes the example of Finland. "It's a small country, structured in a very difficult way, but it has built an advanced telecommunications infrastructure."

Finland has exploited this technological advantage to become an important node on the Internet. More notoriously, it has a thriving cottage industry of Internet remailers, which allow users to anonymously post child pornography and Nazi propaganda on the Net.

The issue of Internet censorship is complex and controversial, particularly in Europe where attitudes vary from country to country, but the EC is now looking actively at how it might police the Net.

Bangemann believes mergers are inevitable if Europe is to improve the competitiveness of its IT sector and warns against

such moves.

He is well aware of the industry's complaints but believes liberalisation cannot be postponed – "competition will be bitter in those situations where telecommunications was dominated by a monopoly, but telephone companies have to abide by the EC directives".

Even with his lawyer background, drafting and interpreting these directives is a legal minefield, and Bangemann favours setting up a separate European regulator to handle the increasing complexity of EC telecoms legislation: "We are not pressing too hard, as some member-states have problems [with this proposal], but we will get one," he says.

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Brait Messenger is a modular s/w based communications system designed specifically for high volume messaging in the corporate community. Seamless integration with in-house applications & multi-vendor messaging services - SWIFT, CREST, ETC, tele, fax & e-mail, enables fast, easy-to-use straight-through-processing, whilst a variety of services allows enterprise-wide least-cost routing to minimise costs & maximise efficiency.

Hardware/Compatibility: Windows 3.1, Windows 95 and Windows NT 3.5 and above

Geographical Coverage: Worldwide

BRAIT

27 RCMS Computing Services

Horton Manor, Starwell Road, Horton, Berkshire SL3 9PA

Tel: 0173 681077 Fax: 0173 685566

RCMS supplies IT services specifically designed to provide a competitive business advantage for its corporate customers. RCMS specialises in the design and development of distributed Client/Server systems. This covers operational business systems, information delivery, data warehousing and integration with the Internet. Additional Technical Services include specialist support and application management. RCMS has been providing IT solutions to its customers for 10 years. Other members of RCMS Group include: NBI who provide bespoke Document Management and Workflow systems; and RCMS Intranet whose expertise is in IT training.

Geographical coverage: Various

RCMS

28 Xylan UK

Farnborough Aerospace Centre, PO Box 77, Farnborough, Hants GU14 6YU

Tel: 01252 382020 Fax: 01252 382280

Company Description: Superb communications until the proven software skills of the Indian sub-continent with the project management expertise of British Aerospace to enable BAeHAL, an ISO 9001 software services provider, to deliver high quality, cost effective solutions to British industry.

Hardware: Client Server, Mainframe and PCs.

Geographical Coverage: Europe, US and Pacific Rim.

Cost: Up to 50% less than UK rates.

Xylan

29 NTRIGUE

Castlereagh House, Mill Court, Station Rd, G. Sheldene, Cambridge CB2 5LD

Tel: 01223 846177 Fax: 01223 846178

•FT-IT DIRECTORY • FT-IT DIRECTORY • FT-IT DIRECTORY • FT-IT DIRECTORY
1
8

Fujitsu General (U.K.) Co. Ltd.

154 Great North Road, Hatfield, Herts. AL9 5JN

1-8
Air
Conditioning

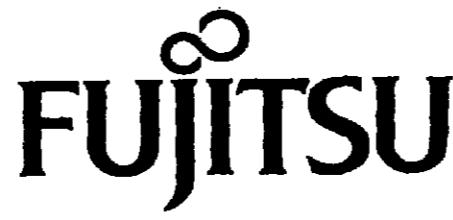
**Getting fresh air indoors....
...is a breeze**

If you think air-conditioning is an expensive luxury or a long and complicated process to install, then you obviously haven't been introduced to Fujitsu's new 45,000 BTU/h cassette unit.

The 45,000 BTU/h fits unobtrusively into any false ceiling and features knock out panels that can provide fresh or recycled air to even the furthest corners of a building. This means that additional rooms may be linked to the system. It also features a 3 phase operation with reverse cycle heating options.

But the 45,000 BTU/h is just one of a wide range of air conditioners from Fujitsu. As well as cassette units they include floor standing and wall, window or ceiling mounted models, all of them neat, unobtrusive and stylish. They feature a whole host of technological innovations such as infra-red remote controls, a super quiet action and a unique multi-directional air flow adjustment system which ensures an even distribution of air in every direction. There is also a choice between units which supply cool air and those which offer both cooling and heating options.

If you'd like to know just how much of breeze it is to get fresh air indoors, telephone 01707 272841, Fax 01707 273111 or write to the address above.


11 Lincoln Software Limited

 Marlborough Court, Picford Street,
Marlborough, Cheshire SK11 6JD
Tel: 01625 816722 Fax: 01625 816780
E-mail: info@lpsys.co.uk
Web: http://www.lpsys.com

**11 CASE Tools
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Software
Engineering)**
**12 Client Server
Accounting &
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**13 Computer
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**14 Computer
Networking**
**15 Data
Security
Solutions**
16 ONEAC Ltd

 6 Eyston Way, Abingdon
Oxon OX14 1TR Tel: 01235 534721 Fax: 01235 534197

**16 Disaster
Prevention**
**17 Educational
& Reference
Multimedia**
**18 - 20
ERP
Systems**

21 Perwill + EDI
Company Description:
PERWILL + EDI, an award winning Electronic Commerce Solution installed in over 60 countries on 5 Continents, is available from its authors in the UK.

**21 Electronic
Commerce**
**22 Financial
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Recognition
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**23 IT Consulting
and
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24 IT Services
**25 Network
Video**

 For full details of the Perwill range of products, (that run on over thirty different Operating Systems), training and Consultancy services please contact:

Perwill, 13a Market Square, Alton, Hampshire GU34 1UK, United Kingdom
Tel: +44(0) 1420 545000
Fax: +44(0) 1420 545001

26 ON Technology UK Ltd

 15-17 Liverpool Road, Slough
Berkshire SL1 4QZ Tel: 01753 673220 Fax: 01753 673378

**26 Networking &
Internet
Software**
**27 Networking &
Structured
Cabling
Systems**
28 Outsourcing
**29 Software
Developer**
**30 Software
Development
Intranet
& WWW**

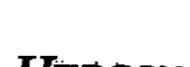
31 Plasmon Data Limited

 Whiting Way, Melbourn, Herts SG8 8EN
Tel: +44 1763 282863 Fax: +44 1763 264444
E-mail: sales@plasmon.co.uk

**31 Storage/
Optical
& CD**
**32 System
Management**

 Plasmon manufactures and supplies a wide range of optical storage solutions including media and software. The range includes CD Recorders, low cost PD 650MB rewritable drives and MO drives with capacities of 2.8GBbytes. The industry's widest range of jukeboxes are available with capacities from 45 to over 670 drives. Software options enable seamless integration of these products into most operating systems requiring additional capacity for storage extensions, HSM, backup, archiving, and CD publication.

Hardware/Cost: Prices range from £399 for PD drives, £925 for CD Recorders, and up to £34,000 for top of range Jukebox products.

Geographical Coverage: Offices worldwide servicing most countries either directly or via strategic partners.

32 Herrox Corporation Ltd

 Yeomans Court, Ware Road, Herford SG11 7HJ England
Tel: +44 (0) 1992 500006 Fax: 01992 500065

Company Description:
Can you reduce the cost of managing your systems and provide users with better service and increased productivity levels? RoboMon can. This powerful software solution detects and automatically formulates the correct solutions to system problems. Herrox Corporation is a well established company with a proven history in system management services and solutions for VMS, UNIX-DEC, HP, IBM, SUN & Windows NT.

Geographical Coverage: Worldwide
Users: Include 16 of the Times Top 30 Companies.

12 Lawson Software

 Capital Plaza, 120 Bath Road Hayes, Middlesex UB9 5AN
Tel: 0181 754 8470 Fax: 0181 754 7788

Company Description

 Lawson offers robust client/server applications with proven business benefits for companies worldwide. Lawson has 20 years of experience in developing business applications, with high-end, corporate functionality. Combining that experience with a commitment to cutting edge technology strategy, Lawson offers future proof solutions - offering both high-end functionality and openness and integration to the newest technologies.

Hardware/Compatibility: Open VMS/Solaris/Sun OS/HPUX/AX/Microsoft Windows

Geographical Coverage: Worldwide

Applications: IPSYS Toolbuilder, Object IE, HOOD, SSADM

13 CJP Training Products

 Russell House, 137-139 High Street Guildford, Surrey GU1 3AD
Tel: 01483 454888 Fax: 01483 454556
E-mail: cjp-int@easynet.co.uk

Company Description

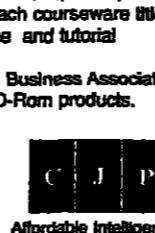
C.J.P. are producers of customisable, high quality, I.T. courseware which is licensed for unrestricted use and delivered in an electronic format. Licence holders are also eligible for courseware updates. The courseware portfolio covers leading applications software titles (Microsoft, Lotus, Borland, WordPerfect etc.). Each courseware title itself consists of trainer, trainee and tutorial materials. Additionally C.J.P. are an IBM Business Associate for N.V.O. self assessment CD-Rom products.


14 BATM UK Limited

 1 City Business Centre, Chichester, W. Sussex, PO19 2DU
Tel: 01243 539735 Fax: 01243 539835
E-mail: co75@cityscape.co.uk

Company Description

BATM is a world leading designer and manufacturer of approved connectivity equipment, supplying not only ATM product sets but also Ethernet, Token Ring, AS/400 and structured wiring solutions.

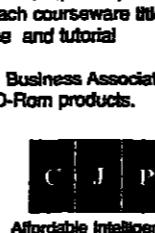

15 NSC - A Storage Tek Company

 Storage Tek House, Woking Business Park Addlestone, Woking GU21 5JY
Tel: 01483 727381 Fax: 01483 727085

Company Description

 NSC, a Storage Tek company is a leading supplier of enterprise-wide data security products which address:

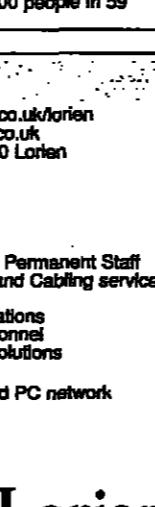
- External threats to data security from hackers or Internet espionage.
- Internal threats to data privacy.
- Security of dispersed data and data centre data.
- Secure VPN, Closed User Groups and enterprise data backup.


16 Baan UK Ltd

 Baan House, Dearway Technology Centre, Wilmslow Rd, Handforth, Cheshire SK9 3EY
Tel: 0125 523550 Fax: 0125 523303 E-mail: sales@baan.co.uk

Company Description

Baan is a leading provider of open systems, client server based enterprise business applications used by organisations worldwide to manage company resources and co-ordinate enterprise wide functions such as sales forecasting, inventory control, procurement, distribution, transportation, finance and project management. The Baan software family is designed for rapid implementation, easy adaptation and reconfiguration in response to changing organisational needs and technological advances. Currently more than 1,800 customers are using Baan software to manage and re-engineer their businesses around the world. Customers include Boeing, Mercedes-Benz, Philips, GEC, Remploy, Crown, Snap-On Tools, Northern Telecom, Honda. Baan employs more than 1,500 people in 59 countries worldwide.


17 Dorking Kiddersey Multimedia

 9 Henrietta Street, Covent Garden London WC2E 8PS Tel: 0171 8365411 Fax: 0171 7537575
http://www.dkm.com

Company Description

 DK Multimedia is a leading developer and publisher of high quality, award-winning education and reference CD-ROMs for all ages. Acclaimed new releases include *My First Amazing World Explorer CD-ROM Activity Pack* (Includes CD-ROM, books, jigsaws and much more), and *Eye witness Encyclopedia of Space and the Universe*.

A major European Telephone Company reduced faults by over 35%.

Geographical Coverage

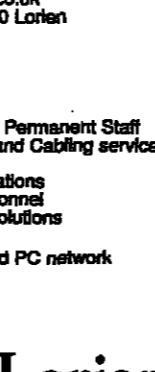
Worldwide


18 Lorien Pic

 Web: http://www.lorien.co.uk/orion
Email: lorion@lorien.co.uk
Tel: 0171 3517414/600 Lorien
Fax: 0171 3512404

Consulting -

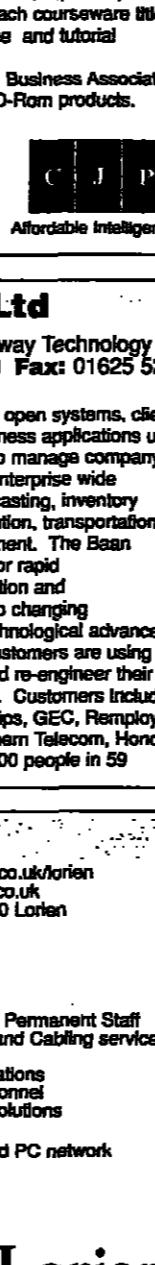
- IT Specialisms
- Resources - Supply of IT Contract & Permanent Staff Supply of Engineering and Callling services
- Training - NVC and CAG Qualifications Supply of Training Personnel Provision of Bespoke Solutions


19 Building Corporate Partnerships

Building Corporate Partnerships Ltd, 1000 London Road, London SW18 2JL Tel: 0181 670 0000 Fax: 0181 670 0001

Hardware and software configuration to any requirement.

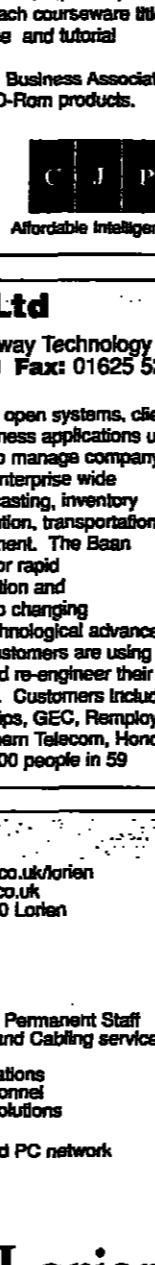
- Software support on Novell and Microsoft products
- Upgrade consultation and on-site installation for hard drives, CPU's and memory
- Cabling and networking solutions. Short and long term rental supported PCs, Printers & Networks.


20 Microvitec Multimedia

 Bolling Rd, Bradford, W.Yorkshire BD4 7TU Tel: 01274 590011 Fax: 01274 727356
Email: mmr@microvitec.co.uk

Bringing cost effective networked video applications to the corporate desktop

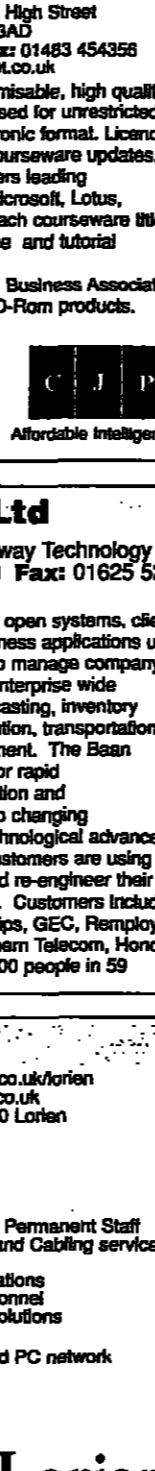
- Video Conferencing
- Training Applications
- Video on Demand
- Security/Surveillance
- Broadcast Corporate Communications


21 Ambiter Distribution

Ambiter House, 1 York Road, Uxbridge, Middlesex UB8 1RN Tel: 01895 818181 Fax: 01895 818190

Geographical Coverage

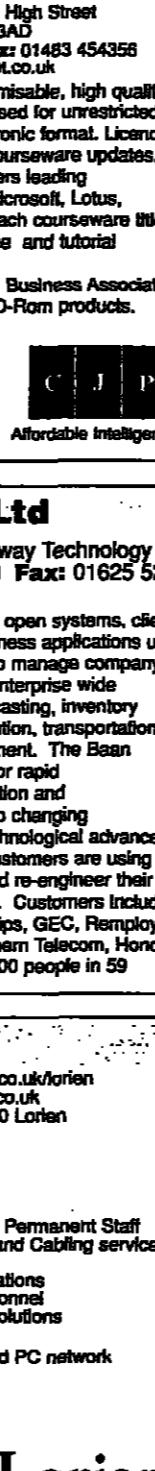
United Kingdom and Europe


22 CSI Computing Services for Industry

Canoe Place, London SW1E 8DU Tel: 0345 010105 Fax: 0113 243 6950

Geographical Coverage

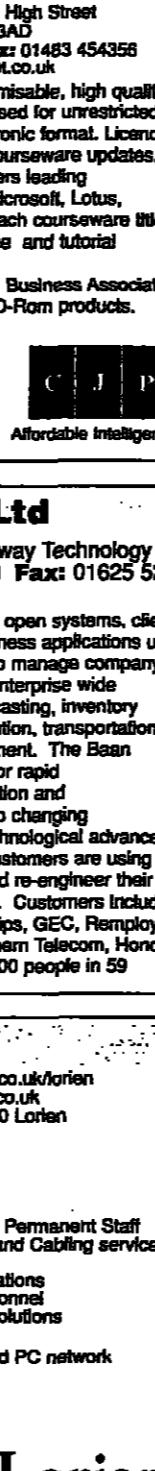
United Kingdom and Europe


23 Bentley Systems UK Ltd

L'Avant, Oldham Way, Bracknell, Berkshire RG12 0PR Tel: 01344 412233 Fax: 01344 412386

Geographical Coverage

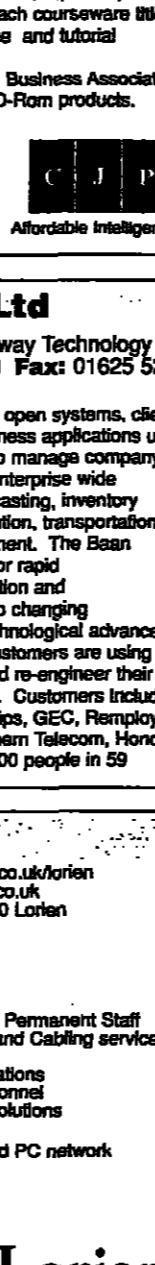
UK and Ireland


24 SoftDev & WebDev

November 27-28th 1996 Olympia 2, Kensington, London

Events covering the key stages in the product development life cycle.

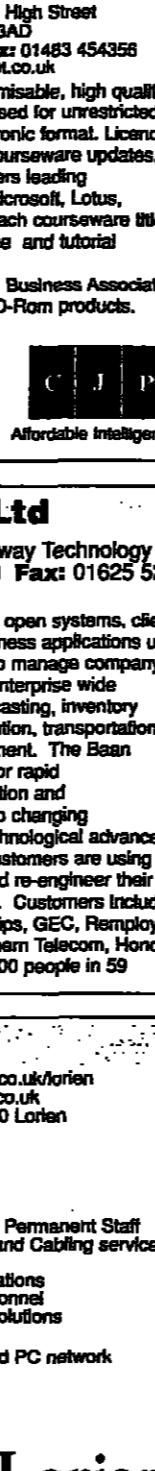
- Software development environments the range of products and services required for the development of corporate systems and applications.
- GeoEngineering, and mechanical engineering.
- Founded in 1984, Bentley has become one of the world's fastest growing software companies.


25 Plasmon Data Limited

Whiting Way, Melbourn, Herts SG8 8EN Tel: +44 1763 282863 Fax: +44 1763 264444 E-mail: sales@plasmon.co.uk

Geographical Coverage

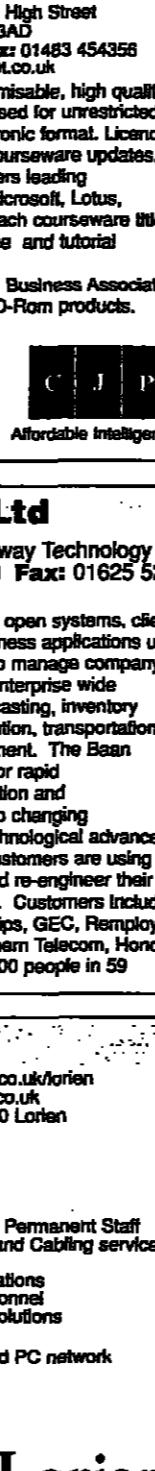
Offices worldwide


26 ON Technology UK Ltd

15-17 Liverpool Road, Slough, Berkshire SL1 4QZ Tel: 01753 673220 Fax: 01753 673378

Geographical Coverage

United Kingdom and Europe


27 Heroix Corporation Ltd

Yeomans Court, Ware Road, Herford SG11 7HJ England Tel: +44 (0) 1992 500006 Fax: 01992 500065

Company Description

You can reduce the cost of managing your systems and provide users with better service and increased productivity levels? RoboMon can. This powerful software solution detects and automatically formulates the correct solutions to system

Software

■ Internet software • By Louise Kehoe in San Francisco

A rush for market dominance

"The Internet is a fantastic thing," says Bill Gates of Microsoft, the software giant. "It makes software and computers more relevant to what is happening in the world. There is something going on here that is very deep..."

Bill Gates, chairman and chief executive of Microsoft, has become one of the leading advocates of Internet software. His enthusiasm is matched only by his determination to achieve leadership in what is expected to be the fastest growing segment of the software market.

Microsoft's ambitions are, however, being hotly challenged by a host of new software ventures led by Netscape Communications, which has captured an early lead in browsers - the programs used to navigate the World Wide Web and the most visible segment of the Internet software market.

Like the introduction of minicomputers in the 1970s and personal computers in the early 1980s, Internet computing represents a fundamental shift

in information technology that is expected to bring broad changes to the IT industry and to users. Historically, no company that has dominated one generation of computing has dominated the next, largely because they have been too closely wedded to the legacy of their past success.

"Internet computing will completely recast the dynamics of the software industry," say analysts at Forrester Research, a US market research group. "Microsoft will lose its dominance," they predict.

Yet it may be too soon to dethrone Microsoft. Although Mr Gates acknowledges that his company is the "underdog" in Internet software, he is determined not only to catch up, but to overtake all competitors. Over the past six months,

Microsoft has launched a fuselage of products, initiatives and acquisitions all aimed at claiming leadership in Internet software. Central to this "fight back" is Internet Explorer, the Microsoft Web browser, which is making available free of charge via the Internet.

Through agreements with leading online information services and Internet access providers that will offer their subscribers Explorer software, Microsoft is quickly gaining on Netscape. Moreover, later this summer, Microsoft will introduce an upgraded version of Internet Explorer that is expected to match all of the features of Netscape's Navigator program. But the "battle of the browsers" is just the beginning - see report, below. These programs are quickly becoming the universal "user interface"

for personal computing and thus become a challenge to Microsoft's core PC operating systems business. Already, Netscape has described ambitious plans to transform its Navigator software into a complete PC operating system. Microsoft, meanwhile, has demonstrated a new version of Windows that incorporates a "browser" front end.

"The priority for us is Windows and making sure that Windows is the best Internet platform," says Mr Gates. "Netscape is taking a browser and growing it into an operating system. We are taking an operating system and integrating a browser."

Features

The latter approach will provide computer users with a "single interface" - software that will enable them to find files stored on a personal computer's internal hard disk in the same way as they currently access information on a remote Internet/intranet

server," he explains. Netscape and Microsoft are also racing to bring new features to their browsers both through their own efforts and by adding third-party functions. The latest version of Netscape Navigator, for example, incorporates "LiveConnect", a feature that can be used to glue add-on applications into the browser.

A sales manager might, for example, click on a button to send a query to a database and the results will automatically be charted by a program, explains Marc Andreessen, co-founder of Netscape.



Bill Gates: his ambitions are being hotly challenged

AP

Other Netscape enhancements include LiveAudio and LiveVideo capabilities that allow users to view video and hear audio directly from Web pages without waiting to download files to a special "viewer".

Whatever technology advantages Netscape may achieve, however, it is unlikely to profit greatly so long as Microsoft is content to make its competing Explorer program available free of charge.

Microsoft is also giving away software for Internet "servers", the computers that store information distributed over the Internet and intranets, to partners of its Windows NT operating system. Netscape, which receives most of its revenues from selling server software, has had to slash prices on its basic server programs in response.

"Our business model works even if all Internet software is free," says Mr Gates. "We are still selling operating systems." Netscape, in contrast, is dependent upon its Internet software for profits, he points out.

Yet browsers and basic servers are only the starting point for Internet software. One of the next important battle grounds will be in "groupware" for the Internet and intranets; programs that enable people to work collaboratively over a computer network. In this arena, Oracle is claiming to be first past the post. Last month the company announced "InterOffice", a groupware program designed to work with the company's Universal Server multimedia database, which it claims will provide all of the features of established products such as Lotus Notes, and more.

Similarly, Netscape is working on a new browser, code-named Galileo, that it says will match proprietary groupware features. Meanwhile, Microsoft and Lotus are re-jigging their groupware products to incorporate Internet standards.

The most significant challenge to Microsoft's authority may, however, come from Java, a programming language and development tools from Sun Microsystems that enable the rapid development of "Internet ready" platform-independent applications. Since its launch last year, Java has taken the programming world by storm. Although even Sun executives acknowledge that Java is immature, it is in active use by thousands of developers, including dozens of innovative start-ups. These are "kids who are willing to live in the 'Big Mac zone,' as opposed to the 'Chez Louis zone,'" says Scott McNealy, Sun chief executive. "They start from scratch, and now instead of just developing applications for the Windows world now they can develop programs for all sorts of computers and network access devices."

Predictions

Collectively, these start-up companies will overthrow Microsoft's leadership in the software industry, Mr McNealy predicts. He also hopes that they will help him to sell lots of server hardware to build "Java farms" - collections of computers that store and distribute applications to desktop

**FT
IT**

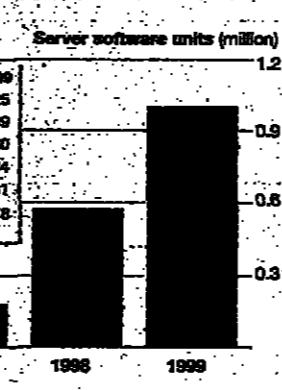
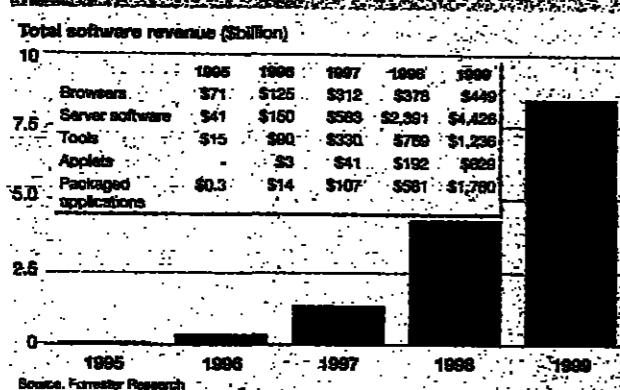
Internet computing

Recasting the dynamics of the software industry

computers on demand.

Mr Gates dismisses Java as "one of dozens of computer languages" that will be used to create applications for the Internet. Neither is he impressed by the idea that Java will fuel the creation of a new generation of downloadable applications. There are 150m users of Microsoft PC programs, he points out - "Just because the Internet is out there, it does not mean that people will throw away their applications."

Moreover, Microsoft itself is adapting to the network application model. Mr Gates suggests that in the future PC users may install only the basic functions of an application on their own computer and access rarely used functions via the network. Unlike leaders of the mainframe computer and minicomputer eras, Microsoft is responding quickly to the changes that threaten to undermine its success. With its greater resources and well-honed tactics for competition, it may yet defy the prophets of doom to maintain market dominance.



■ Internet server software • By Philip Manchester

Fresh challenge for software developers

The next 12 months will be crucial in the development of useful corporate Internet applications - and server software is a key component in its success

a relatively simple program which is designed to "navigate" the Internet using hypertext links.

Although client computers are important - the task of bringing Internet computing together with existing systems happens on the "backroom server". Server computers must be able to cope with requests from many different client computers at the same time. They need a different kind of software to that found on the desktop.

Until recently, the Unix operating system has been the mainstay of Internet server computers. Sun Microsystems, the leader in the Internet server market, uses a version of Unix on its systems and other suppliers such as Hewlett-Packard and Silicon Graphics use variations on Unix, too.

But this is starting to change. IBM, for example, has re-positioned its traditional mainframe systems as general-purpose servers. Earlier this year it re-packaged a wide range of computer resources and services as "software servers" to meet the new demands of the market.

"The Internet and Intranet are powerful ideas for new software applications: merchant servers" • By Rod Newing

applications and we have to respond to the demand for new applications and greater productivity," explains Mr Bill Reedy, a vice-president of IBM's software business. "Our strong presence in enterprise computing led us to re-package our key services as modular software servers which can help companies move into the new environment, while keeping control of their legacy systems."

IBM now offers seven software servers in its range covering everything from its established CICS transaction processing software and DB2 database software to Lotus Notes and the Internet. At the same time, Microsoft has pushed into the server market with its Windows NT operating system.

"A server is a combination of hardware and software and users are looking for increased resilience and all of the things they were used to with the old mainframe computers," says Mr Peter Blackmore, vice-president of Compaq's European systems business. "Servers have traditionally been based on the Unix operating system. But as Microsoft's Windows

NT has moved into the commercial market, we are seeing a change. Our market analysis shows Windows NT has a compound annual growth rate of 120 per cent. Market acceptance is very high and the price/performance of NT is half that of Unix."

Compaq is taking a scatter gun approach to Internet server software. It packages up Microsoft's NT along with Novell's Web server and Netscape's Commerce server free of charge with its range of server computers.

"We think users need to make their own choices so they can fit in with their existing systems. Our job is to provide a resilient, open hardware platform," says Mr Blackmore.

Microsoft also claims high performance for the Windows NT software - "although Unix is the traditional base for Internet servers, Windows NT is gaining ground, especially where users want to put a server on a local area network. Performance is a key strength of Windows NT and we are two and half times faster than any other server platform," claims Mr Jeremy Gittins, Internet product manager at Microsoft UK.

On the face of it, it is a true David and Goliath battle since Netscape had annual revenues of just \$81m last year compared with Microsoft's \$6bn.

Although most attention is focused on the contest between Netscape and Microsoft, there are now more than 20 other browsers on the market

Perhaps more than any other piece of Internet software, the browser epitomises the strength of inter-networking and the World Wide Web - access to vast treasures of information using easy-to-use yet incredibly powerful software tools based on internationally recognised standards.

However, it is also in the market for browser software that one of the most bitter Internet software battles is being fought out between Netscape, the California start-up, and Microsoft, the software company that appears determined to establish its Internet Explorer browser as Navigator's main rival.

On the face of it, it is a true David and Goliath battle since Netscape had annual revenues of just \$81m last year compared with Microsoft's \$6bn.

But Netscape, founded by James Clark and Marc Andreessen and floated on the Nasdaq last year when it was valued at \$4bn, has some powerful allies, such as Oracle and Sun Microsystems, a large installed base and loyal following, particularly among corporations, which account for 70 per cent of its business.

Overall, browsers accounted for about 60 per cent of the estimated \$127m in Internet software revenues last year and about a third of the projected \$382m in revenues this year. But the battle between Netscape and Microsoft is about much more than just Internet software revenues. As commercial use of the Internet grows and intranets - internal networks based on Internet standards and software - are deployed throughout companies, browsers and browser technology are set to become a key element in corporate computing.

Already many features of the browser are being built into software operating systems and other applications programmes, helping to turn the browser metaphor into the next-generation graphical user interface. For example, last month Microsoft unveiled plans to combine its top-selling PC software products, such as Microsoft Office, with Internet technologies to enable businesses to build intranets as part of a strategy to stake claim to leadership in the emerging intranet software market.

Among the products previewed by Microsoft were new versions of its widely-used Windows PC operating systems, with built-in browser capabilities enabling users to search for information stored on their local computer, or an internal network or on the global Internet.

The company also demonstrated Windows NT Server, with built-in tools for authoring and network management, and a search server for document searching. It also showed Office 97, a new version of its best-selling desktop application suite, that includes technology for publishing and searching information in the form of Web pages.

Netscape has also set up Actra ("Active Transactions") Business Systems, jointly with GE Information Services, the world's leading provider of business-to-business electronic commerce. This move is aimed at bringing the considerable advantages of EDI to a wider business community using Internet technology.

Businesses have faster links to the Web and bigger purchasing budgets than households. A recent survey of large companies by Barclays, the UK high street bank (<http://www.barclays.com/pmsd/business/purchasingonline.html>), found that nearly half of them want to use the Internet to order goods and services direct.

Shoppers' Universe already includes a small business-to-business section and General Electric have set up a significant trading opportunity between businesses at <http://www.ge.com/trade/>. These new electronic trading systems will need to be aimed at other businesses - not homes - if the revenue-generating potential of the Web is to be maximised.

Microsoft, which already gives away Internet Explorer and its Web server software free, is expected to put increased competitive pressure on Netscape. In particular, analysts expect Netscape to be forced to reduce further the prices of its own server products, the company's primary source of profits. However, Netscape, which claims that 92 of the top 100 companies in the US already use its software, shows no signs of surrendering its lead in the browser market to Microsoft without a fight.

The company - whose latest Navigator version boasts a wide range of innovations including live audio and video and an integrated Internet telephone feature - has launched a pre-emptive strike against Microsoft by publishing its own intranet vision, via its Internet pages, describing the next-generation versions of its Navigator browser and its SuiteSpot software for the Web.

Netscape claims Microsoft's intranet technology forces users to adopt other Microsoft products, in particular its Windows operating system. Netscape's software, in contrast, works with Unix-based systems and Apple Computer's machines as well as those running Microsoft Windows.

"We defined the intranet vision. Microsoft is trying to follow us down that path and put a proprietary twist on it," said Mr Mike Homer, Netscape senior vice-president of marketing, last month.

For the moment, most independent analysts agree that Netscape's latest browser maintains its technological lead over the latest version of Microsoft's Internet Explorer, but with new versions coming out every few months, the gap is closing.

Apart from Netscape and Microsoft, there are more than 20 other browsers on the market. In a recently published report, Forrester Research divided them into three categories based on technology and architecture:

□ The laggards. These browsers, argues Forrester, make using the Web painful because they do not support the latest version of Hypertext Markup Language (HTML).

□ The pack. This group includes "credible browsers" such as GNN, Spry and Netcom's NetCruiser, but Forrester says they are "increasingly wimpy as they try to keep pace with Netscape".

□ The leaders. Netscape, says Forrester, qualifies for this category "because it is setting the Web software agenda." Microsoft is placed in this category even though its browser is technically a generation behind Netscape, because "it has a strategy for evolving Internet Explorer, and the financial and marketing clout to become a serious contender".

Most analysts believe, however, that the market is on the verge of a wave of consolidation driven in part, by the trend for the browser to become increasingly "personalised" as users add bookmarks and other browser-specific data and programmes making it increasingly difficult to persuade seasoned users to switch browsers. This, it is argued, will drive the market towards Netscape and Microsoft - both of which have particular strengths and advantages - to new start-ups and cause other players to drop out.

Electronic shopping on the Web

Home shopping is likely to be eclipsed by business-to-business electronic trading

Visa is also developing <http://sales.attlan-olympic.org>, the US catalogue service for their travel service.

IBM's new Merchant Server was demonstrated to 50 retailers in Washington in February and incorporated features from their feedback.

Merchant Server currently only works with Microsoft's own Windows NT operating system and its browser, Internet Explorer. Only Explorer has the built-in security and encryption which electronic commerce requires, although it will soon follow in other browsers. Secure Electronic Trading (SET) is the new publicly-available standard which allows merchant servers to verify the identity of legitimate buyers and reassess them of the legitimacy of sellers.

SET is designed to guarantee the provision of goods and services and subsequent payment. Visa and MasterCard have developed it together with Microsoft, GTE, IBM and Netscape. The specification should be available through <http://www.visa.com> or <http://www.mastercard.com>.

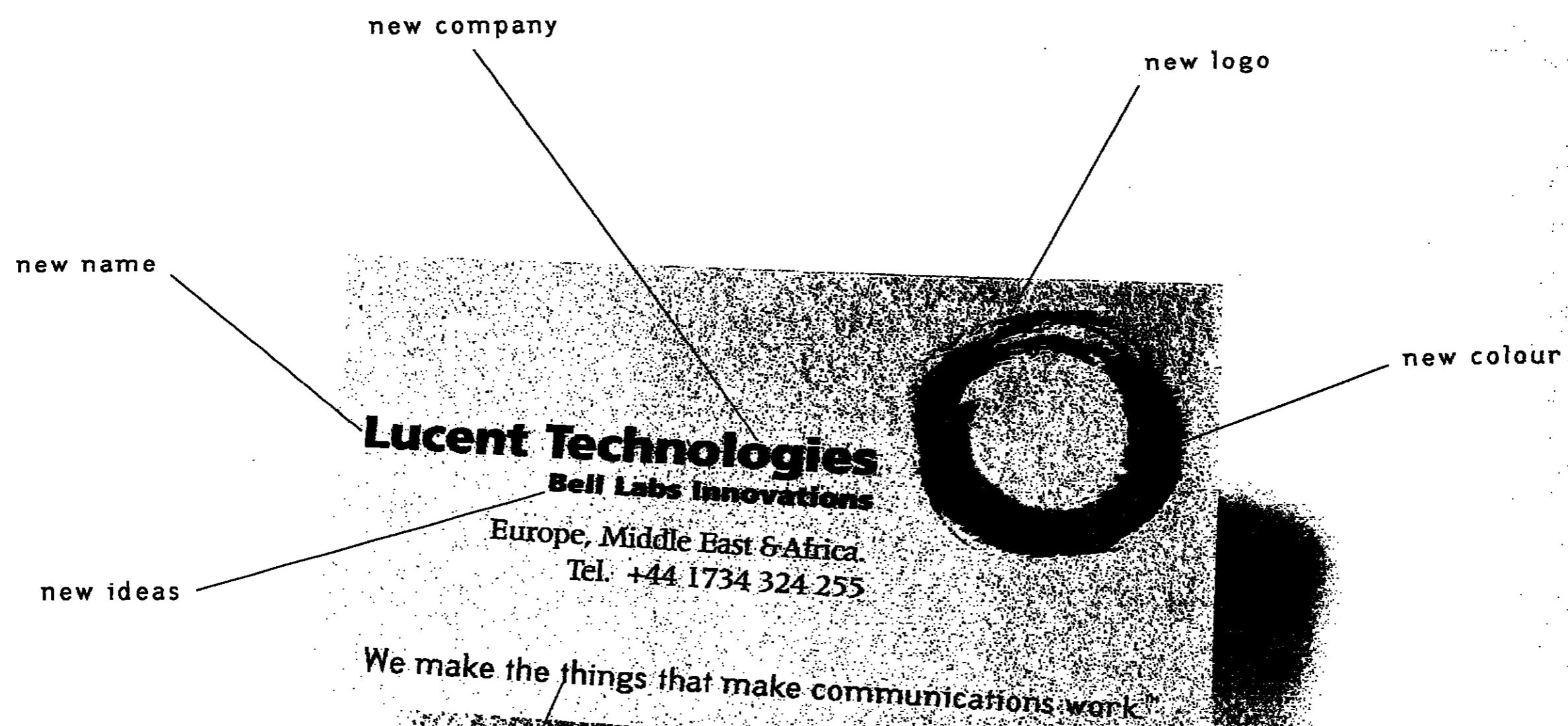
Browsers can download an electronic shopping basket, which will then hold their credit card details and delivery address. It will enable credit card processing and secure payment and may be incorporated into a future operating system. The servers have also

been designed to support future electronic cash systems.

Lotus is also developing <http://www.lotus.com> for their travel service.

L.L.Bean, the US catalogue retailer, will be the first consumer customer, with a service commencing in the third quarter of 1996.

IBM is also offering <http://www.ibm.com> to test Merchant Server at their respective sites to allow organisations to trade electronically without incurring a high initial investment on the strength of unquantified benefits.



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FOREIGN EXCHANGE

Central banks steady the markets

During the uneasy quiet which now prevails the industry faces a period of restructuring. But, asks Philip Gavith, how long will the calm last?

Anyone inclined to the fashionable thesis that in an era of global capitalism, power is seeping inexorably from state to market need look no further than the foreign exchange markets for a convincing rebuttal.

Central banks and finance ministries have scored a convincing victory over their old foe, the currency trader, with exchange markets currently more benign than for many years.

The dollar has rallied strongly after its historic lows last year, the yen and the D-Mark have both weakened appreciably, providing much needed stimuli to their ailing economies, and the level of volatility in the main currencies is approaching record lows.

This period of stability is testimony to a greater sense of common purpose among G-7 partners, backed by real policy measures, than has existed for a long time. Last week Larry Summers, the deputy secretary of the US Treasury, told a New York audience: "The only path to enduring exchange market stability is through the pursuit of sound economic policies." The message from the markets is that the G-7 is on that path. However, it is a slightly uneasy calm that prevails. Historically, the longer that markets stay quiet, the fiercer the subsequent move. It is almost a year since central banks last intervened together to stabilise currency markets - a protracted peace by the standards of recent years.

Two questions in particular are occupying the market. The most important concerns the dollar - is the rally of the past year likely to be sustained? Does it represent a fundamental turn in the trend after more than 20 years of steady degradation in the world's leading reserve and trading currency, or is it simply an upward blip within the ongoing downward trend? Much money will be made and lost getting the correct answer to that question.

The other fundamental question concerns the path to a single currency in Europe. Will traders still be trading D-Marks, francs, pesetas and liras in 1999, or will they all have been subsumed in the euro?

There is a tantalising absence of consensus on both of these questions. While the market remains broadly positive about the outlook for the dollar, there is still considerable scepticism about whether it can really have shaken off its bad old ways. As for Europe, nobody underestimates the collective political will, but the combination of a rigid timetable and a process driven relentlessly by politicians and bureaucrats against a backdrop of widespread popular scepticism, leaves an ugly blemish of indigestion a distinct possibility.

From a purely selfish perspective, this is what many in the currency markets will be hoping for. For if there is one constituency in the world which does not enjoy the era of New Age economics, where all governments sing from the same hymn sheet of fiscal and monetary probity, it is foreign exchange traders.

The mood in the industry is subdued, with keen competition and calm markets proving an unpromising trading environment. Paul Chappell, head of foreign exchange at Bank of America in London, says: "1996 has been a very quiet year so it is very likely that people are

going to be struggling to meet their budgets."

The conundrum the industry faces is, in the words of one manager: "Is it a drought, or do we live in a desert?" Will the industry return to the fat years of 1982/3, or must it learn to live with the current market environment?

Most dealing room managers are confident the music will start to play again - that the current policy consensus between leading industrial nations will unravel, prompting renewed exchange rate turbulence.

But even if they are right, it is unlikely to offer more than a temporary respite from the far-reaching challenges the industry is facing.

Optimists will report that

they have been here before -

Everybody is hoping for a return to the days when central banks threw money at the markets

back in 1981, a backdrop of quiet markets led many to question the future of the business, only for huge turbulence in the European exchange rate mechanism in 1992/93 to restore fortunes.

Only the most sanguine, however, believe this will do more than delay the inevitable. Market turnover may continue to grow - the most recent survey from the Bank for International Settlements suggests total daily turnover grew by 30 per cent from 1992 to reach about \$1,200bn/day in 1995 - but fierce competition and the onward march of technology have put profits under pressure, especially in the main currencies where huge vol-

umes are traded for little or no margin.

Guy Whittaker, head of global foreign exchange at Citibank, said recently that after 30 years of sustained growth in the industry, "we have perhaps reached a point where, because of a changing environment and new technology, the growth of capacity of the market has exceeded the growth in demand".

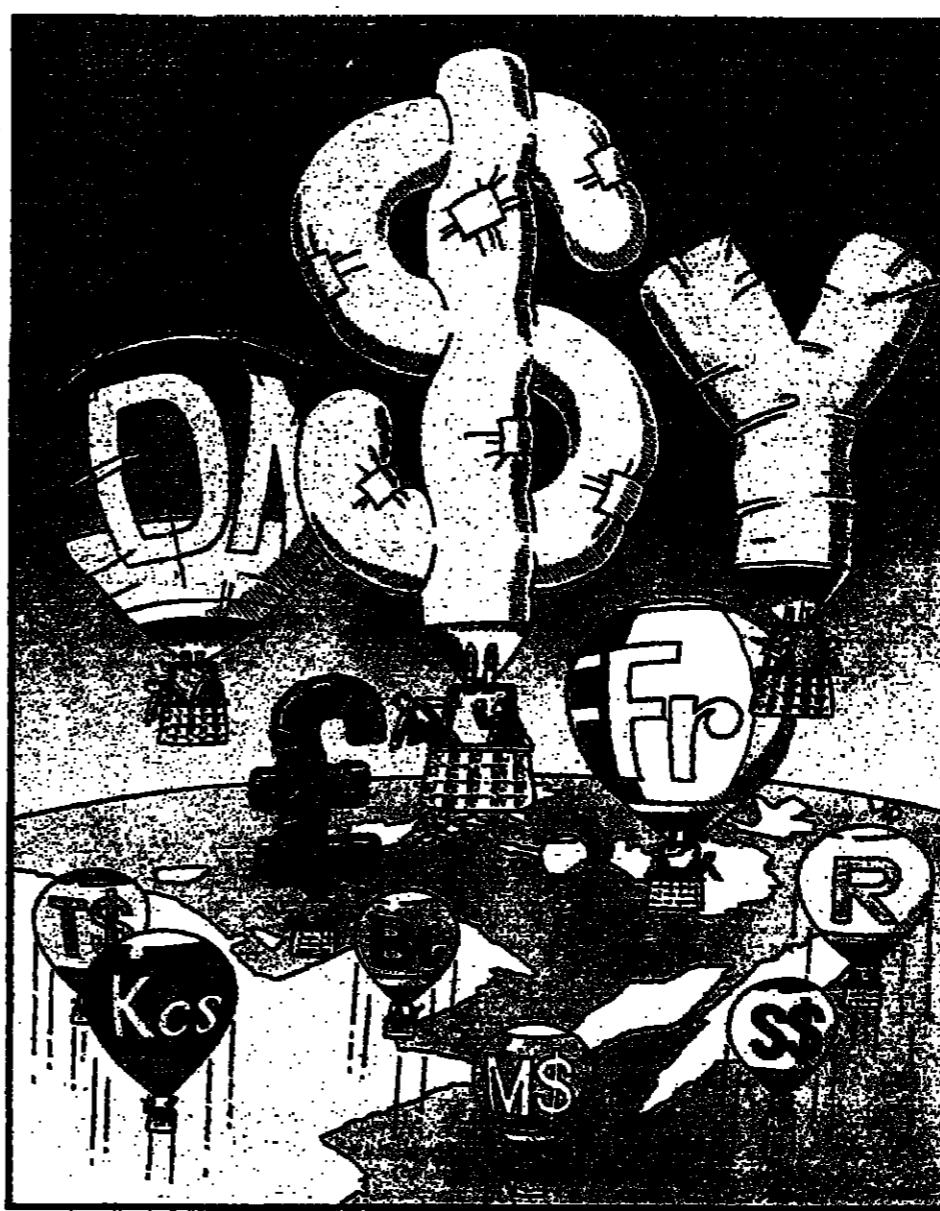
As with the rest of the banking industry, it is increasingly the case that machines can do some of the work more cheaply and more efficiently than people. Partly, this involves labour intensive, back-office administrative work. But the front office is by no means immune. The powerful growth of electronic broking systems means that prices can, in many cases, be accessed from a machine. Reuters 2000-2 and EBS, the two electronic systems which allow traders to be done by matching buy and sell orders that have been put into the system, have carved out a large market share. This has come at the expense of both the voice-broking and the larger banks, who have lost much of the business they used to receive from smaller banks.

Clans Said, head of foreign exchange at JP Morgan in New York, says: "I can very easily see where you have fewer traders and essentially no, or very little, interbank market making beyond gentlemen's agreements, with electronic broking to get you out of your positions."

It is no wonder then that the spot trader, that most hoary of all market stereotypes, and bane of finance ministers over the years, appears an increasingly threatened species.

Privately, most managers of large dealing rooms agree that a significant shrink in the head count over the next few years - 30-40 per cent is not controversial - is inevitable.

Technology is not the only factor at work here. Consolidation and centralisation are two other important themes, both of which will cause job losses. The best example of consolidation is the merger of Chase and Chemical banks to form the new Chase, a potential contender for Citibank's status as



their price-making capability in a few regional hubs, such as London, New York and Singapore. Local branches are then used as marketing outlets which only make prices in the domestic currency. From a global perspective, this process has involved big job losses, although this is not so evident in the large centres which, if anything, could be net beneficiaries.

Mr Whittaker cites the case of Citibank: eight years ago the bank had 38 spot dollar/D-Mark dealers trading in 17 independent centres just in Europe. "Today we do more business and serve more customers in dollar/D-Mark with only six dealers operating in two cen-

tres." Even if Citibank was decentralised to a fault, with different branches acting as competing fiefdoms, a similar story can be told at most other large banks.

In the meantime, banks have no choice but to play the hand they have been dealt. Jim O'Neill, chief currency economist at Goldman Sachs in New York, believes that it is "a period when the real franchise players with big client businesses are likely to stand out alone".

Certainly, there is more talk than ever about the customer. With technology having made the commodity end of the business increasingly unprofitable, there is a clear shift in focus

from transactions to advice, with banks and brokers anxiously trying to move up the value-added chain to preserve their margins.

"Five years ago it was all about price. Now it's about relationships, idea generation and research," says Jeremy Hodges, head of foreign exchange sales at Bankers Trust in London. "The customers of today are far more sophisticated than they have ever been."

The future, then, is shaping up as one where fewer, more highly trained staff are employed, with far more effort, attention and resources devoted to customer service, and far less to purely transactional jobs where little value is added.

Customers, in turn, will be asked to pay for this service. At the moment, says Mr Said, "this market is dramatically skewed towards the client like no market I have ever seen".

But while the industry is having to face up to some difficult decisions, particularly on the cost side, there are also some bright spots. The most obvious is the growth in emerging markets currency trading. Margins are better, but risks are also higher, and there is no short cut to expertise in these markets.

There is no doubt, though, that these currencies will play an increasingly important role in the activities and profits of most dealing rooms.

Options are another growth area, particularly in the form of exotic options. While some banks and customers have burned their fingers, their superiority as hedging instruments seems likely to ensure that they will continue to grow, possibly cannibalising the spot market in the process.

While growth opportunities remain and have to be seized, the industry's current focus is more inward - on achieving a cost base that is sustainable through quiet markets, and improving returns on capital. Everybody, however, is hoping for a revenue surprise - a return to the good old days when central banks obligingly threw money at the markets.

History may record the present period as a one-off shift to lower price volatility, driven by greater policy convergence. That is the keen desire of politicians and central bankers. If not, the time may be approaching for the pendulum to swing back towards the market.

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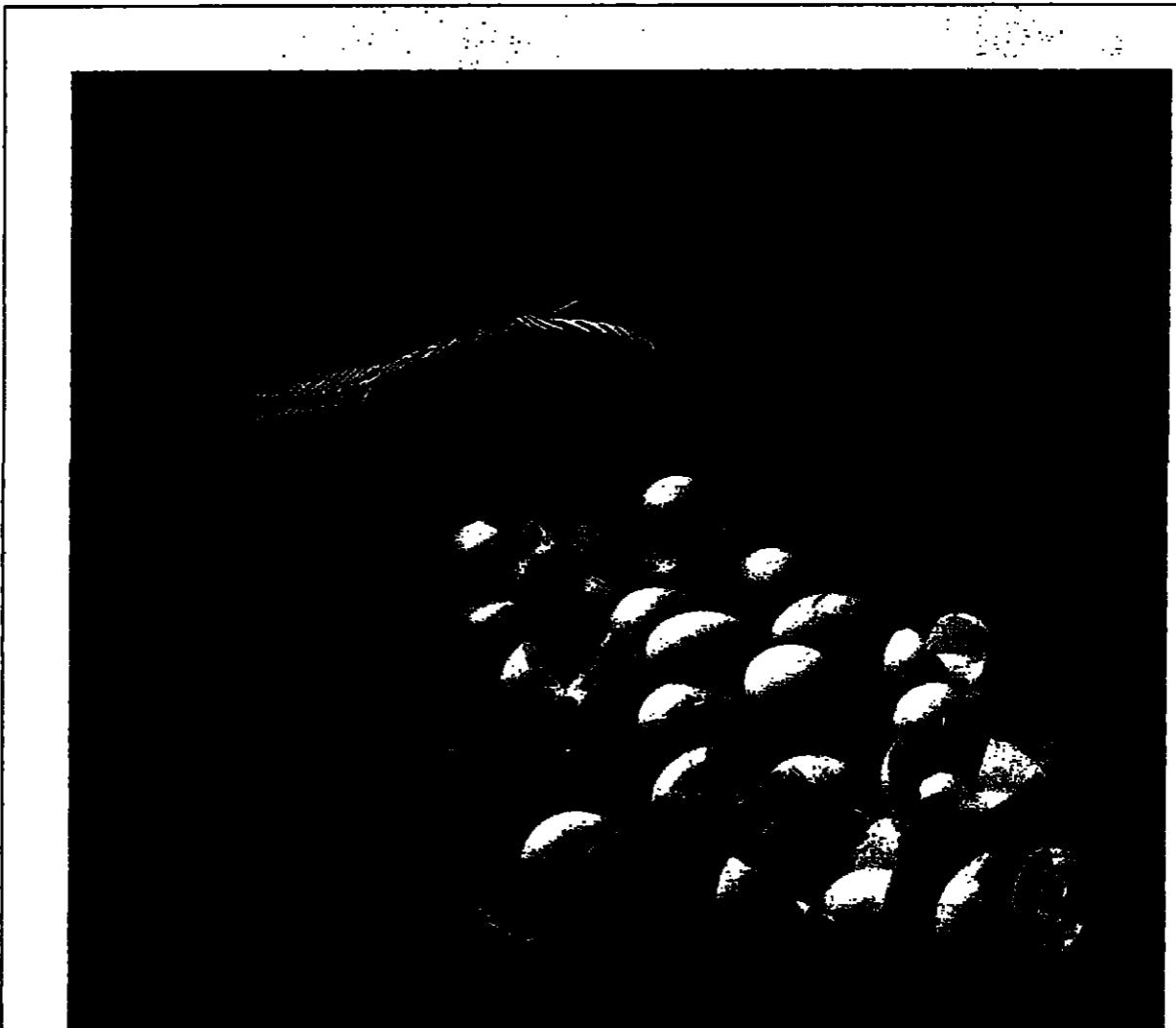
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2 FOREIGN EXCHANGE

The impact of a strong currency

■ Japan: by William Dawkins

Yen's rise prompts exodus

Japanese manufacturers are shifting production to cheaper locations offshore

Toyota, Japan's largest car producer, will in two years time start making engines in China, its first significant foothold in this potentially enormous market.

Hardly a week goes by in Tokyo without a top manufacturing company announcing a project in Asia, whether it be a tentative first step into the wilds of China or a semiconductor plant in an advanced, newly-industrialised economy such as Singapore.

What has changed in the motives of Toyota and others for their expansion overseas? Until recently, the main driving force was the strength of the yen.

The yen has risen by 83 per cent against the dollar since 1985

the yen. But deeper factors are also at work. Japan, once supreme in mass production, is being overtaken by its more recently industrialised neighbours. It now faces the challenge of how to find new high-

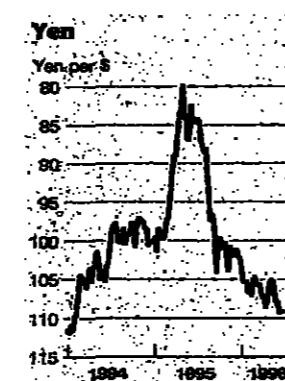
technology sectors in which to compete, at present the top priority for its industrial policy planners at the ministry of international trade and industry.

The climb of the yen alone has been a powerful stimulus for change. Since the end of 1985, the currency's value against the dollar has risen by 83 per cent to around Y105, touching a hair-raising record of Y128.75 in April last year.

Manufacturers have responded correspondingly fast in shifting new production to cheaper locations offshore, though they have been slower in shedding redundant capacity at home, a legacy of the largest companies' continued promise to provide lifetime employment.

Over the past near-decade, the share of Japanese companies' production offshore has risen from 3 per cent to 7.9 per cent at the latest Miti count at the end of 1994. Since then, the signs are clear that growth in the share of foreign output has accelerated. The total could reach 20 per cent in the next three to four years - about the same as in the US now - according to Jetro's 1996 white paper.

It all points to a decisive move away from the centralised, domestically oriented tradition of Japan's top companies. That suggests that the shift of capacity offshore should, as Jetro believes, continue to rise to the levels achieved by other mature economies.



Source: Bank of Japan

share of investment in Asia doubled to 24 per cent over the same period, according to the finance ministry.

As the focus of new production has switched to Asia, so the new arrivals have started to put down local roots more deeply than before. They have invested more in servicing local markets, and moved some research and development and even management functions out of Japan.

Japanese companies' local units reinvested 60 per cent of their local profits on increasing capacity for local markets, rather than exporting, twice as much as five years ago, according to Jetro's 1996 white paper.

More companies are setting up local headquarters with decision-making responsibility, it remarks.

Meanwhile, Japanese companies' domestic spending on research and development started to decline three years ago for the first time since the war, since when foreign offshoots' R&D has correspondingly risen, according to a recent Miti survey.

It all points to a decisive move away from the centralised, domestically oriented tradition of Japan's top companies. That suggests that the shift of capacity offshore should, as Jetro believes, continue to rise to the levels achieved by other mature economies.

Japan's first wave of foreign investment in the early 1980s was primarily to supply its main existing overseas markets - the US and Europe - and Japan more cheaply. But over the past decade, the focus has switched towards faster growing and more profitable markets in Asia. Overall, foreign direct investment in North America declined from just over half of the total when Japan's FDI peaked in 1989, to 45 per cent last year, while the

■ Germany: by Andrew Fisher

D-Mark dip suits exporters

The stagnating economy now looks like moving back hesitantly to a growth path

Germany's exporters are breathing more easily this year. Already under pressure from high domestic labour costs and taxes, they bore an extra burden in 1995 as the D-Mark soared against the dollar and several European currencies. But now the trend has been reversed and the German currency is back to its levels at

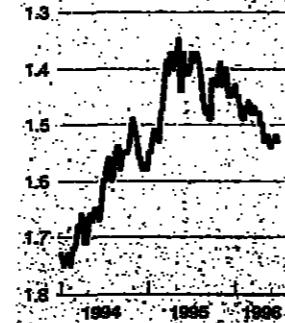
The D-Mark is back to its levels at the beginning of last year

the beginning of last year. This is positive news for a stagnating economy which looks like moving hesitantly back to a growth path. With private consumption and industrial investments lacking any real impetus, exports are the economy's main support.

their depletions had worn off. Thus they were likely to cut interest rates to choke off further rises in their currencies.

The combination of high costs, currency uncertainties and a desire to gain access to

D-Mark



Source: Deutsche Bundesbank

new markets has led to a rapid increase in German companies' investment abroad. Last year, the total nearly doubled to around DM50bn, while foreign investment in Germany was only DM3bn.

Several big transactions in the insurance, pharmaceuticals

and banking sectors pushed up German investment abroad, the bulk of which went to the European Union and the US.

But German companies are also investing more in south-east Asia and eastern Europe. Increasingly, the Bundesbank noted, exporters are incorporating cheaper foreign components into their export products.

Thus higher exports do not fully benefit the German economy. Also, foreign order figures could be exaggerated through inclusion of contracts that companies pass on to lower-cost foreign subsidiaries.

So while the D-Mark's strength may have abated, exporters are still striving to cut costs and offset the impacts of currency shifts. Moreover, the currency could come under further revaluation pressure if markets thought a postponement of European monetary union - aimed at stabilising economic and currency conditions - was likely.

The Bundesbank, however, will be anxious to ensure that the D-Mark does not enter Emu at too high a level, locking the country in from the start at uncompetitive levels.

It has taken 14 months to level the unjustified appreciation of the D-Mark in the first quarter of 1995, Bank Julius Baer said in its latest economic summary. However, the changed currency trend also meant economic growth in Germany's neighbours would weaken once the impact of

Managing exchange rate fluctuations

■ Fund manager case study: Guinness Flight • By Philip Coggan

Teamwork plays prime part

John Stopford's team looks after around \$1.3bn of assets with a currency overlay

Fund managers are becoming increasingly aware that they need to take a view on currency movements, as well as on the prospects for bonds and equities out of Japan.

Japanese companies' local units reinvested 60 per cent of their local profits on increasing capacity for local markets, rather than exporting, twice as much as five years ago, according to Jetro's 1996 white paper.

More companies are setting up local headquarters with decision-making responsibility, it remarks.

the underlying asset class. "Over the past year, the optimal strategy has been to be long the Nikkei 225 and short the yen," Mr Stopford says.

The decisions on currency strategy are taken by the entire team. "For us to have a reasonable amount of success we feel it's important to generate ideas internally," says Mr Stopford.

The team has a disciplined process of quarterly, monthly and weekly meetings, during which it looks at what Mr Stopford calls "compelling forces - those key factors which we think drive exchange rates over the medium and long term." Each month the factors are "scored" by the team to help members reach a view on currency prospects.

"We have been managing currencies as a separate asset class from bonds and equities since as far back as 1980," he says. "That means putting a currency overlay on all our bond and equity funds. What is good for bonds and equities isn't necessarily good for currencies. So just because we are invested in US treasuries doesn't mean we are in dollars to the same extent."

Frequently in recent years, currencies have been moving in the opposite direction from

affect short-term capital flows such as "short-term interest rates, real bond yields, direct investment flows, whether the trade position is worsening or improving, and whether central banks are intervening".

Chart patterns, or technical

become involved in conscious dealing activity. "We are strategic investors rather than traders and we add value by taking a long-term view; we can't out-trade the market," says Mr Stopford.

Once the team has decided on its view, the appropriate funds will move in the same direction (and at the same time). "Our dealing will be done using one of a number of City financial institutions. For credit reasons we spread the risk pretty carefully, and we look at pricing and quality of research."

At the start of the year, he says, the currency decisions were relatively easy. Japan and Germany had easy money policies, the Japanese current account was deteriorating, and the respective authorities were talking down their exchange rates. "That made it smart to be long dollars and short yen," says Mr Stopford.

The decisions are harder now. "The US dollar no longer looks that cheap and the DM and yen no longer look that expensive. The Italian lira and Swedish krona have moved from being undervalued. We remain long of the dollar but we have reduced our positions gradually. We have also reduced positions in peripheral currencies."



John Stopford: It is important to generate ideas internally

analysis, can also play a role in determining the team's short-term view, as can non-economic factors such as politics. All in all, the scoring process means that, according to Mr Stopford, "we might be wrong about individual factors but on balance, hopefully, the totals are pointing in the right direction".

The process also limits the tendency for the managers to

■ International company case study: Marzotto

Currency exposure controlled

Just over two-thirds of the company's £2,400bn turnover consists of sales outside Italy

Pietro Marzotto is looking forward to the arrival of a single European currency, if only because it could save him a little of the time he has to spend every Tuesday discussing exchange rates with the financial managers of Marzotto, the quoted Italian clothing and textiles group of which he is chairman.

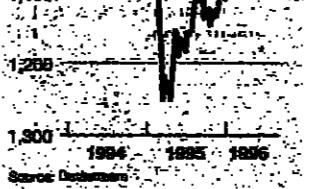
Just over two-thirds of Marzotto's annual turnover of £2,400bn is represented by sales outside Italy. The group also has production based in Germany (it controls Hugo Boss, the German menswear group), France, the Czech Republic and Tunisia.

While the lira was in the European exchange rate mechanism, control of movements against other European currencies was relatively simple. But the precipitate departure of the Italian lira in September 1992 ushered in a new period of exchange rate volatility, exacerbated by domestic political uncertainty.

Marzotto's 1995 report and accounts underline the problem

report, analysed by the chairman and his top executives. In the report, the company assesses its commitments in foreign currencies - credits and firm orders, less balance sheet debt, plus the forecasts for future orders and expenses. It then borrows in local currency, or occasionally uses foreign exchange swaps, to cover

Lira



Source: Bank of Italy

part of the risk. The level of coverage is cyclical, as the business is in part based on the presentation of each season's fashion collections.

Mr Marzotto is proud of the new system, and reluctant to reveal it in detail, but the central instrument for controlling currency exposure is a weekly

group's executives to examine what would happen if all Marzotto's foreign currency debts, orders and commitments were realised, thus giving a weekly snapshot of the group's exposure to currencies. Foreign subsidiaries, including Hugo Boss, now use a similar system.

The system has allowed a clearer picture of underlying trading at Marzotto to emerge from the currency turbulence. In fact, in the past three years, weak demand in core markets has had a greater impact on Marzotto's results than exchange rate movements. Marzotto's 1995 report explains that the lira's weakness last year "did not, in fact, benefit the operating margins and the total profitability in that... higher costs were incurred for goods and services, and negative exchange differences on the settlement of financing in foreign currency aimed at reducing exchange rate fluctuation.

Now the lira is strengthening, Marzotto also faces a squeeze on its export margins, with long-term clients reluctant to pay higher prices. No amount of sophisticated currency hedging, it seems, can help soften the tough commercial reality of working in world markets.

The Financial Times plans to publish a Survey on

IMF/World Bank: World Economy & Finance

on Friday, September 27.

● To coincide with the IMF/World Bank meetings in Washington in 1996 ● Special distribution to 6000 delegates at the meeting ● New emerging markets section.

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For further information please contact

Hannah Pursall in London

on +44 171 873 4167 or Fax +44 171 873 4296

or Tim Hart in the USA on +1 212 752 4500,

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Risk management: by Philip Gavith

Debate rages on derivatives

Customers are now seeking to hedge their risks rather than improve returns

You will not travel far in the foreign exchange business without tripping over the phrase "risk management". As markets mature and margins disappear from the business of spot foreign exchange, banks are seeking increasingly to find a new role for themselves under the guise of offering a risk management service.

On the face of it, this is no more than an appeal to common sense. But the devil, as ever, is in the details. Derivatives are key risk management tools, but in the wrong hands they can aggravate rather than reduce risks and the industry remains saddled with the legacy of many large losses which, rightly or wrongly, are attributed to the use of derivatives.

A debate continues to rage about their usefulness and the temperature rose recently with the appearance of a provocative article "Why derivatives don't reduce FX risk" in the McKinsey Quarterly. Authors Tom Copeland and Yash Joshi wrote: "The sad truth about foreign exchange risk management programmes is that most would not pass the doctor's basic test: First, do no harm... it is clear that many programmes destroy value instead of protecting it."

They continue: "Of all the variables that influence a firm's financial performance, FX is but a minor contributor to total risk, except in the event of catastrophic currency failures..." And even if the FX risk was a serious one, a study the authors performed of



200 large companies suggested hedging may not be much help in addressing the problem. They found that in only 20 cases would income volatility be reduced by more than 10 per cent.

This is not a very helpful message for those manning the options desks of large banks which market these instruments as useful hedging tools. Unsurprisingly, the McKinsey analysis is vigorously contested. Zar Amrollia, global head of FX options marketing at Deutsche Morgan Grenfell, says the critique is misconceived because it tries to look at risk in isolation without considering returns.

He argues that a successful hedging programme can increase the value of a company by "adding to the growth in cash flows and reducing the cost of funding".

He also contests the assertion that FX risk is not worth hedging, citing the 1994 case where Matsushita lost \$1.7bn in translation exposure due to currency fluctuations when it sold MCA.

Figures in the book Managing Foreign Exchange Risk by

David DeRosa also show that during the 1986-85 period, hedged returns on global equity and bond indices were roughly double or half of those of corresponding unhedged returns, depending on which side of the currency the investor was.

Mr DeRosa believes that the onward march of derivatives is ineluctable, with the bad experiences largely behind it. "Interest is so great that it is only a matter of time before the market learns how to use these products. I see this tremendous effort in the way of education and new systems for risk monitoring. This paves the way for increased use of derivatives."

There is also evidence that the knowledge gap between dealers and users has closed to the point where there is greater mutuality of purpose than sometimes existed in the past.

Les Halpin, managing director at Record Treasury, a currency risk management group, says customers are favouring simpler products that are easier to understand.

"We are being asked more to look at strategies which reduce risk. In the past people asked: how can we add to return, but the only way you can add to return is by adding to risk."

He argues that a successful hedging programme can increase the value of a company by "adding to the growth in cash flows and reducing the cost of funding".

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Figures in the book Managing Foreign Exchange Risk by

says Mr Halpin. The focus, therefore, has shifted to protecting the downside rather than trying to improve the upside.

It is not clear, however, that banks are looking at the subject in entirely the same way. As the options business has matured, traders have resorted increasingly to using exotic options, rather than vanilla options.

The most common type of exotic option, the fastest growing part of the business, are those with a binary, or fixed pay-out, structure. These are essentially bets – either they are right or wrong, at very specific points. A regular currency option, by contrast, has a much more incremental effect, with the pay-out based on the degree to which the option is in or out of the money.

For all the appeal, exotics are a complicated area, and some banks have paid heavily for their inability to develop suitable modelling systems to value these options.

One US-based trader comments: "Someone new falls on their sword every day. There is a lot of blood out there." Clearly it is not only customers who are at risk from dabbling in areas they do not understand.

These systems allow any two banks to offset the gross sums

Netting: by George Graham

Herstatt lessons learned

Banks have taken a number of steps to reduce payment risks in the foreign exchange market

When Bankhaus Herstatt, a small Cologne bank, collapsed in 1974, it cost its foreign exchange trading partners more than \$520m in uncomplicated deals and created a whole new category of risk for central bankers to worry about.

Since last August, the concept of netting has extended on to a multilateral basis with the creation of the Exchange Clearing House, or Echo. Participants make payments not to each other but to the clearing house, significantly reducing the number of payments they have to make and thus, it is hoped, their exposure.

Banks have taken a number of initiatives aimed at reducing payment risk in the foreign exchange market, either through netting agreements, which allow banks to offset the amounts they owe each other, or through some form of centralised clearing house.

Bilateral netting services are operated by a number of groups such as FXNET, a partnership of 12 leading banks, Swift, the global payment message network, and Valunet, run by the International Clearing House.

These systems allow any two banks to offset the gross sums

they owe each other, and settle up only the net difference.

Many banks still do not use these services, however, and many that do still use only "close-out netting", which is only triggered by some defined event such as the appointment of a liquidator. Routinely, they still tend to pay each other in gross.

Because payment for both sides of a foreign exchange deal would be made simultaneously, banks would no longer be left in the position, as they were by Herstatt, of having paid up their side of the bargain but not having received anything in return.

From the central banks' point of view, it is not a moment too soon for the commercial banks to be addressing the issue of payment risk.

Twenty-two years have passed without another shock to the foreign exchange markets on the scale of Herstatt, and some commercial banks have grown unwilling to invest serious money in addressing a risk which appears remote.

To the central banks, the risks appear anything but remote. They have been constantly reminded by such crises as the failure in 1990 of Drexel Burnham Lambert, the US investment bank, and the Bank of Credit and Commerce International (BCCI) in 1991, or the attempted coup d'état in Moscow in 1991.

Last year, the collapse of Baring Brothers, the UK bank, threatened to block the settlement of Ecu50bn (£28bn) of payments, even though Bar-

ing itself was involved in less than 1 per cent of them.

The problem is that while the risk of another Herstatt is small, the sums traded in the foreign exchange markets are now so large that even that tiny risk is unacceptable.

"The risk is not zero. It may be point zero, zero, zero, but there is a significant digit," said John Reed, chairman of Citibank, one of the world's largest foreign exchange dealers.

What remains to be settled is which of the various initiatives will win the day. Some banks argue that netting and real-time settlement systems such as the G-20 project are complementary, but the reality has been that a number of potential participants have held back from the multilateral netting schemes while they see if the G-20 can get off the ground.

"At the end of the day, it will be the G-20, because that is where all the big boys are," said one London foreign exchange chief.

Some of the netting houses would disagree, but the G-20 is steaming ahead. Some legal issues remain to be ironed out, but participants in the project believe it could be up and running inside two years.

Central bankers around the world will sleep easier if it is.

PROFILE Donald Layton

Man in hot seat at Chase

In terms of the architecture of the industry, there has been nothing over the past year to match the merger of Chase and Chemical, two of the largest foreign exchange banks whose combined capacity clearly gives them some claim to top dog status in the industry.

It is a claim which Citibank, long time market leader, would fiercely dispute, and it is an ambition which Chase itself eschews, but there is no argument about the potential. The key issue is whether the whole can be made more than the sum of the parts.

The man saddled with the task of pulling it off is



Donald Layton: challenge is to build the business

Donald Layton, vice-chairman in charge of global markets at the new Chase, the name of the merged bank. He is confident: "There is no reason why you can't put them together and get better than the parts added up. We did this once before with Chemical and Manufacturers Hanover. I don't think it is going to be that hard. It is the same business on both sides."

From a formal perspective, the merger made sense in that there was perhaps not more than a 50 per cent overlap in their businesses. Chemical's business was dominated by market-making, with financial institutions, investment funds and "corporates who acted like professionals" as its main customers. Chase, by contrast, had a much stronger sales emphasis, was more oriented towards corporate customers, and had a greater emphasis on "value-added" rather than vanilla solutions.

Given this balance between the two component parts of the new bank, and the clear shift in the business away from market-making towards customer business, it is slightly ironic that Chemical has gained the upper hand.

causing many senior staff from the old Chase to leave. "The wrong bank won" is the judgment of one competitor. Mr Layton will be anxious to prove him wrong.

He is confident that the bank will not lose clients as a result of staff who have left. "Relationships are institutionalised as well as personalised. It is not just a question of the guy on the desk."

The merger is a two-stage process: the first part, actually putting the two organisations together, has been in effect since April 8, when Chase began presenting a single face to the market.

"While the physical and technological sides of the merger have been achieved, the psychological aspect will obviously take longer," says Mr Layton.

The second step of the process involves getting the cost savings out of the merger, the aim being to keep "virtually 100 per cent" of the revenues at the same time. The effect of the merger has been to cut both costs and staffing by about 20 per cent, but revenues are more difficult to judge because they depend on market conditions. Mr Layton believes, though, that they are easily being maintained.

Now the challenge is to build the business – in particular, to combine Chemical's market-making ability with local branch network and global reach of Chase; to take less mature currencies – Mr Layton cites the Greek drachma as an example – on to the world stage.

"Cross-over trades" is what the bank needs to achieve success – the merged bank has more products and customers than either of its constituents. The two must be brought together.

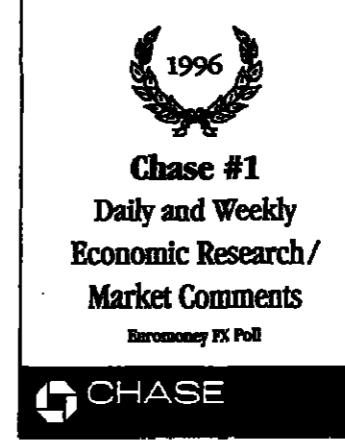
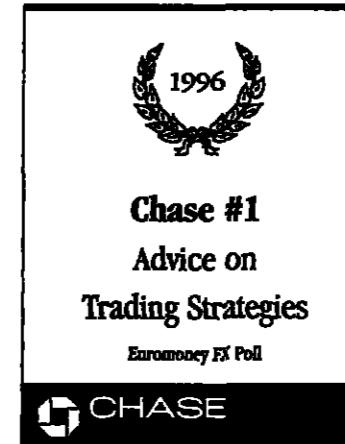
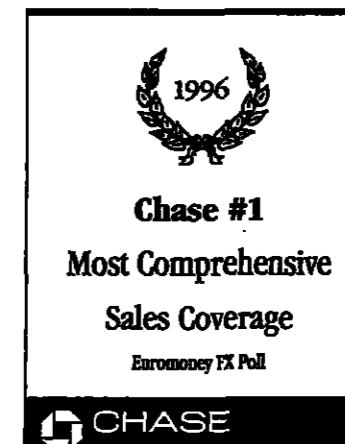
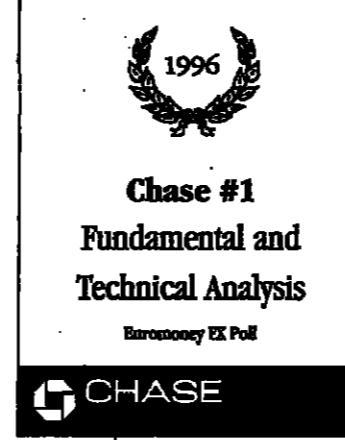
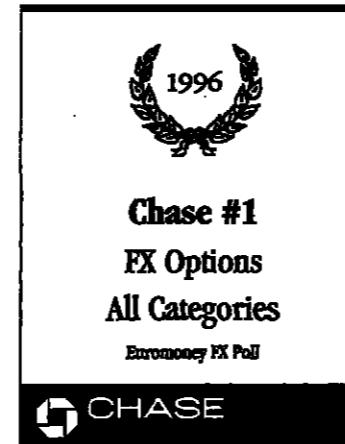
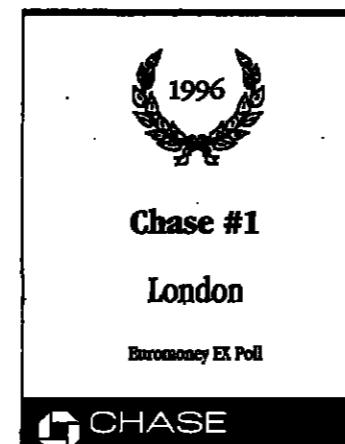
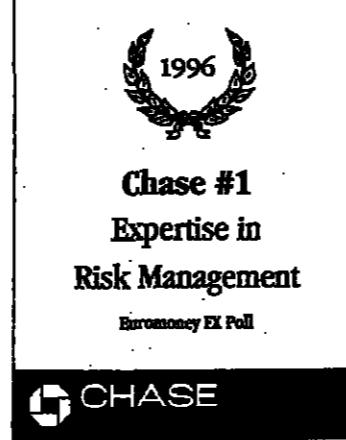
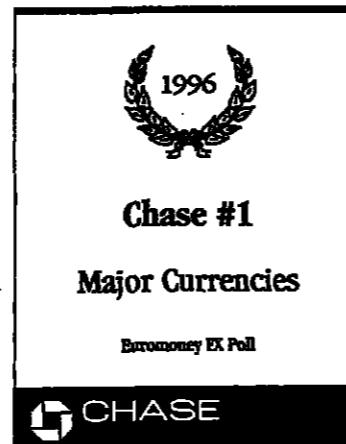
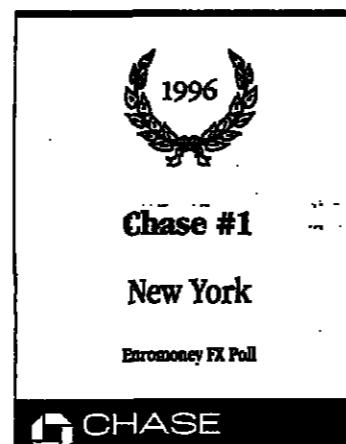
Mr Layton believes Chase should be able to grow, by taking market share, and through more successful proprietary trading.

He also thinks Chase should have a larger share of the client market. "We do not have our natural market share for the bank we have become."

Rectifying this will involve doing a better job of pursuing corporate business, but the stress will be on the institutional side, with rising global investment flows the main stimulus to market growth.

Philip Gavith

WHY CLIENTS TURN TO CHASE FOR EXPERTISE IN FOREIGN EXCHANGE



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New York James Borden 212-552-7543

Tokyo Junichi Kodama 3-5570-7700

Singapore Daniel Tay 291-7989

Hong Kong Louise Piper 2810-9311

Sydney Steve North 2-250-4970

4 FOREIGN EXCHANGE

■ US dollar: by Philip Gavith

Dollar does an about turn

The biggest question facing the markets is whether the currency's rally will prove enduring. If a week is a long time in politics, then a year is an aeon on the foreign exchange markets. A little over 12 months ago, the dollar had sunk to historic lows against the D-Mark and the yen, prompting concerned discussion about its future as the world's main reserve currency.

A year later, that concern seems somewhat overblown. The dollar has rallied by about 27 per cent and 12 per cent respectively from its lows against the yen and the D-Mark to reach its current levels around Y105 and DM1.53.

Its status as the dominant trading currency is unimpaired – official figures show it figures on one side of 83 per cent of spot foreign exchange transactions – and its pre-eminence as the leading reserve currency is not threatened.

Now the biggest question facing the markets is whether the dollar's rally will prove enduring. The fundamentals appear favourable, but the sluggish rally, especially against the D-Mark, has led

some to wonder whether it has the momentum to keep going.

What, however, caused it to turn in the first place? Stripped to basics, there were three main elements: improved international economic co-operation; the relaxation of monetary policy in Germany and Japan; and the improved performance of the US economy, coupled with a more credible policy backdrop, including towards the dollar.

The issue was also redefined. It became increasingly clear that the focus of the problem lay more in the overvalued currencies and stagnant economies of Japan and Germany than in the weak dollar.

In the US, there were two crucial developments. The first was the emergence of a bipartisan consensus behind Japanese authorities that fiscal and monetary stimuli were necessary to haul the economy out of a deflationary spiral. On the monetary side, this required a weaker currency and lower interest rates.

Germany also shifted tack: the Bundesbank stopped making sledge comments about US economic policy, continued to loosen monetary policy through the exchange rate and interest rates, and started calling for a stronger dollar.

As with Japan, this change can be traced to underlying

economic pronouncements. Helped by the US's good economic performance, especially compared with Germany and Japan, he was able to achieve the considerable feat of overturning traders' deep-seated scepticism about the dollar.

An important element in achieving this was a series of successful bouts of central bank intervention between April and August 1995 to support the dollar. These were instrumental in shifting market sentiment in favour of a stronger dollar, just as earlier failed bouts of support had convinced markets that the dollar had to go lower.

Mr Rubin, however, did not work his magic alone. The powerful state of the Japanese banking system convinced Japanese authorities that fiscal and monetary stimuli were necessary to haul the economy out of a deflationary spiral. On the monetary side, this

weakness in the domestic economy. In Germany's case, the need to boost economic growth through keeping exports competitive was given added urgency by the imperative of meeting the convergence criteria of the Maastricht treaty.

The dollar's turn, therefore,

was in part a function of economics – Japan and Germany needing weaker currencies, and the US economy clearly outperforming. But policy also played a role – the fact that the largest three economies were all believed to want a stronger dollar gave traders and investors confidence to buy dollars again.

Today it would be more appropriate to talk of big money. With mature currencies less volatile than in the past, banks are looking for new opportunities in foreign exchange. And rising trade and investment flows to developing countries have boosted demand for previously obscure currencies.

"Over the next few years 50 per cent of all the growth is going to take place in these markets," says Mr Saville, head of treasury global products at Standard Chartered in London.

Asia and Latin America have long been the emerging markets most active for currency trading, but there has been increased activity in east European currencies such as the Polish zloty and the Czech koruna, as well as the South African rand.

Steve Jennings, emerging markets strategist at Banque Indosuez in London, says: "If

■ Exotic currencies: by Philip Gavith

Funny money comes of age

Demand for obscure currencies is growing as investment in developing countries rises

When Derek Saville started to develop Standard Chartered's emerging market currency business back in the early 1980s, it was known as the "funny money" desk.

Today it would be more appropriate to talk of big money. With mature currencies less volatile than in the past, banks are looking for new opportunities in foreign exchange. And rising trade and investment flows to developing countries have boosted demand for previously obscure currencies.

"Over the next few years 50 per cent of all the growth is going to take place in these markets," says Mr Saville, head of treasury global products at Standard Chartered in London.

These currencies are also performing well when measured by the key benchmark of profits. Although volumes may be low, these are often handsomely compensated for by generous margins.

Steve Jennings, emerging markets strategist at Banque Indosuez in London, says: "If

you are the only bank that can provide a currency payment into Algeria, your reward is obviously going to be quite substantial."

While Citibank, with branches in 97 countries, is to some extent in a category of its own in foreign exchange, it will still come as news to many to learn that roughly half of its foreign exchange profits are now earned in emerging markets – approximately double the level five years ago.

Banks confirm that there is rising customer demand to trade these currencies and the signs are there for all to see – the increasing number of banks vying for a piece of the business, the burgeoning volume of research produced, and the hot labour market for emerging markets talent.

Although exotics may still be on the margin, they are moving increasingly to the centre. There are days now when a currency such as the rand or Mexican peso can dominate dealing room activity, sometimes to the point that the explanation for movements in the "majors" can be traced back to developments in one of the exotics.

These currencies are also influenced by domestic political and economic events, while mature currencies respond more to shifts in monetary policy in the main economies, not simply their own. There is also less speculation, often because it is prohibited.

Mr Saville's advice is simple: "Try and get as close to the central banks and policy-makers as you can, and listen very carefully to the advice you are given, because they mean what they say. They don't deal in soundbytes."

■ Currency strategists: by Graham Bowley

Crystal balls are often wrong

Clear thinking, acute writing and strong conclusions are qualities valued by investment managers

With big salaries, fast cars and, for those at the top of the profession, a guru-like status whose scribbles attract fame across the City of London, Wall Street and beyond, the star of the foreign exchange strategist has risen far in recent years.

But strategists are far from infallible. Indeed, most are often wrong, especially on the most heavily traded currencies which are the ones that matter most.

"We have never met anybody who has consistently predicted the major trends in currencies," says Tony Baverstock, treasurer at Clerical Medical, the life assurance group.

Investment managers, whose desks daily groan under the weight of the industry's outpourings, may therefore ask why they should take note?

The answer is that their work is valued not for the accuracy of their forecasts but for the wide variety of ideas they are able to generate and which investors can use as a sounding board for their own policies.

"We do find them useful just because they are looking at things from a greater research base. We can't replicate that research base," says Tim Swadling, portfolio manager of currencies and international fixed income at AMP Asset Management.

Paul Abberley, head of fixed income at Lombard Odier Investment Management Services, says: "The key thing we want to know is what is driving currencies at any one time. There are things which we can do ourselves – for example forecast – but large houses can see the current flows which we cannot."

Banks and securities houses have set up strategy departments in the hope of winning business with investors calculating that a good currency research service will help cement a longer term relationship with potential clients. With little profit left in purely transactional currency trading, foreign exchange departments have become increasingly client focused and research is viewed as a critical marketing tool.

"People are finally realising that in order to have good client relations with big institutions, serious research is highly valued," commented one analyst.

The result has been strategy and research departments which at times have seemed an awkward fit within banks and securities houses – not least since unlike other areas of the organisation their actual value added is hard to quantify. Departments have come into existence whose sole raison d'être has at times seemed simply to be a public relations office – wine and dine potential clients and act as pundit on television and in the press.

But this strategy does appear

Andy Siciliano, head of foreign exchange and interest rates at SBC Warburg, comments: "Emerging markets will be good, but nowhere near anybody's expectations. More revenue will come, but it is not going to be an easy stream."

The 20 per cent fall in the South African rand earlier this year, after a long period of stability, was simply the most recent example that some of these markets remain volatile.

Whether new entrants have the stomach on the nous for the long haul also remains to be seen. Mr Saville is sceptical about their "pain barrier." "They may have deep pockets, but once they realise the risks, the problems..." The same goes further: "The culture is not there yet. It is very important for the culture among the whole bank to be there."

For now, distinct differences remain between exotics and mature currencies. Aside from factors such as liquidity and margins, exotics tend still to be influenced by domestic political and economic events, while mature currencies respond more to shifts in monetary policy in the main economies, not simply their own. There is also less speculation, often because it is prohibited.

Mr Saville's advice is simple: "Try and get as close to the central banks and policy-makers as you can, and listen very carefully to the advice you are given, because they mean what they say. They don't deal in soundbytes."

■ Currency strategists: by Graham Bowley

Crystal balls are often wrong

Clear thinking, acute writing and strong conclusions are qualities valued by investment managers

We have a system where we rank houses by a number of attributes, where research is the highest. This system determines how we distribute our business," says Mr Swadling.

What are the qualities that are valued in strategists' work?

Clear thinking, acute writing and strong conclusions, it seems, come top of many investment managers' lists.

"A good analyst is someone who is able to take the theory and apply it to the market in a convincing way. There are very few economists who are able to do that and for too few are willing to put their reputations on the line," says Mr Mcder.

But as well as good analytical abilities, how seriously a strategist's views are taken will often depend crucially on who he or she works for. If customers think the strategists are seeing big currency moves, they will want to know their views.

"The bigger the house, the better the global vision," says

"I'M NOT TALKING SHORT TERM, LONG TERM OR MEDIUM TERM – I JUST WANT TO KNOW IF THE LIFT IS GOING UP OR DOWN!"

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Mike Rosenberg, head of fixed income and currency research at Merrill Lynch in New York and author of an authoritative book on currency forecasting, is critical of what he calls "I-can't-be-wrong forecasts" – forecasts that make no strong predictions.

He thinks currency strategy is inseparable from economic analysis. "A good framework must be based on economics so you can't separate currency strategy from economics," he says.

But finally, however clear or comprehensive the analysis presented by strategists, investors realise that in the end it's their money which is at stake.

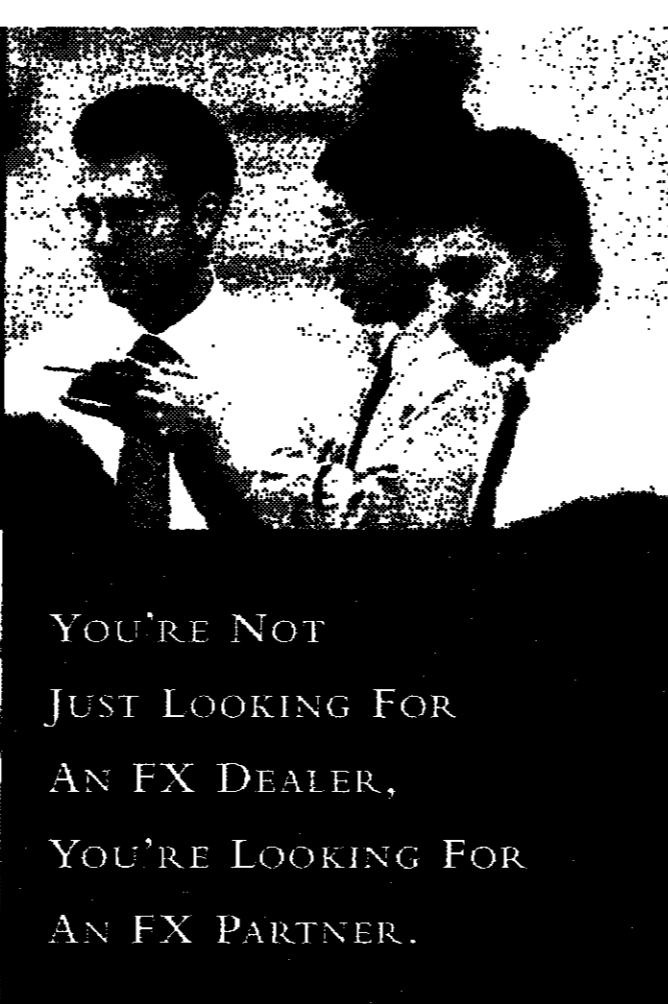
They therefore treat most strategists' work in spite of the big salaries, fast cars and, in some special cases, the guru-like reputations, with a certain healthy scepticism.

"There is nobody we pull out from the pile and say that is a person who gets it right in the long term," says Mr Baverstock. "You finally have to take a punt yourself and decide where to invest your money."

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